

2025 國際龍獎IDA會員公司 全球排名數據公告

Official Announcement of 2025
Global Rankings for IDA Member Companies



國際龍獎IDA
會員專屬
Exclusive to
IDA Members

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卷首语

保险行销集团于1998年创设国际龙奖IDA，以「典范、完美、尊贵」从业理念奉为圭臬，以世界级标准分别设置「杰出业务奖」与「优秀主管奖」，并透过奖项的申请及颁奖典礼，表扬卓越的世界金融保险从业人员，协助世界金融保险业及金融保险机构的经营与发展。至今，国际龙奖IDA已受到17个国家与地区、250多家金融保险机构的重视与肯定，累计国际龙奖IDA逾18万1,000位会员数。

逾25年的发展，国际龙奖IDA执行委员会2024年于中国香港进行「首届国际龙奖IDA会员公司全球排名数据公告」，梳理出多项极具意义与价值的数据分析，成为世界各金融保险机构及业务团队经营的指引与参考，于行业内带来了巨大回响，目前已有许多金融保险机构将国际龙奖IDA纳入公司的荣誉体系。

2025年国际龙奖IDA执行委员会持续进行IDA会员公司全球排名数据公告。同时，特设立「国际龙奖IDA数据分析专家委员会」，邀任于世界金融保险业内具有丰富洞察与趋势见解、专业性与公信力者担任委员会委员，与国际龙奖IDA执行委员会共同为世界金融保险业的进步繁荣与健康发展做出积极贡献。

透过今年的数据公告解析可呈现出以下结论：第一，2025年全球IDA会员在人均件数、人均FYC及件均FYC的表现与2024年相较，展现出国际龙奖IDA会员生产力的成长。第二，3届以上IDA会员数占比持续提高，2025当年度IDA会员中，每2.3位就有1位是3届以上的IDA会员，他们都因为持续挑战高目标，拥有优秀的专业与经营能力，显示出长期追求荣誉背后的价值与意义。

第三，金融保险机构若拥有较多高级别奖项如IDA杰出业务金龙奖、白金奖等业务员，能为该公司挹注稳健的绩效产能；同时，拥有较多IDA优秀主管奖会员数，也代表该家金融保险机构其业务组织发展根基稳固，具备相对优秀的业务动能及持续力。

再者，从国际龙奖IDA百人团队的各项数据来看，可明确显示出一支IDA百人团队在所属金融保险机构中能产生与带动的高效生产力。而金融保险机构对IDA百人团队荣誉的重视，也将连带快速带动业务团队持续成长。今年度也特别表彰「国际龙奖IDA世界之最」，透过巅峰纪录的见证，期望世界金融保险从业人员以「世界之最」为标杆，持续精进自我，也开创专属于自己的IDA纪录。

保险行销集团创立至今42年，以提升世界金融保险从业人员的专业素养、形象与社会地位为使命，并基于此使命创设国际龙奖IDA，引领世界金融保险从业人员追求世界级的标准与荣誉；建构国际龙奖IDA荣誉体系，为所属金融保险机构与组织团队挹注稳健发展基石；建置国际龙奖IDA成功基因库，赋能国际龙奖IDA，鼓励并陪伴世界金融保险从业人员达标国际龙奖IDA。

未来，保险行销集团与国际龙奖IDA执行委员会将为世界金融保险业的繁荣与发展、进步与成长持续奉献，并与各大金融保险机构及优秀金融保险从业人员陪伴同行，迈向卓越！

国际龙奖IDA执行委员会 IDA Executive Committee



Preface

Established by IMM International in 1998, the International Dragon Award (IDA) celebrates excellence in the financial insurance industry. Grounded in the principles of Paragon, Perfection, Nobility, the IDA sets world-class benchmarks through its Agent and Manager Category Awards. With a rigorous application process and prestigious award ceremonies, the IDA recognizes outstanding financial insurance professionals worldwide, supporting the performance of financial insurance institutions and advancing the development of the industry at large. To date, the IDA has gained widespread acclaim and endorsement from over 250 financial insurance institutions across 17 countries and regions, with a cumulative membership exceeding 181,000.

Leveraging over 25 years of legacy, the IDA Executive Committee unveiled valuable data-driven insights at the 2024 Inaugural Official Announcement of Global Rankings for IDA Member Companies in Hong Kong. These insights provide strategic guidance and reference for financial insurance institutions and sales agencies around the world, sparking a strong and widespread industry response. Today, many financial insurance institutions have formally integrated the IDA into their organizational honor systems.

In 2025, the IDA Executive Committee will continue to release the Global Rankings for IDA Member Companies. Meanwhile, the Expert Committee on International Dragon Award Data Analytics will invite esteemed professionals—known for their profound industry insights, forward-looking perspectives, strong expertise, and established credibility—to serve as members, and join the IDA Executive Committee to contribute to the advancement, prosperity, and healthy development of the global financial insurance industry.

This year's Official Announcement reveals several key findings. First, compared to 2024, global IDA members in 2025 have exhibited improved performance in average case count, average FYC per person, and average FYC per case—highlighting enhanced productivity of IDA members. Second, there has been a steady increase in the proportion of IDA members with over 3 years of membership, with one in every 2.3 IDA members maintaining membership beyond 3 years. These seasoned professionals consistently aim for higher goals, and demonstrate exceptional expertise and managerial capabilities, embodying the value and significance of relentless pursuit of honor.

Third, financial insurance institutions with a greater number of agents receiving high-level honors—such as the Golden Dragon Award and Platinum Award for Outstanding Agent—tend to exhibit stable performance and productivity. Likewise, a higher number of managers honored with an Award for Excellent Manager correlates with a more stable foundation for organizational development, enhanced sales momentum, and greater sustainability within these institutions.

Fourth, data on IDA Hundred-Elite Teams demonstrates the exceptional productivity IDA Hundred-Elite Teams can drive within their financial insurance institutions. When institutions actively recognize and support the IDA Hundred-Elite Team honor, they experience accelerated and sustained growth within their sales teams. This year also marks the recognition of IDA World Records, which celebrate pinnacle achievements and inspire financial insurance professionals worldwide to benchmark themselves against World Record standards—continuously striving for excellence and ultimately creating their own IDA World Records.

Founded 42 years ago, IMM International has remained steadfast in its mission to enhance the professional competence, image, and social standing of practitioners in the global financial insurance industry. In alignment with this mission, it established the IDA to guide global financial insurance professionals toward world-class honor and recognition. IMM International also developed the IDA Honor System, serving as a cornerstone for the sustainable growth of financial insurance institutions and organizational teams; and created the IDA Success DNA Bank to empower the IDA and encourage and support financial insurance professionals on their path to achieving the IDA distinction.

Looking ahead, IMM International and the IDA Executive Committee will remain dedicated to fostering the prosperity, development, and advancement of the global financial insurance industry, while steadfastly supporting and accompanying major financial insurance institutions and outstanding practitioners along their journey toward excellence.

Official Announcement of 2025 Global Rankings for IDA Member Companies

2025国际龙奖IDA会员公司 全球排名 数据公告



国际龙奖IDA数据分析专家委员会 Expert Committee on International Dragon Award Data Analytics

国际龙奖IDA执行委员会为持续推进世界金融保险业的繁荣与发展、进步与成长，自2024年起针对国际龙奖IDA会员公司相关会员数与产能等数据进行统计分析及公告，更于2025年成立「国际龙奖IDA数据分析专家委员会」，邀任于世界金融保险业内具有丰富洞察与趋势见解、专业性与公信力，并认同国际龙奖IDA于世界金融保险业发展的价值与意义者担任委员，共同与国际龙奖IDA执行委员会为世界金融保险业的繁荣与发展贡献。

Official Announcement: Establishment of the IDA Data Analytics Expert Committee

To advance the sustained prosperity, development, progress, and growth of the global financial insurance industry, the Executive Committee of the International Dragon Award (IDA) commenced the statistical analysis and publication of membership and production capacity data pertaining to IDA member companies starting in 2024.

Furthermore, in 2025, the Executive Committee hereby announces the establishment of the "IDA Data Analytics Expert Committee." This committee comprises distinguished professionals appointed from across the global financial insurance sector. Members are selected based on their:

- Proven expertise in industry insights and trend analysis;
- Renowned professionalism and credibility;
- Demonstrated commitment to the values and mission of IDA in advancing the global financial insurance industry.

The IDA Data Analytics Expert Committee will collaborate with the IDA Executive Committee to contribute meaningfully to the continued advancement and excellence of the financial insurance sector worldwide.

一、2000~2025年国际龙奖IDA总累计数据统计 Total Accumulated Data of the IDA from 2000 to 2025

表1-1. 2000~2025年国际龙奖IDA累计会员数—全球前100金融保险机构排序统计
Table 1-1: 2000~2025 Cumulative IDA Membership: Top 100 Global Financial Insurance Institutions

序 SN	公司名称 Company Name	2000-2025 累计会员数 Cum. Members	2000-2025 杰出业务奖 累计会员数 Cum. Agent Category Award Members	2000-2025 杰出业务奖 累计会员数占比 Pct. of Agent Category Award Members	2000-2025 优秀主管奖 累计会员数 Cum. Manager Category Award Members	2000-2025 优秀主管奖 累计会员数占比 Pct. of Manager Category Award Members	2000-2025 2届以上 累计会员数 Cum. 2+ Term Members	2000-2025 3届以上 累计会员数 Cum. 3+ Term Members
全球 Worldwide		181,517	170,745	94%	10,772	6%	125,739	95,263
1	中国人寿保险股份有限公司 China Life Insurance Company Limited	27,373	26,598	97%	775	3%	20,211	15,633
2	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	22,884	21,960	96%	924	4%	14,522	10,790
3	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	12,233	11,563	95%	670	5%	8,869	6,663
4	宏利人壽保險（國際）有限公司 (HK) Manulife (International) Limited	9,581	8,413	88%	1,168	12%	7,508	6,052
5	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	7,633	7,393	97%	240	3%	5,304	4,066
6	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	6,413	5,889	92%	524	8%	3,855	2,777
7	保誠保險有限公司 Prudential Hong Kong Limited	6,186	5,978	97%	208	3%	4,363	3,283
8	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	5,244	5,050	96%	194	4%	3,031	1,919
9	永達保險經紀人股份有限公司 EVERPRO Insurance Brokers Company Limited	4,388	3,675	84%	713	16%	3,296	2,666
10	富德生命人寿保险股份有限公司 FunDe Sino Life Insurance Co., Ltd.	4,221	4,104	97%	117	3%	2,668	1,856
11	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	4,171	3,846	92%	325	8%	3,319	2,767
12	中国太平洋人寿保险股份有限公司 China Pacific Life Insurance Co., Ltd.	3,776	3,700	98%	76	2%	2,380	1,774
13	新光人壽保險股份有限公司 Shin Kong Life Insurance Company Limited	3,697	3,407	92%	290	8%	2,125	1,339
14	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	3,388	3,220	95%	168	5%	2,301	1,445
15	中國人壽保險（海外）股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	3,117	2,647	85%	470	15%	2,309	1,879
16	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	3,095	2,843	92%	252	8%	2,349	1,843
17	泰康人寿保险有限责任公司 TAIKANG LIFE INSURANCE Co., Ltd.	2,427	2,368	98%	59	2%	1,659	1,251

国际龙奖IDA奖项自1998年创设，2000年首度颁发，至今在全球获得17个国家与地区、超过250家金融保险机构的重视与肯定。26年来，荣誉追求的力量持续推动世界金融保险业的繁荣与发展。

2000~2025年国际龙奖IDA累计会员数，呈现出26年来累计会员数达18万1,517，其中杰出业务奖达17万745会员数（占比94%），优秀主管奖1万772会员数（占比6%），IDA 2届以上累计会员数为12万5,739，IDA 3届以上累计会员数达9万5,263。

连续3届以上的IDA会员所代表的不仅是个人荣耀，更象征着绩优团队的稳定性与可持续发展性，是打造强大绩优队伍的重要指标。因此，连续两届以上的IDA会员数量值得特别关注，因为只要再迈进一步，便是持续强化团队实力的基础战力。金融保险机构应坚持做对的事，将IDA会员数作为组织长期发展的关键推动力，打造稳健、卓越且具续航力的团队。

Since its establishment in 1998 and the presentation of its first awards in 2000, the International Dragon Award (IDA) has earned recognition from more than 250 financial insurance institutions across 17 countries and regions worldwide. Over the past 26 years, the pursuit of excellence embodied by the IDA has driven the continued growth and prosperity of the global financial insurance industry.

From 2000 to 2025, the cumulative number of IDA members has reached 181,517. Among these, 170,745 (94%) were recognized with the IDA Agent Category Award, while 10,772 (6%) received the IDA Manager Category Award. The number of IDA members with two or more terms stands at 125,739, while those with three or more terms total 95,263.

Maintaining IDA membership for three or more terms is not only a mark of personal honor but also a symbol of a high-performing team's stability and sustainability. It serves as a vital benchmark for building elite and resilient teams. As such, the number of IDA members with two or more consecutive terms deserves special attention, as every additional seasoned member reinforces the foundation for continuous team performance enhancement. Financial insurance institutions are encouraged to stay committed to doing the right thing—leveraging IDA membership as a strategic driver for long-term organizational development and for building robust, outstanding, and enduring teams.

表1-1. 2000～2025年国际龙奖IDA累计会员数－全球前100金融保险机构排序统计

序 SN	公司名称 Company Name	2000-2025 累计会员数 Cum. Members	2000-2025 杰出业务奖 累计会员数 Cum. Agent Category Award Members	2000-2025 杰出业务奖 累计会员数占比 Pct. of Agent Category Award Members	2000-2025 优秀主管奖 累计会员数 Cum. Manager Category Award Members	2000-2025 优秀主管奖 累计会员数占比 Pct. of Manager Category Award Members	2000-2025 2 届以上 累计会员数 Cum. 2+ Term Members	2000-2025 3 届以上 累计会员数 Cum. 3+ Term Members
18	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	2,304	2,129	92%	175	8%	1,837	1,575
19	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	2,135	1,820	85%	315	15%	1,666	1,468
20	公勝保險經紀人股份有限公司 Golden Insurance Brokers Company Limited	1,991	1,740	87%	251	13%	1,602	1,252
21	大東方人壽 Great Eastern Life Assurance (Malaysia) Berhad	1,924	1,830	95%	94	5%	1,472	1,236
22	豐隆保險公司 Hong Leong Assurance Berhad	1,683	1,532	91%	151	9%	1,096	762
23	友邦保險 (國際) 有限公司 (HK) AIA International Limited	1,663	1,518	91%	145	9%	1,281	1,041
24	保誠保險有限公司 Prudential Assurance Malaysia Berhad	1,632	1,506	92%	126	8%	1,316	1,056
25	阳光人寿保险股份有限公司 Sunshine Life Insurance Corporation Limited	1,627	1,593	98%	34	2%	1,026	656
26	瑞众人寿保险有限责任公司 Rui Life Insurance Co., LTD.	1,587	1,529	96%	58	4%	982	652
27	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	1,560	1,354	87%	206	13%	1,239	1,063
28	台灣人壽保險股份有限公司 Taiwan Life Insurance Company Limited	1,547	1,383	89%	164	11%	1,053	745
29	大誠保險經紀人股份有限公司 Honesty Insurance Brokers Company Limited	1,508	1,299	86%	209	14%	1,169	979
30	中美联泰大都会人寿保险有限公司 Sino-US United MetLife Insurance Company Limited	1,304	1,204	92%	100	8%	685	531
31	凱基人壽保險股份有限公司 KGI Life Insurance Company Limited	1,277	1,204	94%	73	6%	794	536
32	合众人寿保险股份有限公司 Unionlife Insurance Company,Ltd.	1,216	1,188	98%	28	2%	899	713
33	中意人寿保险有限公司 Generali China Life Insurance Co., Ltd.	1,091	1,013	93%	78	7%	797	661
34	百年人寿保险股份有限公司 AEON LIFE INSURANCE COMPANY,LTD.	1,053	1,032	98%	21	2%	669	443
35	中汇人寿保险股份有限公司 ZHONG HUI LIFE INSURANCE CO., LTD.	860	847	98%	13	2%	592	388
36	友邦保險 (國際) 有限公司 (MO) AIA International Limited	788	714	91%	74	9%	627	535
37	中荷人寿保险有限公司 BOB-Cardif Life Insurance Co., Ltd.	686	658	96%	28	4%	517	417
38	安联人寿保险有限公司 Allianz China Life Insurance Co., Ltd.	673	581	86%	92	14%	501	349
39	安聯人壽保險有限公司 Allianz Life Insurance Malaysia Berhad	670	607	91%	63	9%	527	433
40	永旭保險經紀人股份有限公司 Yung Shiu Insurance Broker Company Limited	642	601	94%	41	6%	446	268
41	友邦保險 AIA Berhad Malaysia	634	584	92%	50	8%	407	305
42	宏利人壽保險 (國際) 有限公司 (MO) Manulife (International) Limited	612	537	88%	75	12%	453	385
43	民生人寿保险股份有限公司 MINSHENG LIFE INSURANCE CO.,LTD	589	585	99%	4	1%	393	295
44	周大福人壽保險有限公司 Chow Tai Fook Life Insurance Company Limited	581	544	94%	37	6%	298	204
45	香港永明金融有限公司 Sun Life Hong Kong Limited	568	545	96%	23	4%	350	258
46	三商美邦人壽保險股份有限公司 Mercuries Life Insurance Company Limited	502	492	98%	10	2%	107	63

Table 1-1: 2000–2025Cumulative IDA Membership: Top 100 Global Financial Insurance Institutions

序 SN	公司名称 Company Name	2000-2025 累计会员数 Cum. Members	2000-2025 杰出业务奖 累计会员数 Cum. Agent Category Award Members	2000-2025 杰出业务奖 累计会员数占比 Pct. of Agent Category Award Members	2000-2025 优秀主管奖 累计会员数 Cum. Manager Category Award Members	2000-2025 优秀主管奖 累计会员数占比 Pct. of Manager Category Award Members	2000-2025 2 届以上 累计会员数 Cum. 2+ Term Members	2000-2025 3 届以上 累计会员数 Cum. 3+ Term Members
47	中英人寿保险有限公司 AVIVA-COFCO LIFE INSURANCE CO.,LTD.	498	487	98%	11	2%	237	171
48	富衛人壽保險 (百慕達) 有限公司 FWD Life Insurance Company (Bermuda) Limited	494	472	96%	22	4%	294	198
49	威盛保險經紀人股份有限公司 We-Think Insurance Broker Company Limited	493	442	90%	51	10%	378	322
50	全球人壽保險股份有限公司 TransGlobe Life Insurance Incorporation	473	451	95%	22	5%	269	201
51	北京人寿保险股份有限公司 Beijing Life Insurance Co.,Ltd.	442	405	92%	37	8%	340	246
52	保誠保險 (私人) 有限公司 Prudential Assurance Company Singapore (Pte) Limited	420	397	95%	23	5%	215	107
53	隽天保险经纪 (上海) 有限责任公司	417	365	88%	52	12%	273	215
54	信泰人寿保险股份有限公司 Sinatay Life Insurance Co.,Ltd	410	402	98%	8	2%	225	137
55	陆家嘴国泰人寿保险有限责任公司 Cathay Lujiazui Life Insurance Company Limited	396	396	100%	0	0%	287	241
56	同方全球人寿保险有限公司 Aegon THTF Life Insurance Co.,Ltd.	382	374	98%	8	2%	224	168
57	南山人壽保險股份有限公司 Nan Shan Life Insurance Company Limited	347	344	99%	3	1%	131	103
58	欣台保險經紀人股份有限公司 Shintai Insurance Brokers Company Limited	343	293	85%	50	15%	291	273
59	英康保險有限公司 Income Insurance Limited	316	315	100%	1	0%	237	195
60	保誠人壽保險股份有限公司 PCA Life Assurance Company Limited	300	272	91%	28	9%	32	0
61	光大永明人寿保险有限公司 Sun Life Everbright Life Insurance Co.,Ltd	297	296	100%	1	0%	231	149
62	大馬保險公司 AmMetLife Insurance Berhad	278	259	93%	19	7%	196	150
63	北大方正人寿保险有限公司 Founder Meiji Yasuda Life Insurance Co., Ltd.	273	259	95%	14	5%	148	108
64	复星保德信人寿保险有限公司 Pramerica Fosun Life Insurance Co., Ltd.	261	249	95%	12	5%	182	134
65	友邦人寿保险有限公司 AIA Life Insurance Co., Ltd.	260	244	94%	16	6%	172	116
66	富易達保險經紀人股份有限公司 Fueda Insurance Broker Corporation Limited	247	223	90%	24	10%	161	121
67	友邦保險 AIA Singapore Private Limited	220	212	96%	8	4%	153	107
68	工银安盛人寿保险有限公司 ICBC-AXA ASSURANCE CO., LTD.	219	208	95%	11	5%	130	98
69	幸福人寿保险股份有限公司 HAPPY LIFE INSURANCE CO., LTD.	206	206	100%	0	0%	131	59
	大同理財服務有限公司 General International Agency Limited	206	183	89%	23	11%	179	157
70	星恒保险代理有限公司 Fostar Insurance Agency Co., Ltd.	204	194	95%	10	5%	91	35
序号 71~100，因 IDA 会员数未达 200 位，只作排序不予提供数据公告及分析 Rankings from 71 to 100 are shown without disclosure of the detailed data and analyses, as each has fewer than 200 IDA members.								
71	长城人寿保险股份有限公司 GREATWALL LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*
72	遠雄人壽保險事業股份有限公司 Farglory Life Insurance Company Limited	*	*	*	*	*	*	*
73	恒安标准人寿保险有限公司 Heng An Standard Life Insurance Company Limited	*	*	*	*	*	*	*
74	東京海上人壽保險有限公司 Tokio Marine Life Insurance Malaysia Berhad	*	*	*	*	*	*	*

表1-1. 2000～2025年国际龙奖IDA累计会员数－全球前100金融保险机构排序统计

Table 1-1: 2000–2025Cumulative IDA Membership: Top 100 Global Financial Insurance Institutions

序 SN	公司名称 Company Name	2000-2025 累计会员数 Cum. Members	2000-2025 杰出业务奖 累计会员数 Cum. Agent Category Award Members	2000-2025 杰出业务奖 累计会员数占比 Pct. of Agent Category Award Members	2000-2025 优秀主管奖 累计会员数 Cum. Manager Category Award Members	2000-2025 优秀主管奖 累计会员数占比 Pct. of Manager Category Award Members	2000-2025 2 届以上 累计会员数 Cum. 2+ Term Members	2000-2025 3 届以上 累计会员数 Cum. 3+ Term Members
75	德华安顾人寿保险有限公司 ERGO China Life Insurance Co., Ltd.	*	*	*	*	*	*	*
76	利安人寿保险股份有限公司 Lian Life Insurance Company Limited	*	*	*	*	*	*	*
77	New York Life Insurance Company	*	*	*	*	*	*	*
78	磐石保險經紀人股份有限公司 ROCK Insurance Brokers Company Limited	*	*	*	*	*	*	*
79	蘇黎世人壽保險有限公司 Zurich Life Insurance Malaysia Berhad	*	*	*	*	*	*	*
80	維林保險經紀人股份有限公司 Veillin Insurance Brokerage Company Limited	*	*	*	*	*	*	*
81	台名保險經紀人股份有限公司 Taiming Assurance Broker Company Limited	*	*	*	*	*	*	*
82	东吴人寿保险股份有限公司 SOOCHOW LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*
83	招商局仁和人寿保险股份有限公司 China Merchants Life Insurance Company Limited	*	*	*	*	*	*	*
84	建信人寿保险股份有限公司 CCB Life Insurance Company Limited	*	*	*	*	*	*	*
85	富衛人壽保險（澳門）股份有限公司 FWD Life Insurance Company (Macau) Limited	*	*	*	*	*	*	*
86	富士達保險經紀人股份有限公司 FORESTAR Brokers Company Limited	*	*	*	*	*	*	*
	豐騰理財 Harveston Financial Advisory Sdn Bhd	*	*	*	*	*	*	*
87	台新人壽保險股份有限公司 Taishin Life Insurance Company Limited	*	*	*	*	*	*	*
88	永达理保险经纪有限公司 EVERPRO Insurance Brokers Co., Ltd.	*	*	*	*	*	*	*
89	中银三星人寿保险有限公司 BOC SAMSUNG LIFE INSURANCE COMPANY LIMITED	*	*	*	*	*	*	*
90	大童保险经纪有限公司 DATONG INSURANCE BROKERAGE COMPANY	*	*	*	*	*	*	*
91	农银人寿保险股份有限公司 ABC Life Insurance Co.,Ltd.	*	*	*	*	*	*	*
	华夏在线保险代理服务有限公司 HUA ONLINE INSURANCE AGENCY SERVICES CO.,LTD	*	*	*	*	*	*	*
92	前海人寿保险股份有限公司 QIAN HAI LIFE INSURANCE CO.,LTD	*	*	*	*	*	*	*
93	明亚保险经纪股份有限公司 Mingya Insurance Brokers Co., Ltd.	*	*	*	*	*	*	*
94	华康保险代理有限公司 Huakang Insurance Agency Co., Ltd	*	*	*	*	*	*	*
	国联人寿保险股份有限公司 Guolian Life Insurance Co.,Ltd	*	*	*	*	*	*	*
95	太陽保險經紀人股份有限公司 Tai-Yung Insurance Broker Company Limited	*	*	*	*	*	*	*
96	台大保險經紀人股份有限公司 Tai-Da Insurance Broker Company Limited	*	*	*	*	*	*	*
97	環球世達保險經紀人股份有限公司 Global Star Insurance Brokers Company Limited	*	*	*	*	*	*	*
98	联创保险销售有限公司 L-CHUANG INSURANCE SALES CO.,LTD	*	*	*	*	*	*	*
99	华泰人寿保险股份有限公司 Huatai Life Insurance Co., Ltd.	*	*	*	*	*	*	*
100	騰達保險經紀人股份有限公司 TENGD A Insurance Brokers Company Limited	*	*	*	*	*	*	*

表1-2. 2000～2025年国际龙奖IDA杰出业务奖累计会员数－全球前100金融保险机构排序统计

Table 1-2. 2000–2025 Cumulative IDA Agent Category Award Membership – Global Top 100 Financial Insurance Institutions

序 SN	公司名称 Company Name	2000~2025 杰出业务奖 累计会员数 Cum. Agent Category Award Members	2000~2025 杰出业务铜龙奖 累计会员数 Cum. Bronze Dragon Award Members - Agent Category	2000~2025 杰出业务银龙奖 累计会员数 Cum. Silver Dragon Award Members - Agent Category	2000~2025 杰出业务金龙奖 累计会员数 Cum. Golden Dragon Award Members - Agent Category	2000~2025 杰出业务白金奖 累计会员数 Cum. Platinum Award Members - Agent Category
全球 Worldwide		170,745	145,405	18,399	4,150	2,791
1	中国人寿保险股份有限公司 China Life Insurance Company Limited	26,598	17,956	5,664	1,775	1,203
2	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	21,960	19,896	1,597	266	201
3	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	11,563	10,789	640	84	50
4	宏利人壽保險（國際）有限公司 (HK) Manulife (International) Limited	8,413	7,147	962	159	145
5	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	7,393	6,107	1,027	167	92
6	保誠保險有限公司 Prudential Hong Kong Limited	5,978	4,384	1,020	318	256
7	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	5,889	5,349	432	79	29
8	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	5,050	4,690	324	28	8
9	富德生命人寿保险股份有限公司 FunDe Sino Life Insurance Co., Ltd.	4,104	3,708	345	33	18
10	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	3,846	3,566	243	23	14
11	中国太平洋人寿保险股份有限公司 China Pacific Life Insurance Co., Ltd.	3,700	3,036	489	117	58
12	永達保險經紀人股份有限公司 EVERPRO Insurance Brokers Company Limited	3,675	3,530	123	17	5
13	新光人壽保險股份有限公司 Shin Kong Life Insurance Company Limited	3,407	2,715	533	104	55
14	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	3,220	2,973	222	18	7
15	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	2,843	2,606	202	29	6
16	中國人壽保險（海外）股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	2,647	2,245	319	49	34
17	泰康人寿保险有限责任公司 TAIKANG LIFE INSURANCE Co., Ltd.	2,368	1,852	367	95	54
18	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	2,129	1,854	215	40	20
19	大東方人壽 Great Eastern Life Assurance (Malaysia) Berhad	1,830	1,731	77	11	11
20	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	1,820	1,678	114	19	9
21	公勝保險經紀人股份有限公司 Golden Insurance Brokers Company Limited	1,740	1,492	201	17	30
22	阳光人寿保险股份有限公司 Sunshine Life Insurance Corporation Limited	1,593	1,434	140	14	5

2000～2025年国际龙奖IDA杰出业务奖累计会员数达17万745，其中铜龙奖累计会员数14万5,405（占比85.15%）、银龙奖累计会员数1万8,399（占比10.77%）、金龙奖累计会员数4,150（占比2.43%）、白金奖累计会员数2,791（占比1.63%）。若金融保险机构拥有相对多的金龙奖、白金奖等高阶奖项会员数，能为该家金融保险机构挹注稳健的业绩产能与业务活力，奠定发展的基石。

Between 2000 and 2025, the IDA Agent Category Award has accumulated a total of 170,745 members. Among these, Bronze Dragon Award members totaled 145,405 (85.15%), Silver Dragon Award members 18,399 (10.77%), Golden Dragon Award members 4,150 (2.43%), and Platinum Award members 2,791 (1.63%). If a financial insurance institution has a relatively high number of Golden Dragon and Platinum Award members, it indicates strong and sustainable productivity and business vitality, laying a solid foundation for future development.

表1-2. 2000～2025年国际龙奖IDA杰出业务奖累计会员数—全球前100金融保险机构排序统计

序 SN	公司名称 Company Name	2000~2025 杰出业务奖 累计会员数 Cum. Agent Category Award Members	2000~2025 杰出业务铜龙奖 累计会员数 Cum. Bronze Dragon Award Members - Agent Category	2000~2025 杰出业务银龙奖 累计会员数 Cum. Silver Dragon Award Members - Agent Category	2000~2025 杰出业务金龙奖 累计会员数 Cum. Golden Dragon Award Members - Agent Category	2000~2025 杰出业务白金奖 累计会员数 Cum. Platinum Award Members - Agent Category
23	豐隆保险公司 Hong Leong Assurance Berhad	1,532	1,375	106	19	32
24	瑞众人寿保险有限责任公司 Rui Life Insurance Co., LTD.	1,529	1,351	143	25	10
25	友邦保險（國際）有限公司 (HK) AIA International Limited	1,518	1,187	211	75	45
26	保誠保險有限公司 Prudential Assurance Malaysia Berhad	1,506	1,438	61	5	2
27	台灣人壽保險股份有限公司 Taiwan Life Insurance Company Limited	1,383	1,340	38	4	1
28	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	1,354	1,308	37	9	0
29	大誠保險經紀人股份有限公司 Honesty Insurance Brokers Company Limited	1,299	1,100	144	38	17
30	中美联泰大都会人寿保险有限公司 Sino-US United MetLife Insurance Company Limited	1,204	1,090	96	9	9
	凱基人壽保險股份有限公司 KGI Life Insurance Company Limited	1,204	1,147	49	7	1
31	合众人寿保险股份有限公司 Unionlife Insurance Company,Ltd.	1,188	1,107	68	10	3
32	百年人寿保险股份有限公司 AEON LIFE INSURANCE COMPANY,LTD.	1,032	949	73	10	0
33	中意人寿保险有限公司 Generali China Life Insurance Co., Ltd.	1,013	915	82	10	6
34	中汇人寿保险股份有限公司 ZHONG HUI LIFE INSURANCE CO., LTD.	847	772	52	19	4
35	友邦保險（國際）有限公司 (MO) AIA International Limited	714	620	67	20	7
36	中荷人寿保险有限公司 BOB-Cardif Life Insurance Co., Ltd.	658	629	28	1	0
37	安聯人壽保險有限公司 Allianz Life Insurance Malaysia Berhad	607	566	26	5	10
38	永旭保險經紀人股份有限公司 Yung Shiu Insurance Broker Company Limited	601	511	78	7	5
39	民生人寿保险股份有限公司 MINSHENG LIFE INSURANCE CO.,LTD	585	566	16	2	1
40	友邦保險 AIA Berhad Malaysia	584	542	36	4	2
41	安联人寿保险有限公司 Allianz China Life Insurance Co., Ltd.	581	570	9	2	0
42	香港永明金融有限公司 Sun Life Hong Kong Limited	545	449	83	7	6
43	周大福人壽保險有限公司 Chow Tai Fook Life Insurance Company Limited	544	485	48	5	6
44	宏利人壽保險（國際）有限公司 (MO) Manulife (International) Limited	537	417	101	13	6
45	三商美邦人壽保險股份有限公司 Mercuries Life Insurance Company Limited	492	456	31	5	0
46	中英人寿保险有限公司 AVIVA-COFCO LIFE INSURANCE CO.,LTD.	487	459	23	4	1
47	富衛人壽保險（百慕達）有限公司 FWD Life Insurance Company (Bermuda) Limited	472	345	66	26	35
48	全球人壽保險股份有限公司 TransGlobe Life Insurance Incorporation	451	428	18	4	1
49	威盛保險經紀人股份有限公司 We-Think Insurance Broker Company Limited	442	407	29	5	1
50	北京人寿保险股份有限公司 Beijing Life Insurance Co.,Ltd.	405	316	76	9	4

Table 1-2. 2000–2025 Cumulative IDA Agent Category Award Membership – Global Top 100 Financial Insurance Institutions

序 SN	公司名称 Company Name	2000~2025 杰出业务奖 累计会员数 Cum. Agent Category Award Members	2000~2025 杰出业务铜龙奖 累计会员数 Cum. Bronze Dragon Award Members - Agent Category	2000~2025 杰出业务银龙奖 累计会员数 Cum. Silver Dragon Award Members - Agent Category	2000~2025 杰出业务金龙奖 累计会员数 Cum. Golden Dragon Award Members - Agent Category	2000~2025 杰出业务白金奖 累计会员数 Cum. Platinum Award Members - Agent Category
51	信泰人寿保险股份有限公司 Sinatay Life Insurance Co.,Ltd	402	355	38	6	3
52	保誠保險（私人）有限公司 Prudential Assurance Company Singapore (Pte) Limited	397	338	39	15	5
53	陆家嘴国泰人寿保险有限责任公司 Cathay Lujiazui Life Insurance Company Limited	396	375	19	2	0
54	同方全球人寿保险有限公司 Aegon THTF Life Insurance Co.,Ltd.	374	358	12	2	2
55	隽天保险经纪（上海）有限责任公司	365	330	27	3	5
56	南山人壽保險股份有限公司 Nan Shan Life Insurance Company Limited	344	320	22	1	1
57	英康保險有限公司 Income Insurance Limited	315	271	42	0	2
58	光大永明人寿保险有限公司 Sun Life Everbright Life Insurance Co.,Ltd	296	255	29	10	2
59	欣台保險經紀人股份有限公司 Shintai Insurance Brokers Company Limited	293	244	37	11	1
60	保誠人壽保險股份有限公司 PCA Life Assurance Company Limited	272	258	12	1	1
61	北大方正人寿保险有限公司 Founder Meiji Yasuda Life Insurance Co., Ltd.	259	231	23	3	2
	大馬保險有限公司 AmMetLife Insurance Berhad	259	244	14	1	0
62	复星保德信人寿保险有限公司 Pramerica Fosun Life Insurance Co., Ltd.	249	230	15	4	0
63	友邦人寿保险有限公司 AIA Life Insurance Co., Ltd.	244	228	15	1	0
64	富易達保險經紀人股份有限公司 Fueda Insurance Broker Corporation Limited	223	182	30	10	1
65	友邦保險 AIA Singapore Private Limited	212	188	20	3	1
66	工银安盛人寿保险有限公司 ICBC-AXA ASSURANCE CO., LTD.	208	193	15	0	0
67	幸福人寿保险股份有限公司 HAPPY LIFE INSURANCE CO., LTD.	206	197	8	1	0
68	长城人寿保险股份有限公司 GREATWALL LIFE INSURANCE CO.,LTD.	196	187	8	0	1
69	星恒保险代理有限公司 Fostar Insurance Agency Co., Ltd.	194	181	9	2	2
70	恒安标准人寿保险有限公司 Heng An Standard Life Insurance Company Limited	191	179	11	1	0
序号 71~100，因 IDA 业务奖会员数未达 190 位，只作排序不予提供数据公告及分析 Rankings from 71 to 100 are shown without disclosure of the detailed data and analyses, as each has fewer than 190 IDA Agent Category Award members.						
71	遠雄人壽保險事業股份有限公司 Farglory Life Insurance Company Limited	＊	＊	＊	＊	＊
72	大同理財服務有限公司 General International Agency Limited	＊	＊	＊	＊	＊
73	德华安顾人寿保险有限公司 ERGO China Life Insurance Co., Ltd.	＊	＊	＊	＊	＊
74	利安人寿保险股份有限公司 Lian Life Insurance Company Limited	＊	＊	＊	＊	＊
75	東京海上人壽保險有限公司 Tokio Marine Life Insurance Malaysia Berhad	＊	＊	＊	＊	＊
76	New York Life Insurance Company	＊	＊	＊	＊	＊
77	东吴人寿保险股份有限公司 SOOCHOW LIFE INSURANCE CO.,LTD.	＊	＊	＊	＊	＊

表1-2. 2000～2025年国际龙奖IDA杰出业务奖累计会员数—全球前100金融保险机构排序统计

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78	台名保險經紀人股份有限公司 Taiming Assurance Broker Company Limited	*	*	*	*	*
79	蘇黎世人壽保險有限公司 Zurich Life Insurance Malaysia Berhad	*	*	*	*	*
80	磐石保險經紀人股份有限公司 ROCK Insurance Brokers Company Limited	*	*	*	*	*
81	招商局仁和人寿保险股份有限公司 China Merchants Life Insurance Company Limited	*	*	*	*	*
82	維林保險經紀人股份有限公司 Veilin Insurance Brokerage Company Limited	*	*	*	*	*
83	建信人寿保险股份有限公司 CCB Life Insurance Company Limited	*	*	*	*	*
84	富衛人壽保險（澳門）股份有限公司 FWD Life Insurance Company (Macau) Limited	*	*	*	*	*
85	富士達保險經紀人股份有限公司 FORESTAR Brokers Company Limited	*	*	*	*	*
86	台新人壽保險股份有限公司 Taishin Life Insurance Company Limited	*	*	*	*	*
87	豐騰理財 Harveston Financial Advisory Sdn Bhd	*	*	*	*	*
88	农银人寿保险股份有限公司 ABC Life Insurance Co.,Ltd.	*	*	*	*	*
89	永达理保险经纪有限公司 EVERPRO Insurance Brokers Co., Ltd.	*	*	*	*	*
90	中银三星人寿保险有限公司 BOC SAMSUNG LIFE INSURANCE COMPANY LIMITED	*	*	*	*	*
91	前海人寿保险股份有限公司 QIAN HAI LIFE INSURANCE CO.,LTD	*	*	*	*	*
92	大童保险经纪有限公司 DATONG INSURANCE BROKERAGE COMPANY	*	*	*	*	*
93	华夏在线保险代理服务有限公司 HUA ONLINE INSURANCE AGENCY SERVICES CO.,LTD	*	*	*	*	*
94	明亚保险经纪股份有限公司 Mingya Insurance Brokers Co., Ltd.	*	*	*	*	*
95	华康保险代理有限公司 Huakang Insurance Agency Co., Ltd	*	*	*	*	*
96	国联人寿保险股份有限公司 Guolian Life Insurance Co.,Ltd	*	*	*	*	*
97	联创保险销售有限公司 L-CHUANG INSURANCE SALES CO.,LTD	*	*	*	*	*
98	環球世達保險經紀人股份有限公司 Global Star Insurance Brokers Company Limited	*	*	*	*	*
99	华泰人寿保险股份有限公司 Huatai Life Insurance Co., Ltd.	*	*	*	*	*
100	台大保險經紀人股份有限公司 Tai-Da Insurance Broker Company Limited	*	*	*	*	*

表1-3. 2000～2025年国际龙奖IDA优秀主管奖累计会员数—全球前25金融保险机构排序统计

Table 1-3. 2000–2025 Cumulative IDA Manager Category Award Membership – Global Top 25 Financial Insurance Institutions

序 SN	公司名称 Company Name	2000~2025 优秀主管奖 累计会员数 Cum. Manager Category Award Members	2000~2025 优秀主管铜龙奖 累计会员数 Cum. Bronze Dragon Award Members - Manager Category	2000~2025 优秀主管银龙奖 累计会员数 Cum. Silver Dragon Award Members - Manager Category	2000~2025 优秀主管金龙奖 累计会员数 Cum. Golden Dragon Award Members - Manager Category	2000~2025 优秀主管白金奖 累计会员数 Cum. Platinum Award Members - Manager Category
全球 Worldwide		10,772	6,687	1,813	847	1,425
1	宏利人壽保險（國際）有限公司 (HK) Manulife (International) Limited	1,168	696	192	89	191
2	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	924	501	160	87	176
3	中国人寿保险股份有限公司 China Life Insurance Company Limited	775	481	119	53	122
4	永達保險經紀人股份有限公司 EVERPRO Insurance Brokers Company Limited	713	447	151	82	33
5	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	670	426	109	53	82
6	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	524	320	95	24	85
7	中國人壽保險（海外）股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	470	285	96	42	47
8	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	325	161	66	32	66
9	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	315	188	57	15	55
10	新光人壽保險股份有限公司 Shin Kong Life Insurance Company Limited	290	182	46	33	29
11	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	252	168	45	15	24
12	公勝保險經紀人股份有限公司 Golden Insurance Brokers Company Limited	251	134	37	11	69
13	太平人寿保险有限公司 TAIPIING LIFE INSURANCE COMPANY LIMITED	240	128	48	28	36
14	大誠保險經紀人股份有限公司 Honesty Insurance Brokers Company Limited	209	122	35	23	29
15	保誠保險有限公司 Prudential Hong Kong Limited	208	134	51	9	14
16	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	206	105	44	20	37
17	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	194	123	31	28	12
18	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	175	85	41	18	31
19	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	168	106	23	14	25
20	台灣人壽保險股份有限公司 Taiwan Life Insurance Company Limited	164	135	24	2	3
21	豐隆保险公司 Hong Leong Assurance Berhad	151	124	11	2	14
22	友邦保險（國際）有限公司 (HK) AIA International Limited	145	72	17	27	29
23	保誠保險有限公司 Prudential Assurance Malaysia Berhad	126	85	18	6	17
24	富德生命人寿保险股份有限公司 FunDe Sino Life Insurance Co., Ltd.	117	92	16	5	4
25	中美联泰大都会人寿保险有限公司 Sino-US United MetLife Insurance Company Limited	100	81	11	5	3

2000～2025年国际龙奖IDA优秀主管奖累计会员数达1万772，其中铜龙奖累计会员数6,687（占比62.07%）、银龙奖累计会员数1,813（占比16.83%）、金龙奖累计会员数847（占比7.86%）、白金奖累计会员数1,425（占比13.22%）。IDA优秀主管奖以一个主管培养的IDA会员作为申请条件，彰显出该位主管卓越的领导能力。金融保险机构拥有相对多的IDA优秀主管奖会员数，代表着该家金融保险机构的组织发展根基稳固，具备相对优秀与稳健的业务动能及持续力。

Between 2000 and 2025, the IDA Manager Category Award has accumulated a total of 10,772 members. Among these, Bronze Dragon Award members totaled 6,687 (62.07%), Silver Dragon Award members 1,813 (16.83%), Golden Dragon Award members 847 (7.86%), and Platinum members 1,425 (13.22%). The IDA Manager Category Award, which is evaluated based on the number of IDA members nurtured by a manager, showcases that manager’s exceptional leadership abilities. A financial insurance institution with a relatively high number of Manager Category Award recipients indicates a strong organizational foundation, robust business momentum, and sustained growth capacity.

二、2025年国际龙奖IDA当年度数据统计

Statistical Data of the IDA for 2025

表2-1.2025年国际龙奖IDA会员数—全球金融保险机构排序统计

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务奖 会员数占比 2025 Pct. of Agent Category Award Members	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管奖 会员数占比 2025 Pct. of Manager Category Award Members	2025 2 届以上 会员数合计 2025 Cum. 2+ Term Members	2025 3 届以上 会员数合计 2025 Cum. 3+ Term Members	2025 新任终身 会员数 2025 New Life Members	终身会员 累计会员数 Cum. Life Members
全球 Worldwide		17,718	16,806	95%	912	5%	11,187	7,544	124	585
1	中国人寿保险股份有限公司 China Life Insurance Company Limited	2,851	2,782	98%	69	2%	2,174	1,545	24	109
2	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	1,755	1,697	97%	58	3%	1,263	775	5	24
3	富德生命人寿保险股份有限公司 FunDe Sino Life Insurance Co., Ltd.	1,571	1,520	97%	51	3%	659	377	1	4
4	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	1,533	1,411	92%	122	8%	648	299	2	4
5	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	1,301	1,174	90%	127	10%	452	234	4	14
6	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	881	858	97%	23	3%	652	465	19	66
7	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	797	769	96%	28	4%	565	288	0	0
8	宏利人壽保險（國際）有限公司 (HK) Manulife (International) Limited	541	492	91%	49	9%	399	332	6	37
9	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	395	352	89%	43	11%	209	161	0	0
10	中国太平洋人寿保险股份有限公司 China Pacific Life Insurance Co., Ltd.	370	367	99%	3	1%	207	145	2	13
11	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	324	313	97%	11	3%	258	218	11	30
12	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	310	291	94%	19	6%	245	199	3	5
13	百年人寿保险股份有限公司 AEON LIFE INSURANCE COMPANY,LTD.	282	277	98%	5	2%	134	68	0	1
14	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	277	257	93%	20	7%	258	232	7	8
15	中國人壽保險（海外）股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	213	179	84%	34	16%	176	169	5	7
16	阳光人寿保险股份有限公司 Sunshine Life Insurance Corporation Limited	211	202	96%	9	4%	166	90	0	2
17	公勝保險經紀人股份有限公司 Golden Insurance Brokers Company Limited	211	190	90%	21	10%	141	94	3	12

2025年国际龙奖IDA会员数达1万7,718，其中杰出业务奖达1万6,806会员数（占比95%），优秀主管奖912会员数（占比5%）；IDA 2届以上会员数合计达1万1,187（占比63.13%），IDA 3届以上会员数合计达7,544（占比42.57%），IDA终身会员累计会员数585（占比3.3%）。

2025年IDA会员数与2024年相较略有下滑，主因是部分国家地区受到市场经济环境变动、政策要求与业务员转型等因素影响，达标人数显著减少，虽申奖率提升，会员数却略降。但亦有多数国家地区IDA会员数明显成长，也验证IDA奖项受到金融保险机构与保险从业人员的高度重视。其中，优秀主管奖会员数、3届以上IDA会员数及IDA终身会员数等，依旧是评估金融保险机构业务发展概况的重要依据。

In 2025, the number of IDA members reached 17,718, comprising 16,806 recipients of the Agent Category Award (95%) and 912 recipients of the Manager Category Award (5%). The number of IDA members with two or more terms totaled 11,187 (63.13%), while those with three or more totaled 7,544 (42.57%). IDA Life Members numbered 585 (3.3%).

Compared to 2024, the total number of IDA members in 2025 saw a slight decline. This was primarily due to changes in the economic environment, policy adjustments, and business model transitions in certain countries and regions, which led to a notable drop in the number of qualified individuals. Despite an increase in the application rate, the total number of members slightly decreased. Nonetheless, many countries and regions experienced a significant rise in IDA membership, reaffirming the high regard financial insurance institutions and industry professionals place on the IDA distinction. Notably, the numbers of Manager Category Award recipients, IDA members with three or more terms, and Life Members continue to serve as key benchmarks of a financial insurance institution’s business development strength.

Table 2-1. 2025 IDA Membership Statistics — Global Ranking of Financial Insurance Institutions										
序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务奖 会员数占比 2025 Pct. of Agent Category Award Members	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管奖 会员数占比 2025 Pct. of Manager Category Award Members	2025 2 届以上 会员数合计 2025 Cum. 2+ Term Members	2025 3 届以上 会员数合计 2025 Cum. 3+ Term Members	2025 新任终身 会员数 2025 New Life Members	终身会员 累计会员数 Cum. Life Members
18	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	200	169	85%	31	16%	157	132	5	19
19	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	185	165	89%	20	11%	149	130	2	14
20	中汇人寿保险股份有限公司 ZHONG HUI LIFE INSURANCE CO., LTD.	182	177	97%	5	3%	132	74	0	0
21	新光人壽保險股份有限公司 Shin Kong Life Insurance Company Limited	180	165	92%	15	8%	126	84	0	4
22	大東方人壽 Great Eastern Life Assurance (Malaysia) Berhad	179	171	96%	8	4%	134	111	1	6
23	泰康人寿保险有限责任公司 TAIKANG LIFE INSURANCE Co., Ltd.	161	158	98%	3	2%	103	78	2	11
24	保誠保險有限公司 Prudential Assurance Malaysia Berhad	152	144	95%	8	5%	121	84	1	13
25	保誠保險（私人）有限公司 Prudential Assurance Company Singapore (Pte) Limited	131	127	97%	4	3%	57	13	0	1
26	合众人寿保险股份有限公司 Unionlife Insurance Company,Ltd.	124	120	97%	4	3%	88	67	0	0
27	豐隆保险公司 Hong Leong Assurance Berhad	122	115	94%	7	6%	71	46	0	6
28	永旭保險經紀人股份有限公司 Yung Shiu Insurance Broker Company Limited	120	112	93%	8	7%	41	25	0	0
29	北京人寿保险股份有限公司 Beijing Life Insurance Co.,Ltd.	112	105	94%	7	6%	61	39	1	1
30	大誠保險經紀人股份有限公司 Honesty Insurance Brokers Company Limited	106	90	85%	16	15%	60	48	0	16
31	保誠保險有限公司 Prudential Hong Kong Limited	105	101	96%	4	4%	70	57	0	19
32	瑞众人寿保险有限责任公司 Rui Life Insurance Co., LTD.	100	97	97%	3	3%	70	36	0	0
序号 33~172，因 IDA 会员数未达 100 位，只作排序不提供数据公告及分析 Rankings from 33 to 172 are shown without disclosure of the detailed data and analyses, as each has fewer than 100 IDA members.										
33	中意人寿保险有限公司 Generali China Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
34	幸福人寿保险股份有限公司 HAPPY LIFE INSURANCE CO., LTD.	*	*	*	*	*	*	*	*	*
35	凱基人壽保險股份有限公司 KGI Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
36	中美联泰大都会人寿保险有限公司 Sino-US United MetLife Insurance Company Limited	*	*	*	*	*	*	*	*	*
37	威盛保險經紀人股份有限公司 We-Think Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
38	友邦保險 AIA Singapore Private Limited	*	*	*	*	*	*	*	*	*
39	民生人寿保险股份有限公司 MINSHENG LIFE INSURANCE CO.,LTD	*	*	*	*	*	*	*	*	*

表2-1.2025年国际龙奖IDA会员数—全球金融保险机构排序统计

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务奖 会员数占比 2025 Pct. of Agent Category Award Members	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管奖 会员数占比 2025 Pct. of Manager Category Award Members	2025 2 届以上 会员数合计 2025 Cum. 2+ Term Members	2025 3 届以上 会员数合计 2025 Cum. 3+ Term Members	2025 新任终身 会员数 2025 New Life Members	终身会员 累计会员数 Cum. Life Members
40	友邦保險 (國際) 有限公司 (HK) AIA International Limited	*	*	*	*	*	*	*	*	*
41	长城人寿保险股份有限公司 GREATWALL LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*	*	*
42	中荷人寿保险有限公司 BOB-Cardif Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
43	富衛人壽保險 (百慕達) 有限公司 FWD Life Insurance Company (Bermuda) Limited	*	*	*	*	*	*	*	*	*
44	永達保險經紀人股份有限公司 EVERPRO Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*
45	宏利人壽保險 (國際) 有限公司 (MO) Manulife (International) Limited	*	*	*	*	*	*	*	*	*
46	友邦保險 AIA Berhad Malaysia	*	*	*	*	*	*	*	*	*
47	德华安顾人寿保险有限公司 ERGO China Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
48	台灣人壽保險股份有限公司 Taiwan Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
49	工银安盛人寿保险有限公司 ICBC-AXA ASSURANCE CO., LTD.	*	*	*	*	*	*	*	*	*
50	安联人寿保险有限公司 Allianz China Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
51	中英人寿保险有限公司 AVIVA-COFCO LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*	*	*
52	香港永明金融有限公司 Sun Life Hong Kong Limited	*	*	*	*	*	*	*	*	*
53	友邦人寿保险有限公司 AIA Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
54	欣台保險經紀人股份有限公司 Shintai Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*
55	陆家嘴国泰人寿保险有限责任公司 Cathay Lujiazui Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
56	聯众保險經紀人股份有限公司 Joint Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
57	信泰人寿保险股份有限公司 Sinatay Life Insurance Co.,Ltd	*	*	*	*	*	*	*	*	*
58	富易達保險經紀人股份有限公司 Fueda Insurance Broker Corporation Limited	*	*	*	*	*	*	*	*	*
59	复星保德信人寿保险有限公司 Pramerica Fosun Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
60	建信人寿保险股份有限公司 CCB Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
61	东吴人寿保险股份有限公司 SOOCHOW LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*	*	*
62	利安人寿保险股份有限公司 Lian Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
63	豐騰理財 Harveston Financial Advisory Sdn Bhd	*	*	*	*	*	*	*	*	*
64	全球人壽保險股份有限公司 TransGlobe Life Insurance Incorporation	*	*	*	*	*	*	*	*	*
65	光大永明人寿保险有限公司 Sun Life Everbright Life Insurance Co.,Ltd	*	*	*	*	*	*	*	*	*

Table 2-1. 2025 IDA Membership Statistics — Global Ranking of Financial Insurance Institutions

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务奖 会员数占比 2025 Pct. of Agent Category Award Members	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管奖 会员数占比 2025 Pct. of Manager Category Award Members	2025 2 届以上 会员数合计 2025 Cum. 2+ Term Members	2025 3 届以上 会员数合计 2025 Cum. 3+ Term Members	2025 新任终身 会员数 2025 New Life Members	终身会员 累计会员数 Cum. Life Members
66	农银人寿保险股份有限公司 ABC Life Insurance Co.,Ltd.	*	*	*	*	*	*	*	*	*
67	宏利財務顧問私人有限公司 Manulife Finacial Advisers Pte. Ltd.	*	*	*	*	*	*	*	*	*
68	友邦保險 (國際) 有限公司 (MO) AIA International Limited	*	*	*	*	*	*	*	*	*
69	华康保险代理有限公司 Huakang Insurance Agency Co., Ltd	*	*	*	*	*	*	*	*	*
70	隽天保险经纪 (上海) 有限责任公司	*	*	*	*	*	*	*	*	*
71	恒安标准人寿保险有限公司 Heng An Standard Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
72	南山人壽保險股份有限公司 Nan Shan Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
73	财信吉祥人寿保险股份有限公司 CHASING JIXIANG LIFE INSURANCE CO., LTD.	*	*	*	*	*	*	*	*	*
74	泛印人壽保險公司 PT Panin Dai-ichi Life	*	*	*	*	*	*	*	*	*
75	中国人寿年丰保险代理有限责任公司 China Life Prosperity Insurance Agency Co.Ltd.	*	*	*	*	*	*	*	*	*
76	富士達保險經紀人股份有限公司 FORESTAR Brokers Company Limited	*	*	*	*	*	*	*	*	*
77	华泰人寿保险股份有限公司 Huatai Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
78	安聯人壽保險有限公司 Allianz Life Insurance Malaysia Berhad	*	*	*	*	*	*	*	*	*
79	台新人壽保險股份有限公司 Taishin Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
80	北大方正人寿保险有限公司 Founder Meiji Yasuda Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
81	呈祥保險經紀人股份有限公司 Cheng Shiang Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
82	環球世達保險經紀人股份有限公司 Global Star Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*
83	太陽保險經紀人股份有限公司 Tai-Yung Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
84	安聯人壽保險股份有限公司 Allianz Taiwan Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
85	大同理財服務有限公司 General International Agency Limited	*	*	*	*	*	*	*	*	*
86	Legacy FA Pte. Ltd.	*	*	*	*	*	*	*	*	*
87	富衛人壽保險 (澳門) 股份有限公司 FWD Life Insurance Company (Macau) Limited	*	*	*	*	*	*	*	*	*
88	英康保險有限公司 Income Insurance Limited	*	*	*	*	*	*	*	*	*
89	智匯保險經紀人股份有限公司 Uniwill Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
90	正遠保險經紀人股份有限公司 RIGHT INSURANCE BROKER Company Limited	*	*	*	*	*	*	*	*	*

表2-1.2025年国际龙奖IDA会员数—全球金融保险机构排序统计

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务奖 会员数占比 2025 Pct. of Agent Category Award Members	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管奖 会员数占比 2025 Pct. of Manager Category Award Members	2025 2 届以上 会员数合计 2025 Cum. 2+ Term Members	2025 3 届以上 会员数合计 2025 Cum. 3+ Term Members	2025 新任终身 会员数 2025 New Life Members	终身会员 累计会员数 Cum. Life Members
91	渤海人寿保险股份有限公司 Bohai Life Insurance Corporation Limited	*	*	*	*	*	*	*	*	*
92	騰達保險經紀人股份有限公司 TENGBA Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*
93	宏利私人有限公司 Manulife (Singapore) Pte. Ltd.	*	*	*	*	*	*	*	*	*
94	友邦保險 AIA Group Limited	*	*	*	*	*	*	*	*	*
95	中銀集團人壽保險有限公司 BOC Group Life Assurance Company Limited	*	*	*	*	*	*	*	*	*
96	同方全球人寿保险有限公司 Aegon THTF Life Insurance Co.,Ltd.	*	*	*	*	*	*	*	*	*
97	信安保險經紀人有限公司 Principal Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
98	周大福人壽保險有限公司 Chow Tai Fook Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
99	华夏在线保险代理服务有限公司 HUA ONLINE INSURANCE AGENCY SERVICES CO.,LTD	*	*	*	*	*	*	*	*	*
100	匯豐保險私人有限公司 HSBC Life (Singapore) Pte.Ltd.	*	*	*	*	*	*	*	*	*
101	萬通保險國際有限公司 (HK) YF Life Insurance International Limited	*	*	*	*	*	*	*	*	*
102	国联人寿保险股份有限公司 Guolian Life Insurance Co.,Ltd	*	*	*	*	*	*	*	*	*
103	山东圣安保险销售服务股份有限公司 Shandong Holypeace Insurance Service Company Limited	*	*	*	*	*	*	*	*	*
104	理想保險經紀人事業發展股份有限公司	*	*	*	*	*	*	*	*	*
105	Insurance Professional Link Ltd,	*	*	*	*	*	*	*	*	*
106	捷安達國際保險經紀人股份有限公司 Giant International Assurance,GIA	*	*	*	*	*	*	*	*	*
107	金鵬保險經紀人股份有限公司 Jin Peng Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
108	中银三星人寿保险有限公司 BOC SAMSUNG LIFE INSURANCE COMPANY LIMITED	*	*	*	*	*	*	*	*	*
109	諾億保險經紀人股份有限公司 Lloyd's Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
110	星匯財富私人有限公司 SG Alliance Pte Ltd	*	*	*	*	*	*	*	*	*
111	大家人寿保险股份有限公司 Dajia Life Insurance Co. Ltd.	*	*	*	*	*	*	*	*	*
112	義騰保險經紀人股份有限公司 Eteng Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
113	華瀚保險經紀人股份有限公司 Hua Han Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
114	保誠財務顧問私人有限公司 Prudential Financial Advisers Singapore Pte Ltd.	*	*	*	*	*	*	*	*	*
115	泛亞保險經紀人股份有限公司 TRANS ASIA Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*

Table 2-1. 2025 IDA Membership Statistics — Global Ranking of Financial Insurance Institutions

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务奖 会员数占比 2025 Pct. of Agent Category Award Members	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管奖 会员数占比 2025 Pct. of Manager Category Award Members	2025 2 届以上 会员数合计 2025 Cum. 2+ Term Members	2025 3 届以上 会员数合计 2025 Cum. 3+ Term Members	2025 新任终身 会员数 2025 New Life Members	终身会员 累计会员数 Cum. Life Members
116	Solomon Hicks Financial services Inc.	*	*	*	*	*	*	*	*	*
117	蘇黎世人壽保險有限公司 Zurich Life Insurance Malaysia Berhad	*	*	*	*	*	*	*	*	*
118	Insurance Success Limited	*	*	*	*	*	*	*	*	*
119	東京海上人壽保險有限公司 Tokio Marine Life Insurance Malaysia Berhad	*	*	*	*	*	*	*	*	*
120	黎明保险经纪有限公司 Liming Insurance Brokers Co.,Ltd.	*	*	*	*	*	*	*	*	*
121	泛华联兴保险销售股份公司	*	*	*	*	*	*	*	*	*
122	AIA Thrive Ltd	*	*	*	*	*	*	*	*	*
123	看見保險經紀人股份有限公司 BEYOND Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*
124	Leelee and Gower Insurance Partners	*	*	*	*	*	*	*	*	*
125	东方嘉富人寿保险有限公司 ORIENT FORTUNE LIFE INSURANCE CO.,LIMITED	*	*	*	*	*	*	*	*	*
126	三商美邦人壽保險股份有限公司 Mercuries Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
127	遠見保險經紀人股份有限公司 Vision Insurance Broker Limited	*	*	*	*	*	*	*	*	*
128	萬通保險國際有限公司 (MO) YF Life Insurance International Limited	*	*	*	*	*	*	*	*	*
129	鉅富保險經紀人股份有限公司 Wealth Full Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*
130	友邦保險 AIA Company Limited	*	*	*	*	*	*	*	*	*
131	国宝人寿保险股份有限公司 GuoBao Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
132	前海保险销售有限公司	*	*	*	*	*	*	*	*	*
133	台名保險經紀人股份有限公司 Taiming Assurance Broker Company Limited	*	*	*	*	*	*	*	*	*
134	Wellspring Consulting	*	*	*	*	*	*	*	*	*
135	Wisdom Management Ltd	*	*	*	*	*	*	*	*	*
136	保誠保險有限公司 (澳門分行) Prudential Hong Kong Limited (Macau Branch)	*	*	*	*	*	*	*	*	*
137	君盛联合（福建）保险代理有限公司	*	*	*	*	*	*	*	*	*
138	Goodwill World	*	*	*	*	*	*	*	*	*
139	利可安保險經紀人	*	*	*	*	*	*	*	*	*
140	Goldhonor Financial & Insurance.	*	*	*	*	*	*	*	*	*
141	Roc Finance Ltd.	*	*	*	*	*	*	*	*	*
142	Lami Financial Services Limited	*	*	*	*	*	*	*	*	*
143	Maxicare Financial Services Limited	*	*	*	*	*	*	*	*	*
144	永达理保险经纪有限公司 EVERPRO Insurance Brokers Co., Ltd.	*	*	*	*	*	*	*	*	*
145	山东德邦保险代理有限公司	*	*	*	*	*	*	*	*	*
146	明亚保险经纪股份有限公司 Mingya Insurance Brokers Co., Ltd.	*	*	*	*	*	*	*	*	*

表2-1.2025年国际龙奖IDA会员数—全球金融保险机构排序统计

Table 2-1. 2025 IDA Membership Statistics — Global Ranking of Financial Insurance Institutions

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务奖 会员数占比 2025 Pct. of Agent Category Award Members	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管奖 会员数占比 2025 Pct. of Manager Category Award Members	2025 2 届以上 会员数合计 2025 Cum. 2+ Term Members	2025 3 届以上 会员数合计 2025 Cum. 3+ Term Members	2025 新任终身 会员数 2025 New Life Members	终身会员 累计会员数 Cum. Life Members
147	瑞泰人寿保险有限公司 Old Mutual-CHN Energy Life Insurance Company Limited	*	*	*	*	*	*	*	*	*
148	星恒保险代理有限责任公司 Fostar Insurance Agency Co., Ltd.	*	*	*	*	*	*	*	*	*
149	鑫山保险代理有限公司 Golden Mountains Financial Service Co.,Ltd.	*	*	*	*	*	*	*	*	*
150	磐石保險經紀人股份有限公司 ROCK Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*
151	錠津保險經紀人股份有限公司 LAW Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
152	杭州鹏利保险代理有限公司	*	*	*	*	*	*	*	*	*
153	壹心保险代理（浙江）有限公司	*	*	*	*	*	*	*	*	*
154	合翔保险经纪有限公司 HEXIANG INSURANCE BROKERS	*	*	*	*	*	*	*	*	*
155	Solon Financial Group	*	*	*	*	*	*	*	*	*
156	前海人寿保险股份有限公司 QIAN HAI LIFE INSURANCE CO.,LTD	*	*	*	*	*	*	*	*	*
157	和泰保險經紀人股份有限公司 Ho Tai Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
158	山东安盛信诺保险代理有限公司	*	*	*	*	*	*	*	*	*
159	詠昊保險代理人股份有限公司 YONG HAO Insurance Agency Co.,Ltd	*	*	*	*	*	*	*	*	*
160	珠江人寿保险股份有限公司 Pearl River Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
161	PRU Life UK	*	*	*	*	*	*	*	*	*
162	爱心人寿保险股份有限公司 Aixin Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*	*
163	鴻聯保險代理人股份有限公司	*	*	*	*	*	*	*	*	*
164	詮國保險經紀人股份有限公司	*	*	*	*	*	*	*	*	*
165	安盛保險（百慕達）有限公司 AXA China Region Insurance Company (Bermuda) Limited	*	*	*	*	*	*	*	*	*
166	嘉泽保险代理有限公司	*	*	*	*	*	*	*	*	*
167	四川宝瑞保险销售有限公司	*	*	*	*	*	*	*	*	*
168	四川中领天盛保险代理有限公司	*	*	*	*	*	*	*	*	*
169	永明保險 Sun Life Malaysia Assurance Berhad	*	*	*	*	*	*	*	*	*
170	安達人壽保險有限公司 Chubb Life Insurance Hong Kong Limited	*	*	*	*	*	*	*	*	*
171	易安網保險經紀人股份有限公司 Einsure Insurance Broker Company Limited	*	*	*	*	*	*	*	*	*
172	精聯保險經紀人股份有限公司 Genius Insurance Brokers Company Limited	*	*	*	*	*	*	*	*	*

表2-2.2025年国际龙奖IDA会员数—全球前50金融保险机构与2024年排序变化统计

Table 2-2. 2025 IDA Membership — Ranking Changes among the Top 50 Global Financial Insurance Institutions Compared to 2024

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 排序 2025 Rankings ①	2024 排序 2024 Rankings ②	增减排序 Increase/Decrease Rankings ② - ①
全球 Worldwide		17,718	——	——	——
1	中国人寿保险股份有限公司 China Life Insurance Company Limited	2,851	1	1	——
2	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	1,755	2	3	↑ 1
3	富德生命人寿保险股份有限公司 FunDe Sino Life Insurance Co., Ltd.	1,571	3	7	↑ 4
4	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	1,533	4	5	↑ 1
5	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	1,301	5	21	↑ 16
6	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	881	6	2	↓ 4
7	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	797	7	4	↓ 3
8	宏利人壽保險（國際）有限公司 (HK) Manulife (International) Limited	541	8	11	↑ 3
9	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	395	9	20	↑ 11
10	中国太平洋人寿保险股份有限公司 China Pacific Life Insurance Co., Ltd.	370	10	10	——
11	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	324	11	6	↓ 5
12	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	310	12	12	——
13	百年人寿保险股份有限公司 AEON LIFE INSURANCE COMPANY,LTD.	282	13	23	↑ 10
14	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	277	14	9	↓ 5
15	中國人壽保險（海外）股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	213	15	22	↑ 7
16	阳光人寿保险股份有限公司 Sunshine Life Insurance Corporation Limited	211	16	8	↓ 8
	公勝保險經紀人股份有限公司 Golden Insurance Brokers Company Limited	211	16	18	↑ 2
17	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	200	17	19	↑ 2
18	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	185	18	16	↓ 2
19	中汇人寿保险股份有限公司 ZHONG HUI LIFE INSURANCE CO., LTD.	182	19	17	↓ 2
20	新光人壽保險股份有限公司 Shin Kong Life Insurance Company Limited	180	20	15	↓ 5
21	大東方人壽 Great Eastern Life Assurance (Malaysia) Berhad	179	21	26	↑ 5
22	泰康人寿保险有限责任公司 TAIKANG LIFE INSURANCE Co., Ltd.	161	22	13	↓ 9
23	保誠保險有限公司 Prudential Assurance Malaysia Berhad	152	23	30	↑ 7
24	保誠保險（私人）有限公司 Prudential Assurance Company Singapore (Pte) Limited	131	24	26	↑ 2
25	合众人寿保险股份有限公司 Unionlife Insurance Company,Ltd.	124	25	34	↑ 9
26	豐隆保险公司 Hong Leong Assurance Berhad	122	26	37	↑ 11

表2-2.2025年国际龙奖IDA会员数—全球前50金融保险机构与2024年排序变化统计

Table 2-2. 2025 IDA Membership — Ranking Changes among the Top 50 Global Financial Insurance Institutions Compared to 2024

序 SN	公司名称 Company Name	2025 会员数 2025 Total Membership	2025 排序 2025 Rankings ①	2024 排序 2024 Rankings ②	增减排序 Increase/Decrease Rankings ② - ①
27	永旭保險經紀人股份有限公司 Yung Shiu Insurance Broker Company Limited	120	27	25	↓ 2
28	北京人寿保险股份有限公司 Beijing Life Insurance Co.,Ltd.	112	28	29	↑ 1
29	大誠保險經紀人股份有限公司 Honesty Insurance Brokers Company Limited	106	29	28	↓ 1
30	保誠保險有限公司 Prudential Hong Kong Limited	105	30	24	↓ 6
31	瑞众人寿保险有限责任公司 Rui Life Insurance Co., LTD.	100	31	14	↓ 17
排序 32~50，因 2025 年 IDA 会员数未达 100 位，只作排序不提供数据公告及分析 Rankings from 32 to 50 are shown without disclosure of the detailed data and analyses, as each has fewer than 100 IDA members in 2025.					
32	中意人寿保险有限公司 Generali China Life Insurance Co., Ltd.	✱	32	33	↑ 1
33	幸福人寿保险股份有限公司 HAPPY LIFE INSURANCE CO., LTD.	✱	33	43	↑ 10
34	凱基人壽保險股份有限公司 KGI Life Insurance Company Limited	✱	34	44	↑ 10
35	中美联泰大都会人寿保险有限公司 Sino-US United MetLife Insurance Company Limited	✱	35	31	↓ 4
36	威盛保險經紀人股份有限公司 We-Think Insurance Broker Company Limited	✱	36	49	↑ 13
37	友邦保險 AIA Singapore Private Limited	✱	37	55	↑ 18
38	民生人寿保险股份有限公司 MINSHENG LIFE INSURANCE CO.,LTD	✱	38	32	↓ 6
39	友邦保險（國際）有限公司 (HK) AIA International Limited	✱	39	35	↓ 4
40	长城人寿保险股份有限公司 GREATWALL LIFE INSURANCE CO.,LTD.	✱	40	41	↑ 1
41	中荷人寿保险有限公司 BOB-Cardif Life Insurance Co., Ltd.	✱	41	36	↓ 5
	富衛人壽保險（百慕達）有限公司 FWD Life Insurance Company (Bermuda) Limited	✱	41	47	↑ 6
42	永達保險經紀人股份有限公司 EVERPRO Insurance Brokers Company Limited	✱	42	38	↓ 4
43	宏利人壽保險（國際）有限公司 (MO) Manulife (International) Limited	✱	43	50	↑ 7
44	友邦保險 AIA Berhad Malaysia	✱	44	48	↑ 4
45	德华安顾人寿保险有限公司 ERGO China Life Insurance Co., Ltd.	✱	45	39	↓ 6
46	台灣人壽保險股份有限公司 Taiwan Life Insurance Company Limited	✱	46	56	↑ 10
47	工银安盛人寿保险有限公司 ICBC-AXA ASSURANCE CO., LTD.	✱	47	59	↑ 12
48	安联人寿保险有限公司 Allianz China Life Insurance Co., Ltd.	✱	48	42	↓ 6
49	中英人寿保险有限公司 AVIVA-COFCO LIFE INSURANCE CO.,LTD.	✱	49	49	——
50	香港永明金融有限公司 Sun Life Hong Kong Limited	✱	50	60	↑ 10
	友邦人寿保险有限公司 AIA Life Insurance Co., Ltd.	✱	50	51	↑ 1
	欣台保險經紀人股份有限公司 Shintai Insurance Brokers Company Limited	✱	50	46	↓ 4

表2-3.2025年国际龙奖IDA杰出业务奖会员数—全球前50金融保险机构排序统计

Table 2-3. 2025 IDA Agent Category Award Membership — Global Top 50 Financial Insurance Institutions

序 SN	公司名称 Company Name	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务铜龙奖 会员数合计 2025 Cum. Bronze Dragon Award Members - Agent Category	2025 杰出业务银龙奖 会员数合计 2025 Cum. Silver Dragon Award Members - Agent Category	2025 杰出业务金龙奖 会员数合计 2025 Cum. Golden Dragon Award Members - Agent Category	2025 杰出业务白金奖 会员数合计 2025 Cum. Platinum Award Members - Agent Category	3届以上杰出业务奖 会员数合计 2025 Cum. 3+ Term Agent Category Award Members	2025 新任终身 杰出业务奖 会员数 2025 New Agent Category Award Life Members	2025 终身会员杰出 业务奖 累积会员数 2025 Cum. Agent Category Award Life Members
全球 Worldwide		16,806	13,955	2,158	432	261	7,271	106	492
1	中国人寿保险股份有限公司 China Life Insurance Company Limited	2,782	1,740	733	185	124	1,502	23	106
2	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	1,697	1,592	93	6	6	749	5	22
3	富德生命人寿保险股份有限公司 FunDe Sino Life Insurance Co., Ltd.	1,520	1,404	107	5	4	376	1	4
4	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	1,411	1,319	85	6	1	290	1	3
5	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	1,174	937	185	35	17	201	3	10
6	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	858	681	136	26	15	459	18	61
7	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	769	715	48	6	0	275	0	0
8	宏利人壽保險（國際）有限公司 (HK) Manulife (International) Limited	492	391	64	17	20	309	5	26
9	中国太平洋人寿保险股份有限公司 China Pacific Life Insurance Co., Ltd.	367	279	62	20	6	143	2	13
10	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	352	326	19	7	0	150	0	0
11	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	313	256	44	11	2	215	9	26
12	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	291	270	20	1	0	193	3	5
13	百年人寿保险股份有限公司 AEON LIFE INSURANCE COMPANY,LTD.	277	251	21	5	0	68	0	1
14	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	257	238	17	1	1	221	3	4
15	阳光人寿保险股份有限公司 Sunshine Life Insurance Corporation Limited	202	179	19	4	0	90	0	2
16	公勝保險經紀人股份有限公司 Golden Insurance Brokers Company Limited	190	122	50	4	14	79	3	10
17	中國人壽保險（海外）股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	179	148	25	4	2	168	3	5
18	中汇人寿保险股份有限公司 ZHONG HUI LIFE INSURANCE CO., LTD.	177	155	19	1	2	74	0	0
19	大東方人壽 Great Eastern Life Assurance (Malaysia) Berhad	171	157	10	2	2	106	1	5
20	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	169	142	20	5	2	128	4	12
21	新光人壽保險股份有限公司 Shin Kong Life Insurance Company Limited	165	102	48	10	5	76	0	2
	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	165	138	23	3	1	124	2	11
22	泰康人寿保险有限责任公司 TAIKANG LIFE INSURANCE Co., Ltd.	158	122	26	6	4	77	2	11
23	保誠保險有限公司 Prudential Assurance Malaysia Berhad	144	142	2	0	0	80	1	10
24	保誠保險（私人）有限公司 Prudential Assurance Company Singapore (Pte) Limited	127	109	13	4	1	11	0	1
25	合众人寿保险股份有限公司 Unionlife Insurance Company,Ltd.	120	115	5	0	0	66	0	0
26	豐隆保險公司 Hong Leong Assurance Berhad	115	93	19	2	1	43	0	6
27	永旭保險經紀人股份有限公司 Yung Shiu Insurance Broker Company Limited	112	88	22	1	1	24	0	0
28	北京人寿保险股份有限公司 Beijing Life Insurance Co.,Ltd.	105	83	19	2	1	37	1	1

2025年全球国际龙奖IDA杰出业务奖会员数共计1万6,806，其中铜龙奖会员数1万3,955（占比83.03%）、银龙奖会员数2,158（占比12.84%）、金龙奖会员数432（占比2.57%）、白金奖会员数261（占比1.55%）；3届以上IDA杰出业务奖会员数7,271（占比43.26%），IDA终身会员杰出业务奖累积会员数492（占比2.93%）。

值得关注的是，3届以上杰出业务奖会员数占比持续提高，2025年当年度IDA会员中，每2.3位就有1位是3届以上的IDA会员，显示出长期追求荣誉背后的价值与意义，深受世界金融保险从业人员的重视与肯定。

In 2025, the number of global IDA Agent Category Award members totaled 16,806, including 13,955 Bronze Dragon Award members (83.03%), 2,158 Silver Dragon Award members (12.84%), 432 Golden Dragon Award members (2.57%), and 261 Platinum Award members (1.55%). Among these, 7,271 members had received the Agent Category Award three or more times (43.26%), and 492 were IDA Life Members in the Agent Category (2.93%).

It is worth noting that the proportion of Agent Category Award members who have qualified for three or more editions continues to rise. In 2025, one in every 2.3 IDA members had received the award three times or more, underscoring the enduring value and significance of long-term pursuit of excellence—a testament to the high regard in which financial insurance professionals worldwide hold the IDA distinction.

表2-3.2025年国际龙奖IDA杰出业务奖会员数—全球前50金融保险机构排序统计

Table 2-3. 2025 IDA Agent Category Award Membership — Global Top 50 Financial Insurance Institutions

序 SN	公司名称 Company Name	2025 杰出业务奖 会员数合计 2025 Cum. Agent Category Award Members	2025 杰出业务铜龙奖 会员数合计 2025 Cum. Bronze Dragon Award Members - Agent Category	2025 杰出业务银龙奖 会员数合计 2025 Cum. Silver Dragon Award Members - Agent Category	2025 杰出业务金龙奖 会员数合计 2025 Cum. Golden Dragon Award Members - Agent Category	2025 杰出业务白金奖 会员数合计 2025 Cum. Platinum Award Members - Agent Category	2025 3届以上杰出 业务奖 会员数合计 2025 Cum. 3+ Term Agent Category Award Members	2025 新任终身 杰出业务奖 会员数 2025 New Agent Category Award Life Members	2025 终身会员杰出 业务奖 累积会员数 2025 Cum. Agent Category Award Life Members
29	保誠保險有限公司 Prudential Hong Kong Limited	101	55	30	9	7	57	0	17
30	瑞众人寿保险有限责任公司 Rui Life Insurance Co., LTD.	97	88	6	2	1	36	0	0
31	大誠保險經紀人股份有限公司 Honesty Insurance Brokers Company Limited	90	64	21	5	0	43	0	9
序号 32~50，因 IDA 业务奖会员数未达 90 位，只作排序不予提供数据公告及分析 Rankings from 32 to 50 are shown without disclosure of the detailed data and analyses, as each has fewer than 90 IDA Agent Category Award members.									
32	中意人寿保险有限公司 Generali China Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*
33	幸福人寿保险股份有限公司 HAPPY LIFE INSURANCE CO., LTD.	*	*	*	*	*	*	*	*
34	凯基人壽保險股份有限公司 KGI Life Insurance Company Limited	*	*	*	*	*	*	*	*
35	中美联泰大都会人寿保险有限公司 Sino-US United MetLife Insurance Company Limited	*	*	*	*	*	*	*	*
	民生人寿保险股份有限公司 MINSHENG LIFE INSURANCE CO.,LTD	*	*	*	*	*	*	*	*
36	友邦保險（國際）有限公司 (HK) AIA International Limited	*	*	*	*	*	*	*	*
	威盛保險經紀人股份有限公司 We-Think Insurance Broker Company Limited	*	*	*	*	*	*	*	*
	友邦保險 AIA Singapore Private Limited	*	*	*	*	*	*	*	*
	长城人寿保险股份有限公司 GREATWALL LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*	*
37	中荷人寿保险有限公司 BOB-Cardif Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*
38	富衛人壽保險（百慕達）有限公司 FWD Life Insurance Company (Bermuda) Limited	*	*	*	*	*	*	*	*
39	永達保險經紀人股份有限公司 EVERPRO Insurance Brokers Company Limited	*	*	*	*	*	*	*	*
	德华安顾人寿保险有限公司 ERGO China Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*
40	宏利人壽保險（國際）有限公司 (MO) Manulife (International) Limited	*	*	*	*	*	*	*	*
41	台灣人壽保險股份有限公司 Taiwan Life Insurance Company Limited	*	*	*	*	*	*	*	*
	友邦保險 AIA Berhad Malaysia	*	*	*	*	*	*	*	*
42	工银安盛人寿保险有限公司 ICBC-AXA ASSURANCE CO., LTD.	*	*	*	*	*	*	*	*
43	安联人寿保险有限公司 Allianz China Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*
44	香港永明金融有限公司 Sun Life Hong Kong Limited	*	*	*	*	*	*	*	*
	中英人寿保险有限公司 AVIVA-COFCO LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*	*
45	友邦人寿保险有限公司 AIA Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*
46	陆家嘴国泰人寿保险有限责任公司 Cathay Lujiazui Life Insurance Company Limited	*	*	*	*	*	*	*	*
47	欣台保險經紀人股份有限公司 Shintai Insurance Brokers Company Limited	*	*	*	*	*	*	*	*
48	复星保德信人寿保险有限公司 Pramerica Fosun Life Insurance Co., Ltd.	*	*	*	*	*	*	*	*
	信泰人寿保险股份有限公司 Sinatay Life Insurance Co.,Ltd	*	*	*	*	*	*	*	*
	建信人寿保险股份有限公司 CCB Life Insurance Company Limited	*	*	*	*	*	*	*	*
	东吴人寿保险股份有限公司 SOOCHOW LIFE INSURANCE CO.,LTD.	*	*	*	*	*	*	*	*
49	聯众保險經紀人股份有限公司 Joint Insurance Broker Company Limited	*	*	*	*	*	*	*	*
	富易達保險經紀人股份有限公司 Fueda Insurance Broker Corporation Limited	*	*	*	*	*	*	*	*
	利安人寿保险股份有限公司 Lian Life Insurance Company Limited	*	*	*	*	*	*	*	*
50	豐騰理財 Harveston Financial Advisory Sdn Bhd	*	*	*	*	*	*	*	*

表2-4.2025年国际龙奖IDA优秀主管奖会员数—全球前20金融保险机构排序统计

Table 2-4. 2025 IDA Manager Category Award Membership — Global Top 20 Financial Insurance Institutions

序 SN	公司名称 Company Name	2025 优秀主管奖 会员数合计 2025 Cum. Manager Category Award Members	2025 优秀主管铜龙奖 会员数合计 2025 Cum. Bronze Dragon Award Members - Manager Category	2025 优秀主管银龙奖 会员数合计 2025 Cum. Silver Dragon Award Members - Manager Category	2025 优秀主管金龙奖 会员数合计 2025 Cum. Golden Dragon Award Members - Manager Category	2025 优秀主管白金奖 会员数合计 2025 Cum. Platinum Award Members - Manager Category	2025 新任终身 优秀主管奖会员数 2025 New Manager Category Award Life Managers	2025 终身会员 优秀主管奖 累计会员数 2025 Cum. Manager Category Award Life Members
全球 Worldwide		912	557	167	66	122	25	124
1	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	127	74	25	8	20	1	4
2	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	122	74	21	17	10	1	1
3	中国人寿保险股份有限公司 China Life Insurance Company Limited	69	48	11	3	7	3	6
4	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	58	36	12	7	3	0	4
5	富德生命人寿保险股份有限公司 FunDe Sino Life Insurance Co., Ltd.	51	37	10	1	3	0	1
6	宏利人壽保險（國際）有限公司 (HK) Manulife (International) Limited	49	25	10	5	9	1	14
7	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	43	22	8	4	9	0	0
8	中國人壽保險（海外）股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	34	19	10	1	4	3	3
9	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	31	20	4	4	3	2	9
10	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	28	18	4	2	4	0	0
11	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	23	14	4	1	4	1	7
12	公勝保險經紀人股份有限公司 Golden Insurance Brokers Company Limited	21	7	2	1	11	0	2
13	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	20	9	7	1	3	4	4
	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	20	10	7	2	1	1	5
14	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	19	12	5	0	2	0	1
15	大誠保險經紀人股份有限公司 Honesty Insurance Brokers Company Limited	16	11	2	0	3	0	7
16	新光人壽保險股份有限公司 Shin Kong Life Insurance Company Limited	15	9	1	2	3	0	2
序号 17~20，因 IDA 主管奖会员数未达 15 位，只作排序不予提供数据公告及分析 Rankings from 17 to 20 are shown without disclosure of the detailed data and analyses, as each has fewer than 15 IDA Manager Category Award members.								
17	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	*	*	*	*	*	*	*
18	阳光人寿保险股份有限公司 Sunshine Life Insurance Corporation Limited	*	*	*	*	*	*	*
19	大東方人壽 Great Eastern Life Assurance (Malaysia) Berhad	*	*	*	*	*	*	*
	永旭保險經紀人股份有限公司 Yung Shiu Insurance Broker Company Limited	*	*	*	*	*	*	*
	保誠保險有限公司 Prudential Assurance Malaysia Berhad	*	*	*	*	*	*	*
20	北京人寿保险股份有限公司 Beijing Life Insurance Co.,Ltd.	*	*	*	*	*	*	*
	豐隆保险公司 Hong Leong Assurance Berhad	*	*	*	*	*	*	*
	威盛保險經紀人股份有限公司 We-Think Insurance Broker Company Limited	*	*	*	*	*	*	*

2025年全球国际龙奖IDA优秀主管奖会员数共计912，其中铜龙奖会员数557（占比61.07%）、银龙奖会员数167（占比18.31%）、金龙奖会员数66（占比7.23%）、白金奖会员数122（占比13.37%）。近年来，金融保险业内申请IDA优秀主管奖的人数逐年攀升，对于团队经营运作及发展等影响力持续扩大。

In 2025, the total number of global IDA Manager Category Award members reached 912, including 557 Bronze Dragon Award members (61.07%), 167 Silver Dragon Award members (18.31%), 66 Golden Dragon Award members (7.23%), and 122 Platinum Award members (13.37%). In recent years, the number of applicants for the IDA Manager Category Award within the financial insurance industry has continued to rise, reflecting its growing influence on team leadership and development.

表2-5.2025年全球国际龙奖IDA杰出业务奖会员各奖项产能数据与2024年变化统计

Table 2-5. 2025 Global IDA Agent Category Award Members — Productivity Data and Comparison with 2024

年份 Year	人均件数 Avg. Case Count Per Person					人均 FYC Avg. FYC Per Person					件均 FYC Avg. FYC per Case				
	杰出业务奖 会员 Agent Category Award Member	杰出业务奖 铜龙奖会员 Bronze Dragon Award Member - Agent Category	杰出业务奖 银龙奖会员 Silver Dragon Award Member - Agent Category	杰出业务奖 金龙奖会员 Golden Dragon Award Member - Agent Category	杰出业务奖 白金奖会员 Platinum Award Member - Agent Category	杰出业务奖 会员 Agent Category Award Member	杰出业务奖 铜龙奖会员 Bronze Dragon Award Member - Agent Category	杰出业务奖 银龙奖会员 Silver Dragon Award Member - Agent Category	杰出业务奖 金龙奖会员 Golden Dragon Award Member - Agent Category	杰出业务奖 白金奖会员 Platinum Award Member - Agent Category	杰出业务奖 会员 Agent Category Award Member	杰出业务奖 铜龙奖会员 Bronze Dragon Award Member - Agent Category	杰出业务奖 银龙奖会员 Silver Dragon Award Member - Agent Category	杰出业务奖 金龙奖会员 Golden Dragon Award Member - Agent Category	杰出业务奖 白金奖会员 Platinum Award Member - Agent Category
2025	61	58	70	79	76	61,454	43,606	107,037	201,571	408,286	1,015	749	1,529	2,545	5,376
2024	52	51	56	62	63	48,474	32,091	75,140	139,948	301,866	928	632	1,339	2,257	4,793
增加数据 Increase	9	7	14	17	13	12,980	11,515	31,897	61,623	106,420	87	117	190	288	583
增加幅度 Increase Pct.	17%	14%	25%	27%	21%	27%	36%	42%	44%	35%	9%	19%	14%	13%	12%

国际龙奖IDA是以36件与FYC作为2大申请标准，透过人均件数、人均FYC、件均FYC数据相较，反映出36件与FYC的标准可证明一位优秀的IDA会员其生产性、专业性与可持续发展性的重要指标。

全球2025年与2024年数据相较，人均件数、人均FYC、件均FYC等产能表现皆显示出成长态势，而产能高低与各国家地区的经济环境、政策引导，以及金融保险机构商品策略等有着高度相关性。

The International Dragon Award (IDA) adopts 36 cases and First-Year Commission (FYC) as its two principal eligibility criteria. By comparing metrics such as cases per person, FYC per person, and FYC per case, the data underscores that these standards are key indicators of an outstanding IDA member’s productivity, professionalism, and sustainable development potential.

A comparison of global data between 2025 and 2024 reveals an overall upward trend in productivity performance across all three indicators. These productivity levels are closely linked to the economic environment and policy directives of each country or region, and the product strategies of financial insurance institutions.

表2-6.2025年全球国际龙奖IDA杰出业务奖3届以上会员产能数据与2024年变化统计

Table 2-6. 2025 Global IDA Agent Category Award Members with Three or More Terms — Productivity Data and Comparison with 2024

年份 Year	杰出业务奖 人均件数① Avg. Case Count per Agent Category Award Member	3 届以上杰出业务奖 人均件数② Avg. Case Count per 3+ Term Agent Category Award Member	3 届以上杰出业务奖 人均件数增加幅度 [(② - ①) / ①] Increase Pct. in Avg. Case Count per 3+ Term Agent Category Award Member	杰出业务奖 人均 FYC ③ Avg. FYC per Agent Category Award Member	3 届以上杰出业务奖 人均 FYC ④ Avg. FYC Per 3+ Term Agent Category Award Member	3 届以上杰出业务奖 人均 FYC 增加幅度 [(④ - ③) / ③] Increase Pct. in Avg. FYC per 3+ Term Agent Category Award Member	杰出业务奖 件均 FYC ⑤ Avg. FYC per Case for Agent Category Award Members	3 届以上杰出业务奖 件均 FYC ⑥ Average FYC per Case for 3+ Term Agent Category Award Members	3 届以上杰出业务奖 件均 FYC 增加幅度 [(⑥ - ⑤) / ⑤] Increase Pct. in Average FYC per Case for 3+ Term Agent Category Award Members
2025	61	65	7%	61,454	72,519	18%	1,015	1,114	10%
2024	52	59	13%	48,474	66,310	37%	928	1,123	21%
增加数据 Increase	9	6	——	12,980	6,209	——	87	-9	——
增加幅度 Increase Pct.	17%	10%	-6%	27%	9%	-19%	9%	-1%	-11%

在2024年国际龙奖IDA 3届以上杰出业务奖会员数据中，曾得出在后疫情时期市场环境仍相对剧烈变动下，优秀者会更显优秀，在专业度、绩效产出等都会维持较高的水平之结论。而2025年国际龙奖IDA 3届以上杰出业务奖会员与一般会员相较之差距则缩小，这与整体市场环境正逐渐趋于稳定有关。

3届以上的IDA会员其绩效产能与整体IDA会员相较有显著增加，代表3届以上IDA会员年资者能带来稳定的绩效成长；也因为3年累积的客户数，奠定了加保与转介绍等基础，同时也促进IDA 3届以上会员往更高阶奖项挑战的能力。

Analysis of the 2024 productivity data for IDA Agent Category Award members with three or more terms of recognition reveals that during the post-pandemic period marked by considerable market volatility, top performers continued to distinguish themselves through sustained levels of professionalism and strong business performance. By 2025, the performance gap between IDA members with three or more terms and general members has narrowed, a trend attributed to a gradually stabilizing market environment.

IDA members with three or more terms demonstrated significantly higher productivity compared to the overall IDA member base. This indicates that more seasoned members are capable of delivering stable and sustained performance growth. The accumulation of clients over three years forms a solid foundation for policy renewals and referrals, further enhancing these members’ capacity to pursue higher-level awards within the IDA framework.

表2-7.2025年全球国际龙奖IDA杰出业务奖终身会员产能数据与2024年变化统计

Table 2-7. 2025 Global IDA Agent Category Award Life Members — Productivity Data and Comparison with 2024

年份 Year	杰出业务奖 人均件数① Avg. Case Count per Agent Category Award Member	终身会员 杰出业务奖 人均件数② Avg. Case Count per Agent Category Award Life Member	终身会员 杰出业务奖 人均件数增加幅度 [(② - ①) / ①] Increase Pct. in Avg. Case Count per Agent Category Award Life Member	杰出业务奖 人均 FYC ③ Avg. FYC per Agent Category Award Member	终身会员 杰出业务奖 人均 FYC ④ Avg. FYC per Agent Category Award Life Member	终身会员 杰出业务奖 人均 FYC 增加幅度 [(④ - ③) / ③] Increase Pct. in Avg. FYC per Agent Category Award Life Member	杰出业务奖 件均 FYC ⑤ Avg. FYC per Case for Agent Category Award Members	终身会员 杰出业务奖 件均 FYC ⑥ Avg. FYC per Case for Agent Category Award Life Members	终身会员 杰出业务奖 均件 FYC 增加幅度 [(⑥ - ⑤) / ⑤] Increase Pct. in Avg. FYC per Case for Agent Category Award Life Members
2025	61	74	21%	61,454	129,979	112%	1,015	1,752	73%
2024	52	65	25%	48,474	126,180	160%	928	1,954	111%
增加数据 Increase	9	9	——	12,980	3,799	——	87	-202	——
增加幅度 Increase Pct.	17%	14%	-4%	27%	3%	-48%	9%	-10%	-38%

国际龙奖IDA终身会员代表连续12年或累计15次的获奖，IDA终身会员透过长期追求IDA奖项，其绩效产能与整体IDA会员相比成长更是明显，显示出IDA终身会员透过对IDA的追求，让其专业度与永续经营，朝着更高境界迈进，在客户面前的品牌信任度，抑或是在高资产客户的开发更具优势，其绩效更是所属组织团队及保险公司的重要骨干与支撑力量。

※注：业绩数据以美元计。为维持数据分析代表性，此分析已排除离群值（Outlier）

The IDA Life Members represent those who have received the IDA recognition for 12 consecutive years or a total of 15 times. Compared to the overall IDA membership, Life Members exhibit remarkably stronger performance and productivity driven by their long-term pursuit of IDA awards. This consistency elevates their professionalism and sustainable operations to higher levels. Life Members enjoy enhanced brand credibility with clients and possess a distinct advantage in cultivating high-net-worth clientele. Their exceptional performance often establishes them as key pillars of their teams and insurance companies.

※Note:Performance data in US dollars. To maintain the representativeness of the data analysis, outliers have been excluded from this analysis.

三、国际龙奖IDA百人团队数据统计

Statistical Data of the IDA Hundred-Elite Teams

表3-1.2011～2025年全球32支国际龙奖IDA百人团队

Table 3-1. 2011–2025 Global Overview of the 32 IDA Hundred-Elite Teams

依首次申奖年份排序 Sorted by Year of First Application			
序 SN	首次申奖年份 Year of First Application	公司名称 Company Name	团队名称 Team Name
1	2011	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	北四區部 LIFE STAR 團隊
2	2013	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	南九龍區
3	2015	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	SV 宏星
4	2015	保誠保險有限公司 Prudential Hong Kong Limited	卓越行政總區
5	2016	中國人壽保險 (海外) 股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	中國紅
6	2016	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	聚龍團隊
7	2017	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	百花團隊
8	2017	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	磊眾團隊
9	2018	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	聚龙家族
10	2018	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	天湖家族
11	2018	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	大龙祥团队
12	2019	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	AAG 團隊 Advisors Alliance Group
13	2019	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	WE GROUP 宏创集团
14	2020	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	ACC 團隊 Advisors Clique Collective
15	2021	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	宏星共贏
16	2021	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	迎新家族
17	2021	友邦保險 (國際) 有限公司 AIA International Limited	豐盛家族
18	2021	安联人寿保险有限公司 Allianz China Life Insurance Co., Ltd.	龍鷹家族
19	2021	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	阳光家族
20	2021	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	宏星同人
21	2021	中國人壽保險 (海外) 股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	聚龍家族
22	2022	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	海淀团队
23	2023	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	东城团队
24	2024	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	金牛团队
25	2024	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	中一區部
26	2025	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	EXCEED 超越團隊
27	2025	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	高一區部
28	2025	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	桃園區部
29	2025	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	彰雲區部
30	2025	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	高雄區部
31	2025	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	台南區部
32	2025	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	INZY

2011年第一支IDA百人团队诞生，自此带动各国家地区优秀的组织团队，将IDA百人团队设为挑战的目标，至今已有32支团队荣获国际龙奖IDA百人团队荣誉称号。

In 2011, the first IDA Hundred-Elite Team was born, inspiring outstanding organizational teams in various countries and regions to set their sights on achieving this prestigious status. To date, 32 teams have been honored with the IDA Hundred-Elite Team title.

表3-2. 2011～2025年全球32支国际龙奖IDA百人团队

Table 3-2. 2011–2025 Global Overview of the 32 IDA Hundred-Elite Teams

依累计届数排序 Ranked by the number of cumulative awarded year			
序 SN	公司名称 Company Name	团队名称 Team Name	累计届数 Cumulative awarded years
1	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	南九龍區 ★ 2024 年获首支国际龙奖 IDA 世纪传奇百人团队 ★ Named the First IDA Century Legend Team in 2024	13 届
2	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	SV 宏星	11 届
3	中國人壽保險 (海外) 股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	中國紅	10 届
4	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	磊眾團隊	9 届
5	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	北四區部 LIFE STAR 團隊	8 届
6	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	聚龍團隊	7 届
7	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	百花團隊	7 届
8	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	AAG 團隊 Advisors Alliance Group	7 届
9	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	宏星共贏	7 届
10	保誠保險有限公司 Prudential Hong Kong Limited	卓越行政總區	6 届
11	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	天湖家族	6 届
12	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	ACC 團隊 Advisors Clique Collective	6 届
13	中宏人寿保险有限公司 Manulife-Sinochem Life Insurance Co., Ltd.	WE GROUP 宏创集团	5 届
14	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	迎新家族	5 届
15	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	御龙家族	3 届
16	安联人寿保险有限公司 Allianz China Life Insurance Co., Ltd.	龍鷹家族	3 届
17	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	海淀团队	3 届
18	新华人寿保险股份有限公司 New China Life Insurance Company Ltd.	阳光家族	2 届
19	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	宏星同人	2 届
20	太平人寿保险有限公司 TAIPING LIFE INSURANCE COMPANY LIMITED	东城团队	2 届
21	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	中一區部	2 届
22	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	金牛团队	2 届
23	中国平安人寿保险股份有限公司 Ping An Life Insurance Company of China, Ltd.	大龙祥团队	1 届
24	友邦保險 (國際) 有限公司 AIA International Limited	豐盛家族	1 届
25	中國人壽保險 (海外) 股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	聚龍家族	1 届
26	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	EXCEED 超越團隊	1 届
27	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	高一區部	1 届
28	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	桃園區部	1 届
29	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	彰雲區部	1 届
30	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	高雄區部	1 届
31	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	台南區部	1 届
32	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	INZY	1 届

IDA百人团队累计届数象征长期卓越绩效及荣誉追求文化的形成，挹注组织经营发展的最高动能。而金融保险机构对于国际龙奖IDA百人团队荣誉的重视，也会连带快速带动业务团队聚焦目标、迈向卓越。

The cumulative years of IDA Hundred-Elite Team recognition symbolize long-term outstanding performance and the formation of a culture that values the pursuit of honor, contributing powerful momentum to organizational management and development. The high regard financial insurance institutions hold for the IDA Hundred-Elite Teams has in turn driven their sales team to stay goal-oriented and strive for excellence.

表3-3.2025年全球国际龙奖IDA百人团队产能数据统计

数据统计 Statistics	IDA 百人团队 IDA 会员 总人数 Cum. IDA Members within IDA Hundred-Elite Teams	币别 Currency	IDA 百人团队 IDA 会员总 FYC Total FYC of IDA Members within IDA Hundred-Elite Teams	IDA 百人团队 IDA 会员总件数 Total Case Count of IDA Members within IDA Hundred-Elite Teams	IDA 百人团队 杰出业务铜龙奖 会员总人数 Cum. Bronze Dragon Award Members (Agent Category) within IDA Hundred- Elite Teams	IDA 百人团队 杰出业务银龙奖 会员总人数 Cum. Silver Dragon Award Members (Agent Category) within IDA Hundred- Elite Teams	IDA 百人团队 杰出业务金龙奖 会员总人数 Cum. Golden Dragon Award Members (Agent Category) within IDA Hundred- Elite Teams	IDA 百人团队 杰出业务白金奖 会员总人数 Cum. Platinum Award Members (Agent Category) within IDA Hundred- Elite Teams	IDA 百人团队 优秀主管奖 会员总人数 Cum. Manager Category Award Members within IDA Hundred-Elite Teams	IDA 百人团队 优秀主管奖 会员总人数占比 Pct. of Manager Category Award Members within IDA Hundred-Elite Teams	2025 全球 IDA 优秀主管奖 会员人数 2025 Cum. IDA Manager Category Award Members Worldwide	2025 全球 IDA 优秀主管奖 会员人数占比 2025 Pct. of IDA Manager Category Award Members Worldwide
全球 Worldwide	2,419	美元 (USD)	193,297,835	149,415	1,928	215	41	27	289	12%	912	5%

业绩数据以当地货币计 Performance data presented in respective local currency

序 SN	公司名称 Company Name	团队名称 Team Name	获奖届数 Awarded Years	团队 IDA 会员人数 IDA Membership by Team	币别 Currency	团队 IDA 会员 总 FYC Total FYC of IDA Members by Team	团队 IDA 会员 总件数 Total Case Count of IDA Members by Team	杰出业务铜龙奖 会员人数 Bronze Dragon Award Membership - Agent Category	杰出业务银龙奖 会员人数 Silver Dragon Award Membership - Agent Category	杰出业务金龙奖 会员人数 Golden Dragon Award Membership - Agent Category	杰出业务白金奖 会员人数 Platinum Award Membership - Agent Category	优秀主管奖 会员人数 Manager Category Award Membership	优秀主管奖 会员占比 Pct. of Manager Category Award Members
1	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	南九龍區	13	211	港币 (HKD)	154,009,643	16,197	160	19	5	3	24	11%
2	宏利人壽保險 (國際) 有限公司 Manulife (International) Limited	SV 宏星	11	170	港币 (HKD)	197,727,608	10,903	112	23	9	15	19	11%
3	中國人壽保險 (海外) 股份有限公司 China Life Insurance (Overseas) Company Limited - Hong Kong Branch	中國紅	10	158	港币 (HKD)	122,412,424	8,793	127	21	3	2	30	19%
4	磊山保險經紀人股份有限公司 Lei Shan Insurance Broker Company Limited	磊眾團隊	9	131	新台币 (TWD)	300,763,574	6,031	100	12	4	2	26	20%
5	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	北四區部 LIFE STAR 團隊	8	109	新台币 (TWD)	334,389,125	4,556	67	23	6	3	14	13%
6	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	AAG 團隊 Advisors Alliance Group	7	217	新加坡币 (SGD)	24,860,011	12,994	192	5	2	—	25	12%
7	大東方人壽保險有限公司 The Great Eastern Life Assurance Company Limited	ACC 團隊 Advisors Clique Collective	6	117	新加坡币 (SGD)	15,323,753	15,130	104	9	—	—	10	9%
8	中信保诚人寿保险有限公司 CITIC-Prudential Life Insurance Company Limited	天湖家族	6	104	人民币 (CNY)	24,924,711	3,984	84	12	—	—	15	14%
9	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	中一區部	2	199	新台币 (TWD)	376,677,057	12,625	171	10	—	—	18	9%
10	中国人民人寿保险股份有限公司 PICC Life Insurance Company Limited	金牛团队	2	117	人民币 (CNY)	30,188,622	5,118	97	10	1	—	14	12%
11	富邦人壽保險股份有限公司 Fubon Life Insurance Company Limited	EXCEED 超越團隊	1	163	新台币 (TWD)	374,612,146	6,621	113	23	4	1	24	15%
12	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	高一區部	1	137	新台币 (TWD)	268,803,599	8,813	113	10	—	—	14	10%
13	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	桃園區部	1	130	新台币 (TWD)	245,320,336	8,241	108	11	—	—	12	9%
14	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	彰雲區部	1	122	新台币 (TWD)	204,648,320	7,381	101	3	—	—	21	17%
15	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	高雄區部	1	121	新台币 (TWD)	234,445,034	7,743	109	3	—	1	8	7%
16	國泰人壽保險股份有限公司 Cathay Life Insurance Company Limited	台南區部	1	108	新台币 (TWD)	256,728,763	7,630	96	8	2	—	2	2%
17	友邦保險財務顧問公司 AIA Financial Advisers Private Limited	INZY	1	105	新加坡币 (SGD)	18,624,919	6,655	74	13	5	—	13	12%

观察全球IDA百人团队各项平均数字，其中优秀主管奖会员占比达12%，与整体的IDA优秀主管奖占比5%相较，有着近3倍显著成长。强调优秀主管奖在绩优团队/IDA百人团队当中，所扮演的腰部支撑的重要力量，也是团队追求IDA百人团队的重要指标。

同时，就每一支IDA百人团队总FYC、总件数的累计数字中，可明确显示出一支IDA百人团队在所属金融保险机构中，所能产生与带动的高效生产力。

According to the average figures of global IDA Hundred-Elite Teams, the proportion of Manager Category Award members reaches 12%, which is a significant threefold increase compared to the overall IDA Manager Category Award ratio of 5%. This highlights the crucial role of Manager Category Award members as the core support within high-performing teams/IDA Hundred-Elite Teams. It also serves as a key indicator of a team’s strength and potential in achieving IDA Hundred-Elite Team status.

Additionally, the cumulative figures of total FYC and total cases for each IDA Hundred-Elite Team clearly demonstrate the high productivity that a single IDA Hundred-Elite Team can generate and drive within its financial insurance institution.

世界金融保险业的荣誉体系—— 国际龙奖IDA

- 国际龙奖IDA杰出业务奖是业务员绩优卓越的象征，是客户信赖支持的品牌。
- 国际龙奖IDA优秀主管奖是团队主管组织经营能力的表征，是组织发展的竞争力。
- 国际龙奖IDA是金融保险机构业务发展的基石，是公司经营绩效及业务实力展现的荣耀。

保险行销集团为推动世界金融保险行业的繁荣发展与进步，于1998年创立了国际龙奖IDA，为世界金融保险从业人员设立了世界级的绩优标准，透过各级奖项标准，引领保险从业人员追求荣誉，迈向卓越。

国际龙奖IDA荣誉体系的建构，指引世界金融保险从业人员实践专业经营、彰显保险价值、精进服务质量、引进优质人员、强化专业培育、带动个人产能、聚焦更高目标、提升主管能力、促进团队绩优，为世界金融保险从业人员的长期经营描绘清晰的发展路线图。

国际龙奖IDA矢志与世界金融保险业的机构、团队及个人，携手追求典范、完美、尊贵的最高经营境界。

The Honor System of the Global Financial Insurance Industry - International Dragon Award

- The IDA Agent Category Award symbolizes the exceptional performance of insurance agents and is a brand trusted and supported by clients.
- The IDA Manager Category Award represents the organizational and managerial capabilities of team leaders and is a mark of organizational competitiveness.
- The IDA serves as the cornerstone for business development in financial insurance institutions, showcasing the company's operational performance and capabilities.

To promote the prosperity and advancement of the global financial insurance industry, the Insurance Marketing Group established the IDA in 1998. The IDA set world-class standards for financial insurance professionals worldwide, leading them to pursue excellence and honor through its various award criteria.

The development of the IDA honor system guides global financial insurance professionals in practicing professional management, highlighting the value of insurance, improving service quality, attracting top talent, enhancing professional training, boosting individual productivity, focusing on higher goals, increasing managerial abilities, and promoting team excellence. This system provides a clear roadmap for the long-term development of financial insurance professionals worldwide.

The IDA is committed to partnering with institutions, teams, and individuals in the global financial insurance industry to pursue the highest levels of Paragon, Perfection, and Nobility.

国际龙奖IDA，引领行业发展 典范·完美·尊贵，彰显无上荣耀



为提升世界金融保险从业人员的专业素养、形象与社会地位，以此使命出发，保险行销集团自1998年于第二届世界华人保险大会上正式宣布设立国际龙奖IDA，2000年首次于中国香港颁发奖项，至今已受到17个国家与地区、超过250家金融保险机构的重视与肯定。

26年来，国际龙奖IDA每年表扬在世界金融保险业行销及组织发展绩效卓著者，申请者与年俱增，是世界金融保险业界的崇高荣誉殿堂。

截至2025年，全世界已有逾18万1,000名金融保险精英加冕尊荣，攀登巅峰实现价值。

IDA, Leading the Industry Forward Paragon, Perfection, Nobility - Unparalleled Honor

To enhance the professional competency, image, and social standing of practitioners in the global financial insurance sectors, IMM International announced the establishment of the International Dragon Award (IDA) at the second Worldwide Chinese Life Insurance Congress in 1998. The awards were first presented in Hong Kong, China, in 2000, and since then, the IDA has gained recognition and renown from over 250 financial insurance institutions across 17 countries and regions.

Over the past 26 years, the IDA has been a beacon of recognition for exemplary performance in marketing and organizational development within the global financial insurance sector. With each passing year, the IDA's reputation has grown, attracting a burgeoning number of applicants and solidifying its position as a pinnacle of achievement in the industry.

As of 2025, the IDA has honored over 181,000 elite professionals, propelling them to new heights of success and self-realization.



国际龙奖IDA理念—— 典范·完美·尊贵

型塑优秀保险从业人员的形象

国际龙奖IDA的理念「典范·完美·尊贵」，建构出卓越保险从业人员的专业与永续发展蓝图。荣获国际龙奖IDA不仅是个人事业与生活的里程碑，更象征进入一个专业知识、成长动力、思维品质与生活境界的进阶领域。



典范 彰显专业价值

国际龙奖IDA会员致力于在专业领域的提升与精进，永保积极正向学习的精神，体现于组织管理、教育培训及专业技能方面成为典范，彰显国际龙奖IDA会员的专业价值。

完美 崇尚美德品格

国际龙奖IDA会员要以追求高尚的道德情操为准则，为人以品德诚信，处事以宽广格局，崇尚人生中各领域达至圆满平衡，以真善美的境界为追求，体现国际龙奖IDA会员的完美品格。

尊贵 社会形象地位

国际龙奖IDA会员要履行对行业的承诺，以胸怀大爱的精神回馈国家社会，彰显行业、公司及个人的尊严，以自身的修为赢得尊敬与信赖，提升行业及会员本身的社会形象地位。

Philosophy of IDA— Paragon, Perfection, Nobility

Shaping the Portrait of Outstanding Industry Practitioners



The core philosophy of the IDA is encapsulated in its motto of "Paragon, Perfection, Nobility", which offers a roadmap for elite insurance professionals to achieve professional excellence and sustained career success. Receiving the IDA not only marks a milestone in career and life, but also signifies entry into a realm of enriched knowledge, driven ambition, refined thinking, and elevated living standards.

Paragon: Demonstrate Professional Value

IDA members embody a relentless pursuit of excellence, fostering a culture of continuous learning and growth within their respective domains. They serve as paragons of organizational management, education, and professional prowess, epitomizing the unparalleled value that IDA members bring to the industry.

Perfection: Advocating virtue and character

With unwavering commitment to moral rectitude, IDA members exemplify integrity in all facets of their conduct, together with a holistic approach to life. They strive for harmony and fulfillment across all dimensions, embodying the virtues of truth, goodness, and beauty, thereby exemplifying the perfect character of IDA members.

Nobility: Social impression and status

Driven by a profound sense of duty, IDA members contribute altruistically to society and their respective countries, upholding the dignity of their profession, organizations, and themselves. Through personal refinement and unwavering dedication, they command respect and trust, thereby elevating the social standing and reputation of both the industry and its practitioners.



以标准推动行业创新进步 以荣誉引领会员挑战极限

国际龙奖IDA荣誉体系，引领世界金融保险从业者2大发展路径。

其一是挑战业务销售极限的杰出业务奖，秉持专业知识与行销技能，从挑战国际龙奖IDA杰出业务铜龙奖为起点，一路往更高级别杰出业务银龙奖、金龙奖、白金奖，抑或是向自我极限挑战的IDA百人荣誉世界纪录迈进。

其二是挑战组织发展极限的优秀主管奖，凭借组织拓展与培育辅导能力，从挑战优秀主管铜龙奖起步，一路挑战优秀主管银龙奖、金龙奖、白金奖，再进阶至挑战CIA500世界华人保险500强团队桂冠奖、皇冠奖，最终往国际龙奖IDA百人、IDA千人团队迈进。

透过杰出业务奖或优秀主管奖的持续获奖，挑战坚持的极限，登顶国际龙奖IDA终身会员、国际龙奖IDA名人堂，以及国际龙奖IDA世纪传奇百人团队。

A benchmark driving innovation and progress across the industry An honor motivating members to surpass their limits

The IDA Honor System guides financial insurance practitioners worldwide along two distinct pathways for professional development.

The first development pathway is the Agent Category Award designed to redefine the limits of sales performance. By applying their professional knowledge and marketing skills, agents begin their journey by striving for the IDA Bronze Dragon Award for Agent Category, progressively advancing to the Silver Dragon, Golden Dragon, and Platinum Awards. Ultimately, agents challenge their limits by pursuing the highest distinction—IDA Hundred Honors.

The second development pathway is the Manager Category Award designed to redefine the limits of organizational development. Leveraging their organizational expansion and coaching abilities, managers begin their journey by striving for the IDA Bronze Dragon Award for Manager Category, progressively advancing to the Silver Dragon, Golden Dragon, and Platinum Awards. As their capabilities grow, they further elevate to the CIA500 Laurel Crown and Imperial Crown, ultimately aiming for the highest distinctions—IDA Hundred-Elite Team and IDA Thousand-Elite Team.

In their relentless pursuit of the Agent or Manager Category Award, insurance practitioners push the boundaries of perseverance—striving to become IDA Life Members, earn induction into the IDA Hall of Fame, and join the ranks of the IDA Century Legend Team.

世界级标准与认证——国际龙奖IDA

优秀金融保险从业人员的定义

在全球金融保险业加速转型升级的背景下，国际龙奖IDA以世界级标准，透过严谨的标准认证与奖项颁发，彰显IDA会员拥有卓越的专业力、活动力及生产力，成为世界金融保险领域中的精英典范。

国际龙奖IDA杰出业务奖

鼓励杰出世界金融保险精英在「行销」与「服务」上的付出，特别设立此项殊荣，以表彰其在金融保险行销专业上的杰出表现。

IDA Agent Category Award

This award is specially established to encourage outstanding global financial insurance elites for their contributions in "marketing" and "service", recognizing their exceptional performance in the financial insurance marketing profession.

国际龙奖IDA杰出业务奖项，以36件与FYC作为申请指标。

The IDA Agent Category Award is evaluated based on the 36 cases and FYC as application criteria.

指标 1

36件
Indicator 1: 36 Cases

每年成交36件长期寿险新契约，代表保险从业人员在销售的过程中逐步建立正确的销售思维、技巧与模式，进而累积起足够的活动量、成交件数以及客户数量，带动后续的加保及转介绍等价值，同时更彰显了保险从业人员照顾社会人群的情怀与使命践行。

Securing 36 new long-term life insurance contracts annually indicates that the insurance professional is steadily developing the correct sales mindset, skills, and methodologies. This achievement helps in building a substantial volume of activities, transactions, and customer base, which in turn supports future policy renewals and referrals. It also highlights the insurance professional's commitment to societal care and the fulfillment of their mission.

指标 2

FYC
Indicator 2: First Year Commission

FYC达标IDA代表这位优秀的保险从业人员具有相对高的产能与收入，奠定个人在保险行业的专业性、持续性与发展性，也有助于所属保险公司长期的经营与发展。

Achieving the FYC target signifies that the insurance practitioner has relatively high productivity and income, laying the foundation for professional advancement and sustained personal growth in the insurance industry and contributing to the long-term development of their insurance company.

World Class Standards and Certifications—International Dragon Award

Definition of Outstanding Financial Insurance Practitioners

Amid rapid transformation and upgrading of the global financial insurance industry, the International Dragon Award establishes world-class benchmarks and confers recognition through a rigorous certification process, affirming that IDA members are highly professional, active, and productive elites who exemplify excellence in the financial insurance industry.

标准定义说明

36件：每年成交长期寿险新契约的件数。

FYC：受理保险从业人员个人「初年度佣金」（含初年度新契约各项奖励与奖金，由各公司认定）达标所属国家地区各标准及奖项者。所属国家地区各奖项标准会随着当地经济发展情势与人均所得来评估并订定。

Standard Definition Explanation:

36 Cases: The number of new long-term life insurance contracts secured a year.

FYC: Meeting the national or regional standards for "First Year Commission" (including first-year incentives and bonuses for new contracts as recognized by each company), which differ depending on the award. The award criteria for each country or region are evaluated and set based on the local economic development conditions and per capita income.

高活动量 高客户量 高销售力

High Activity Level, High Client Volume,
High Sales Capability

申请者必须完成

36件

Applicants
must complete
36 Cases

高产能 高价值 高收入

High Productivity, High Value,
High Earnings

国际龙奖IDA
申请标准仅受理

FYC

IDA only accepts FYC
as an application
criterion

国际龙奖IDA不只是荣耀，更是世界金融保险专业人士在专业素养、道德操守与社会责任上的高度自我要求。

IDA is more than just an honor. It embodies the highest standards of professional competence, moral integrity, and social responsibility upheld by financial insurance professionals worldwide.

国际龙奖IDA是 对保险事业的承诺

IDA embodies a
steadfast dedication
to the insurance
profession

每年成交36件代表着——Achieving 36 cases per year reflects:

1. 超过百次拒绝后的坚持与突破
1. Perseverance – overcoming hundreds of rejections
2. 每年对36位客户的专业承诺
2. Commitment – serving 36 clients annually
3. 每年肩负36个家庭的保障责任
3. Responsibility – providing coverage for 36 households each year
4. 每年建立36个转介绍中心
4. Networking – building 36 referral connections annually
5. 每年累积36件续期收入
5. Sustainability – maintaining consistent income from 36 policy renewals year after year

国际龙奖IDA优秀主管奖

肯定世界金融保险优秀主管在「人才培养」与「经营绩效」上的贡献，特别设立此项殊荣，以表扬其在团队经营与管理绩效上的卓越成就。

国际龙奖IDA优秀主管奖的标准设立，是以一个主管的血缘团队/行政隶属中培养出的IDA杰出业务奖人数来做申请，代表每一个业务团队的水平与厚实，代表着主管的招募养成绩优的能力，且传递着一位真正优秀主管的责任与价值是成就伙伴，体现着利他、长期主义的经营价值观。

IDA Manager Category Award

This award recognizes outstanding contributions in "talent cultivation" and "business management performance", honoring exemplary achievements in team management and performance.

The application criteria for the IDA Manager Category Award are based on the number of IDA Agent Category Award winners cultivated within a manager's team/administrative subordination. This represents the standard and solidity of each sales team, reflecting the manager's ability to recruit and cultivate high-performing individuals. It also underscores the responsibilities and values of a truly outstanding manager, which involve empowering others to achieve greatness and embracing a business mindset that values altruism and longtermism.



国际龙奖IDA优秀主管奖的5个代表意义

The IDA Manager Category Award symbolizes:

- 1 具备卓越增员能力
Exceptional recruitment ability
- 2 展现培育与辅导能力
Outstanding training and coaching capabilities
- 3 驱动组织稳健成长
Capacity to drive consistent team development
- 4 管理津贴稳定表现
Reliable and sustained overrides
- 5 高绩效、优秀领导者的象征
Elite and exemplary leadership

成为IDA，成就IDA

国际龙奖IDA（杰出业务奖与优秀主管奖）订定不同的标准，分为4个层级奖项——铜龙奖、银龙奖、金龙奖及白金奖。成为IDA，其中IDA铜龙奖被视为保险从业人员迈向专业卓越的入门标准，象征正式成为IDA会员的重要里程碑；进而随着专业能力与经营能力的持续提升，国际龙奖IDA会员可逐步往更高阶奖项迈进，系统化地实践自我挑战、责任承担与永续成长的历程，最终成就IDA。

Earn the Glory of IDA, Contribute to Its Legacy

The IDA (Agent Category Award and Manager Category Award) establishes different standards for four progressive levels: Bronze Dragon Award, Silver Dragon Award, Golden Dragon Award, and Platinum Award. The Bronze Dragon Award marks the entry-level benchmark of excellence for insurance practitioners, representing a key milestone on the journey to becoming an IDA member. By continually enhancing their professional competencies, and managerial capabilities IDA members may progressively ascend to higher award levels—each representing a new challenge, greater responsibility, and a step toward sustainable growth. Along this path, they contribute meaningfully to the enduring legacy of the IDA.

长期卓越， 体现专业价值

国际龙奖IDA终身会员

凡连续12年荣获国际龙奖IDA会员，或累计荣获国际龙奖IDA会员达15届者，于达成当年度申请资格，并依据一般会员程序提出申请奖项，即为「国际龙奖IDA终身会员」。



为引领国际龙奖IDA会员持续迈向长期且卓越的事业目标，国际龙奖IDA设立IDA终身会员荣誉，作为对长期绩效卓越表现者的表扬。连续12年或累计15次的IDA会员，代表的是高度专业与能力的展现，此项荣誉不仅象征着个人高度专业、绩效与经营的肯定，更体现保险事业长期经营、永续发展的核心价值与精神。

截至2025年，全世界已累计共585位国际龙奖IDA终身会员，达致目标，点亮辉煌，成就荣誉梦想。



国际龙奖IDA终身会员权益

- ① IDA终身会员提出申请，依一般会员办法提出「申请书」、「业绩认证资料」，即可享有当年度会员权益。
- ② 成为IDA终身会员后，若该年度没有提交会员「申请书」、「业绩认证资料」且未完成缴费时，即无法享有当年度会员权益，仅保有「IDA终身会员」资格。
- ③ 享有IDA终身会员尊荣，获颁国际龙奖IDA终身会员奖牌，以及在《IDA名人录》及官网上都设有「国际龙奖IDA终身会员专区」，以彰显荣耀。
- ④ 国际龙奖IDA证书特别烫有「终身会员Life Member」字样，以彰显荣耀。

※会员所获国际龙奖IDA之纪录仅以年届计算，不限「奖项类别」，如优秀主管奖/杰出业务奖：铜龙奖、银龙奖、金龙奖、白金奖。

Enduring Excellence, Demonstrating Professional Value

Life Member of IDA

Those who have achieved the IDA membership for 12 consecutive years or a total of 15 times will qualify for the prestigious "IDA Life Member" honor upon meeting annual application criteria and following member application procedures.

To inspire IDA members to pursue enduring professional excellence, the International Dragon Award has established the honor of IDA Life Membership—reserved for those who have demonstrated consistent, top-tier performance. Earning an IDA award for 12 consecutive years or a total of 15 times is a testament to extraordinary professionalism and capability. This honor not only celebrates individual excellence in professionalism, performance, and operational expertise, but also embodies the very essence and spirit of the insurance profession—enduring commitment and sustained growth.

As of 2025, 585 individuals worldwide have attained the esteemed title of IDA Life Member—a distinction that represents the pinnacle of professional achievement and the fulfillment of their aspirations for honor and recognition.



Privileges of IDA Life Membership

- ① IDA Life Members who submit an "application form" along with "performance certification materials" according to general membership procedures shall enjoy the benefits of annual membership.
- ② If an IDA Life Member fails to submit the "application form" or the "performance certification materials", or to complete payment for that year, they shall not enjoy the benefits of annual membership but will retain the "IDA Life Member" status.
- ③ IDA Life Members will enjoy special prestige, receive the IDA Life Member medal, and be featured in the "IDA Life Member Section" in the "IDA Who's Who" and on the official IDA website to showcase and celebrate their achievements.
- ④ The IDA certificate will be specially embossed with the words "Life Member" to highlight the recipient's distinguished status.

※IDA accolades are tallied based on cumulative awarded years, irrespective of award category (e.g., Agent Category Award /Manager Category Award: Bronze Dragon Award, Silver Dragon Award, Golden Dragon Award, Platinum Award).

世界金融保险业的典范与楷模

国际龙奖IDA名人堂会员



凡连续24年荣获国际龙奖IDA会员，或累计荣获国际龙奖IDA会员达30届者，于达成当年度申请资格，并依据一般会员程序提出申请奖项，即荣登「国际龙奖IDA名人堂」。

为进一步彰显国际龙奖IDA终身会员的卓越成就与行业贡献，指引IDA终身会员持续挑战迈向绩优，国际龙奖IDA执行委员会特别设立国际龙奖IDA名人堂，表彰在长期绩优与持续成长中达致巅峰的保险典范。

国际龙奖IDA名人堂的价值，除了是一份崇高的荣誉外，更代表在长期、稳定且坚持不懈的专业实践中，引领行业迈向更高标准的使命与责任。IDA名人堂会员不仅以持续的高绩效自我要求，更能彰显对社会贡献的实质价值，是世界金融保险业界公认的楷模典范。

2023年，诞生首届13位国际龙奖IDA名人堂会员，至今累计IDA名人堂会员16位。



国际龙奖IDA名人堂会员权益

- 1 IDA名人堂会员提出申请，依一般会员办法提出「申请书」、「业绩认证资料」，即可享有当年度会员权益。
- 2 成为IDA名人堂会员后，若该年度没有提交会员「申请书」、「业绩认证资料」且未完成缴费时，将无法享有当年度会员权益，仅保有「IDA名人堂」资格。
- 3 享有IDA名人堂会员尊荣，获颁国际龙奖IDA名人堂会员奖座，以及在《IDA名人录》及官网上都设有「国际龙奖IDA名人堂会员专区」，以彰显荣耀。
- 4 国际龙奖IDA证书特别烫有「名人堂 Hall of Fame」字样，以彰显荣耀。

※会员所获国际龙奖IDA之纪录仅以年届计算，不限「奖项类别」，如优秀主管奖/杰出业务奖：铜龙奖、银龙奖、金龙奖、白金奖。

The Paradigm and Role Model of the World Financial Insurance Industry

IDA Hall of Fame

Members who have won the IDA for 24 consecutive years or a total of 30 times can apply for the "IDA Hall of Fame" upon meeting the annual application qualifications and following the general membership procedures.



依获奖年份及入行年资由左至右，由上至下排序

Ranked by award year and years of industry experience from left to right, top to bottom

To honor the extraordinary achievements and contributions of IDA Life Members, and to inspire their continued pursuit of excellence, the IDA Executive Committee has established the IDA Hall of Fame, a prestigious recognition reserved for exemplary insurance practitioners who have demonstrated outstanding performance and sustained growth over an extended period.

The significance of the IDA Hall of Fame extends well beyond prestige. It represents a mission and a responsibility—to elevate the industry through consistent, steadfast, and unwavering dedication to professional excellence. Members of the IDA Hall of Fame are globally acknowledged as role models within the financial insurance industry, not only for holding themselves to the highest standards of performance, but also for their commitment to delivering substantive value to society.

In 2023, the inaugural cohort of 13 IDA Hall of Fame members was inducted, marking a milestone. Presently, the prestigious roster comprises 16 Hall of Fame members.

Privileges of IDA Hall of Fame Membership

- 1 IDA Hall of Fame members who submit an "application form" along with "performance certification materials" according to general membership procedures shall enjoy the benefits of annual membership.
- 2 If an IDA Hall of Fame member fails to submit the "application form" or the "performance certification materials", or to complete payment for that year, they shall not enjoy the benefits of annual membership but will retain the "IDA Hall of Fame" status.
- 3 IDA Hall of Fame members will enjoy special prestige, receive the IDA Hall of Fame trophy, and be featured in the "IDA Hall of Fame Member Section" in the "IDA Who's Who" and on the official IDA website to showcase and celebrate their achievements.
- 4 The IDA certificate will be specially embossed with the words "Hall of Fame" to highlight the recipient's distinguished status.

※ IDA accolades are tallied based on cumulative years, irrespective of award category (e.g., Agent Category Award / Manager Category Award: Bronze Dragon Award, Silver Dragon Award, Golden Dragon Award, Platinum Award).

超群绝伦，世界级卓越 团队的象征

国际龙奖IDA百人团队

在2011年首尔国际龙奖IDA年会上，第一支IDA百人团队走上荣耀的舞台，作为划时代引领的开端。此后，经过10多年来的酝酿与持续推动，行业内诸多团队也开启追逐IDA百人团队荣誉之路。

国际龙奖IDA百人团队是世界金融保险业内团

队崇高的荣誉称号，即一个具有血缘关系/行政隶属的团队里有100位以上的IDA会员。

从实务面来剖析，所谓IDA百人团队是从小团队到大团队、家族系列等不断整合壮大的过程；团队能藉由透过追逐IDA百人团队的目标，带动一个团队的资源整合，运作各项资源产生的力量与经营智慧。

对于保险公司而言，拥有一支IDA百人团队，代表的除了是保险公司已拥有卓越的业务绩效及一群优秀的保险精英外，更能在保险公司内部与行业内发挥榜样与标杆的力量。

国际龙奖IDA百人团队卓越的背后，存在着诸多意义：

代表了——

团队长拥有高度视野与格局，带动团队资源整合、系统运作，总结出经验智慧。

象征了——

团队的高度凝聚力，业务人员的高积极度，更体现出团队的高绩效、高执行力与高收入。

彰显了——

团队具备不畏挑战、不自我设限，持续向积极挑战的能力。



Unparalleled Excellence, a Symbol of World-Class Outstanding Teams

IDA Hundred-Elite Team

At the 2011 IDA Annual Conference in Seoul, the inaugural IDA Hundred-Elite Team took center stage, heralding a groundbreaking era. Over the ensuing decade, numerous teams across the industry embarked on the pursuit of the esteemed IDA Hundred- Elite Team accolade.

The IDA Hundred- Elite Team epitomizes excellence in the global financial insurance sphere, denoting a collective with over 100 IDA members who share a direct line or administrative affiliation.

From a practical standpoint, an IDA Hundred- Elite Team represents the continuous integration and growth from small teams to large teams, including family series. The pursuit of this goal drives team resource integration, leveraging various resources to generate power and operational wisdom.

For insurance companies, having an IDA Hundred- Elite Team signifies not only outstanding business performance and a group of excellent insurance elites but also serves as a model and benchmark within the company and the industry.

The significance of the IDA Hundred-Elite Team extends beyond mere symbolism:

Represents: Team leaders who exhibit profound vision and scale, driving resource integration and systemic efficiency while distilling wisdom from collective experience.

Symbolizes: Strong solidarity and drive among team members, resulting in enhanced performance, execution, and remuneration.

Showcases: Unfazed by challenges, the team maintains a growth-oriented mindset, continually striving for excellence.





至2025年，全球共诞生32支IDA百人团队

1. 宏利金融保险南九龙区 (13届)
2. 宏利金融保险SV宏星 (11届)
3. 中国人寿 (海外) 中国红 (10届)
4. 磊山保经磊众团队 (9届)
5. 富邦人寿北四区部Life Star团队 (8届)
6. 中国平安聚龙团队 (7届)
7. 富邦人寿百花团队 (7届)
8. 友邦财务顾问AAG团队 (7届)
9. 宏利金融保险宏星共赢 (7届)
10. 保诚保险卓越行政总区 (6届)
11. 中信保诚天湖家族 (6届)

As of 2025, the world has witnessed the rise of 32 IDA Hundred-Elite Teams.

12. 大东方理财顾问ACC团队 (6届)
13. 中宏人寿 WE GROUP宏创集团 (5届)
14. 磊山保经迎新家族 (5届)
15. 中国平安御龙家族 (3届)
16. 安联人寿龙鹰家族 (3届)
17. 太平人寿海淀团队 (3届)
18. 新华人寿阳光家族 (2届)
19. 宏利人寿宏星同人 (2届)
20. 太平人寿东城团队 (2届)
21. 国泰人寿中一区部 (2届)
22. 人保寿险金牛团队 (2届)
23. 中国平安大龙祥团队 (1届)
24. 友邦保险 (国际) 丰盛家族 (1届)
25. 中国人寿 (海外) 聚龙家族 (1届)
26. 富邦人寿EXCEED超越团队 (1届)
27. 国泰人寿高一区部 (1届)
28. 国泰人寿桃园区部 (1届)
29. 国泰人寿彰云区部 (1届)
30. 国泰人寿高雄区部 (1届)
31. 国泰人寿台南区部 (1届)
32. 友邦财务顾问INZY (1届)





国际龙奖IDA千人团队 IDA Thousand- Elite Team

国际龙奖IDA千人团队，代表一支团队孕育出1,000位IDA会员，彰显出荣誉带动团队激发生产力。

2021年在各行各业皆遭受到新冠疫情冲击之际，宏利人寿保险南九龙团队逆势突围，达成前无古人的全新纪录，完成国际龙奖IDA千人团队佳绩，以3,000多人的团队规模，达到了33%的绩优人力占比，在南九龙团队中孕育出1,003位IDA会员，跃升为国际龙奖IDA千人团队，是卓越团队的实践过程，以及迈向更高境界的基础与力量。

The International Dragon Award (IDA) Thousand-Elite Team represents a single team cultivating 1,000 IDA members, demonstrating how honor drives teams to unleash productivity.

In 2021, amidst the upheaval of the COVID-19 pandemic across various industries, the Manulife Insurance Kowloon South team in Hong Kong bucked the trend and achieved a historic milestone by forming the unprecedented IDA Thousand- Elite Team. With a team exceeding 3,000 members, they achieved an Elite Members Ratio of 33%, nurturing 1,003 IDA members within the Kowloon South team. This remarkable feat propelled them to the esteemed status of the IDA Thousand- Elite Team, showcasing proven excellence and providing a robust foundation for ascending to even greater heights.

2021年，来自宏利人寿保险的南九龙团队，成为世界第一支IDA千人团队；
2024年，更成为世界金融保险业第一支国际龙奖IDA世纪传奇百人团队，至今已连续挑战13届。



国际龙奖IDA世纪传奇 百人团队 (12届IDA百人团队)

IDA Century Legend Team
(12-time IDA Hundred- Elite Team
honor recipient)

世纪传奇，是朝往百年经营之路前进的象征，更是超凡与卓越的代名词。当一个团队可以连续12年完成国际龙奖IDA百人团队，可谓是顶尖寿险团队的典范与标杆，更是一个组织长久卓越经营所创造出的非凡成就。

连续12年，每一年都能达成IDA百人团队，代表这个团队在他们的工作规划与执行等方面，蕴含着国际龙奖IDA「典范·完美·尊贵」的精神与基因。为此卓越表现，国际龙奖IDA执行委员会将赋予其「国际龙奖IDA世纪传奇百人团队」荣誉称号。

A legend, symbolizing the path toward enduring sustainability, and synonymous with extraordinary and outstanding achievements. Achieving the IDA Hundred- Elite Team consecutively for 12 years signifies an exceptional insurance team, serving as a model and benchmark of sustained outstanding performance.

Such a team embodies the core ethos and values of the IDA—Paragon, Perfection, Nobility— in their strategic planning and execution. In recognition of this outstanding performance, the IDA Executive Committee bestows the honor of "IDA Century Legend Team".

In 2021, Manulife Life Insurance's Kowloon South Team became the world's first IDA Thousand-Elite Team. By 2024, it further solidified its legacy as the global financial insurance industry's first IDA Century Legend Team of 100 IDA Elite— maintaining this achievement for 13 consecutive years.



IDA荣誉体系推动 业务产能与组织发展

IDA对保险公司经营的意义

国际龙奖IDA荣誉体系能带动业务产能与组织发展，对保险公司经营有重要指标与象征：

1.具世界级指标的优秀保险业务员

优秀保险从业人员透过国际奖项来定义并验证，国际龙奖IDA会员因而得以形塑个人品牌，展现卓越的实战力与竞争力。

2.具世界级指标的高产能业务员

国际龙奖IDA激发保险从业人员达成高产能的目标，并透过荣誉追求而长期维持绩优，有助于团队新人招募及稳定成长。

3.具世界级指标的高收入业务员

国际龙奖IDA会员除了证明绩效的持续向上成长外，也代表实质收入的提升，将奠定其在保险行业的持续性与发展性。

4.具世界级指标的高活动量业务员

每年成交36件长期寿险新契约，不仅能透过高活动量及高件数的实战，厚实销售技能，积累客源带动更多加保、转介绍价值；同时也协助客户及其家庭完善保障，为国家、社会等挹注安定力量。



The IDA Honor System Promotes Performance, Productivity and Organizational Development

Significance of IDA to Management in Insurance Companies

The IDA Honor System can drive business productivity and organizational development, serving as key indicators and symbols for insurance company operations:

1. World-Class Outstanding Insurance Agents

Outstanding insurance professionals are defined and validated through international awards. IDA members can thus shape their personal brands, showcasing exceptional practical skills and competitiveness.

2. World-Class High-Productivity Insurance Agents

The IDA motivates insurance professionals to achieve high productivity goals. Through the pursuit of honor, they maintain long-term superior performance, facilitating the recruitment of new team members and fostering stable growth.

3. World-Class High-Income Insurance Agents

IDA members not only demonstrate continuous upward performance growth but also represent increased actual income, laying a foundation for sustainability and development in the insurance industry.

4. World-Class High-Activity Agents

Completing 36 new long-term life insurance contracts annually not only elevates sales skills through high activity and high transaction volume but also builds up clientele, driving more policy additions and referrals. Simultaneously, it assists clients and their families in securing comprehensive protection, contributing to societal stability and security.

5.具世界级指标的优秀业务主管

「主管奖」彰显着主管对招募培育与绩效辅导的能力，带领所辖成为国际龙奖IDA会员，对业务团队的正向发展与运行，具备指标性意义。

6.高荣誉感与高使命感的追求指标

荣誉是业务推动重要因素，更是业务激励的最佳动能，国际龙奖IDA透过各奖项级别、终身会员、名人堂等目标，带动保险从业人员「持续追求优秀」，更透过彰显保险价值坚定从业使命与信仰，从目标设定到达成的坚持，因世界级荣誉而奋战不懈。

7.高格局指标

藉由国际奖项的追求与获奖，得以提升视野、扩大格局，面向行业，面对世界，与全世界的卓越标杆看齐，实践更高更辉煌的生涯发展。

8.高学习力指标

在追求国际龙奖IDA的过程中，透过各种IDA成功基因元素的学习管道与资源、不断自我精进，往专业经营之路迈进。

9.世界级业务组织象征

国际龙奖IDA百人团队，代表在一个具有血缘关系/行政隶属的团队中有100人以上获得IDA奖项，是世界级卓越业务团队的象征。

10.业务经营永续发展的基石

透过国际奖项荣誉体系、结合IDA成功基因库资源，建构保险公司业务经营永续发展的基石。



5. World-Class Outstanding Managers

The "Manager Category Award" highlights a manager's ability to recruit, train, and support performance, empowering their team to become IDA members. This has a significant and positive impact on the development and operation of sales teams.

6. Indicators of High Honor and Mission Pursuit

Honor plays a pivotal role in advancing business objectives and stands as a potent catalyst for corporate incentives. Through its tiered recognition system, including multiple award levels and the prestigious Life Member and Hall of Fame honors, the IDA inspires insurance professionals to "constantly pursue excellence", steadfastly embracing their mission and convictions in the importance of insurance. From setting ambitious goals to achieving them, they pursue global recognition with unwavering determination.

7. Indicators of Grand Vision

Through the pursuit and attainment of international awards, individuals can broaden their horizons and expand their perspectives. By facing the industry and the world, they align with global benchmarks of excellence, achieving higher and more brilliant career development.

8. Indicators of High Learning Capability

In the process of pursuing the IDA, individuals continually improve themselves through various learning channels and resources related to IDA's successful elements, advancing towards professional management.

9. Symbol of a World-Class Sales Organization

The IDA Hundred-Elite Team represents a team with over 100 members who have received the IDA award within a related or administratively affiliated group. This is a symbol of a world-class outstanding sales team.

10. Cornerstone for Sustainable Business Development

Through the international award honor system and the integration of IDA Success DNA Bank, the foundation for sustainable business development within insurance companies is enabled.



IDA世界之最 World Record

26载光阴的积累，国际龙奖IDA汇聚专业、坚持、创新等精神，缔造了无数个【IDA世界之最】。

26年巅峰纪录的见证，纪录不只是数字背后的荣耀，更是对专业、对梦想的执着与实践。

谨以【IDA世界之最】，致敬每一位努力不懈的同行者，以【IDA世界之最】为标杆，持续精进、再创巅峰，共谱辉煌新章。

With 26 years of heritage, IDA embodies the spirit of professionalism, perseverance, and innovation—culminating in the creation of multiple "IDA World Records".

Representing 26 years of pinnacle achievements, these records are more than just numbers—they reflect a commitment to professionalism and the pursuit of dreams.

Through the "IDA World Record" honor, we pay tribute to all dedicated professionals. Embracing "IDA World Record" as our standard, we forge ahead together, reaching new heights and creating an exceptional legacy.

IDA世界之最—IDA World Record



首支IDA百人团队 | 北四区部Life Star团队
First IDA Hundred-Elite Team

团队长 | 梁国榕 Liang Kuo Jung
公司 | 富邦人寿保险股份有限公司
获奖年份/奖项 | 2011年国际龙奖IDA百人团队

Company | Fubon Life Insurance Company Limited

Award Year/Award Title |
2011 IDA Hundred-Elite Team



最多IDA会员人数IDA百人团队 | 南九龙区
IDA Hundred-Elite Team with the Most IDA Members

团队长 | 沈维灿 Shum Wai Chan
龙子明 Lung Chee Ming George
公司 | 宏利人寿保险(国际)有限公司
获奖年份/奖项 | 2021年国际龙奖IDA千人团队
(1,003位)

Company | Manulife (International) Limited

Award Year/Award Title |
2021 IDA Thousand -Elite Team
(1,003 Members)



连续届数最多IDA百人团队 | 南九龙区
IDA Hundred-Elite Team with the Longest Consecutive-Year Record

团队长 | 沈维灿 Shum Wai Chan
龙子明 Lung Chee Ming George
公司 | 宏利人寿保险(国际)有限公司
获奖年份/奖项 | 2025年国际龙奖IDA世纪传奇
百人团队13届 (2013~2025)

Company | Manulife (International) Limited

Award Year/Award Title |
2025 IDA Century Legend Team
13 years (2013~2025)





IDA世界之最 IDA World Record

首位国际龙奖IDA双白金会员 First Dual Platinum Member of IDA

梁国榕
Liang Kuo Jung

公司 | 富邦人寿保险股份有限公司
获奖年龄 | 37
获奖年份/奖项 | 2007双白金

Company | Fubon Life Insurance Company Limited
Age at Award | 37
Award Year/Award Title | 2007 Dual Platinum



累计最多届国际龙奖IDA双白金会员 IDA Dual Platinum Member with the Longest Cumulative Terms

辛志华
Xin Zhi Hua

公司 | 中国平安人寿保险股份有限公司
获奖届数 | 8届
获奖年份/奖项 | 2015~2016、
2020~2025双白金

Company | Ping An Life Insurance Company of China, Ltd.
Times Awarded | 8
Award Year/Award Title | 2015~2016、
2020~2025 Dual Platinum



累计最多届国际龙奖IDA双白金会员 IDA Dual Platinum Member with the Longest Cumulative Terms

龚建平
Gong Jian Ping

公司 | 中国人寿保险股份有限公司
获奖届数 | 8届
获奖年份/奖项 | 2017~2024双白金

Company | China Life Insurance Company Limited
Times Awarded | 8
Award Year/Award Title | 2017~2024 Dual Platinum



最年轻国际龙奖IDA双白金会员 Youngest Dual Platinum Member of IDA

陈宽
Chan Fun

公司 | 宏利人寿保险(国际)有限公司
获奖年龄 | 28
获奖年份/奖项 | 2023双白金

Company | Manulife (International) Limited
Age at Award | 28
Award Year/Award Title | 2023 Dual Platinum



最年长国际龙奖IDA名人堂会员 Oldest IDA Hall of Fame Member

金奇静
Kessie Kin Kee Cheh

公司 | Income Insurance Limited
获奖年龄 | 71
获奖年份/奖项 | 2023杰出业务铜龙奖

Company | Income Insurance Limited
Age at Award | 71
Award Year/Award Title | 2023 Bronze Dragon Award for Outstanding Agent



最年轻国际龙奖IDA名人堂会员 Youngest IDA Hall of Fame Member

宋敏菱
Soong Min Ling Wendy

公司 | Income Insurance Limited
获奖年龄 | 51
获奖年份/奖项 | 2023杰出业务铜龙奖

Company | Income Insurance Limited
Age at Award | 51
Award Year/Award Title | 2023 Bronze Dragon Award for Outstanding Agent



最年长国际龙奖IDA终身会员 Oldest Life Member of IDA

Solomon Hicks

公司 | Solomon Hicks Financial services Inc.
获奖年龄 | 80
获奖年份/奖项 | 2024杰出业务白金奖

Company | Solomon Hicks Financial services Inc.
Age at Award | 80
Award Year/Award Title | 2024 Platinum Award for Outstanding Agent



最年轻国际龙奖IDA终身会员 Youngest Life Member of IDA

陈珮瑜
Chan Pui Yu

公司 | 中国人寿保险(海外)股份有限公司
获奖年龄 | 33
获奖年份/奖项 | 2025杰出业务铜龙奖

Company | China Life Insurance (Overseas) Company Limited - Hong Kong Branch
Age at Award | 33
Award Year/Award Title | 2025 Bronze Dragon Award for Outstanding Agent



最年长国际龙奖IDA会员 Oldest IDA Member

Solomon Hicks

公司 | Solomon Hicks Financial services Inc.
获奖年龄 | 81
获奖年份/奖项 | 2025杰出业务白金奖

Company | Solomon Hicks Financial services Inc.
Age at Award | 81
Award Year/Award Title | 2025 Platinum Award for Outstanding Agent



最年轻国际龙奖IDA会员 Youngest IDA Member

龙允浩
Lung Wilho

公司 | 宏利人寿保险(国际)有限公司
获奖年龄 | 18
获奖年份/奖项 | 2017杰出业务铜龙奖

Company | Manulife (International) Limited
Age at Award | 18
Award Year/Award Title | 2017 Bronze Dragon Award for Outstanding Agent



最年轻国际龙奖IDA优秀主管奖 Youngest Recipient of the IDA Manager Category Award

林俊伸
Lim Chun Shen Shawn

公司 | 友邦保险财务顾问公司
获奖年龄 | 26
获奖年份/奖项 | 2025优秀主管铜龙奖

Company | AIA Financial Advisers Private Limited
Age at Award | 26
Award Year/Award Title | 2025 Bronze Dragon Award for Excellent Manager



IDA会员申请，彰显中立、客观、公正、严谨

国际龙奖IDA执行委员会秉持中立、客观、公正、严谨的审核标准，所有申请者都需取得长期寿险新契约业绩保单所属保险公司开出的证明为必要认证，再由IDA执行委员会依此审核，完善申请作业。

2026国际龙奖IDA会员申请办法

■杰出业务奖

※国际龙奖IDA杰出业务奖设立标准，以36件与FYC做为申请指标。

会员类别	申请条件	
	个人长期寿险新契约件数	FYC (个人初年度佣金收入)
杰出业务铜龙奖	36	达到各国家地区《国际龙奖IDA》铜龙奖FYC标准
杰出业务银龙奖	36	达到各国家地区《国际龙奖IDA》银龙奖FYC标准
杰出业务金龙奖	36	达到各国家地区《国际龙奖IDA》金龙奖FYC标准
杰出业务白金奖	36	达到各国家地区《国际龙奖IDA》白金奖FYC标准

- ➊ 申奖者每年必须完成36件（含）以上长期寿险新契约及个人初年度佣金FYC（含初年度新契约各项奖励与奖金，并以所属保险机构认证为凭）。
- ➋ 各国家地区FYC申奖标准由国际龙奖IDA执行委员会订定并公告。
- ➌ 各国家地区奖项FYC标准依当地经济发展情势与人均所得由国际龙奖IDA执行委员会评估并订定。
- ➍ 年度之个人寿险新契约件数及FYC计算期间：上年度1月1日至12月31日止。
- ➎ 缴交申请费：铜龙奖／银龙奖／金龙奖USD 400，白金奖USD 800。

■优秀主管奖

※国际龙奖IDA优秀主管奖的设立标准，以该主管的血缘团队／行政隶属中获奖的IDA会员数申请

会员类别	申请条件
优秀主管铜龙奖	组织中有 3位 属员荣获当年度《国际龙奖IDA》会员
优秀主管银龙奖	组织中有 6位 属员荣获当年度《国际龙奖IDA》会员
优秀主管金龙奖	组织中有 9位 属员荣获当年度《国际龙奖IDA》会员
优秀主管白金奖	组织中有 12位 属员荣获当年度《国际龙奖IDA》会员

- ➊ 组织中荣获当年度国际龙奖IDA会员的属员，只能纳入一位优秀主管奖的申请资格。
- ➋ 主管的个人杰出业务奖项，不列入本人申请优秀主管奖资格。
- ➌ 优秀主管奖的属员名单认定，依所属金融保险机构认证为凭。
- ➍ 缴交申请费：铜龙奖／银龙奖／金龙奖USD 400，白金奖USD 800。

申请认证流程：

◎保险公司所属业务人员

- 一、申请者必须详实登载相关资料及数据。
- 二、所有申请者提出的数据证明文件，需保单所属保险公司盖章/签署后，方可作为认证依据。

◎其他金融保险机构所属业务人员

- 一、申请者必须详实登载相关资料及数据。
- 二、申请者需提供由所代理保险公司出具的数据证明文件，并盖章/签署。所有保险公司提供的数据经汇总后，须符合IDA申请标准。
- 三、经由所属金融保险机构签属/盖章证明后，提出申请。

IDA Membership Application: Exemplifying Neutrality, Objectivity, Fairness, and Rigor

The IDA Executive Committee upholds neutral, objective, fair, and rigorous review standards. All applicants must obtain certification from their insurance companies verifying their new long-term life insurance contract achievements as essential proof. The IDA Executive Committee then conducts reviews and refines the application process based on such certification.

2026 IDA Membership Application Guide

■ Agent Category Award

※The application criteria for the IDA Agent Category Award include 36 cases and FYC.

Subcategory	Application Criterion	
	No. of New Individual Long-term Life Insurance Contracts	FYC (First Year Commission)
Bronze Dragon Award for Outstanding Agent	36	Meeting the country/region-specific FYC standard for IDA Bronze Dragon Award
Silver Dragon Award for Outstanding Agent	36	Meeting the country/region-specific FYC standard for IDA Silver Dragon Award
Golden Dragon Award for Outstanding Agent	36	Meeting the country/region-specific FYC standard for IDA Golden Dragon Award
Platinum Award for Outstanding Agent	36	Meeting the country/region-specific FYC standard for IDA Platinum Award

- ➊ Applicants must secure at least 36 new long-term life insurance contracts and meet the applicable standards for First Year Commission (including first-year incentives and bonuses for new contracts), as evidenced by the certification documentation from their respective institution;
- ➋ The country/region-specific FYC standards shall be determined and released by the IDA Executive Committee;
- ➌ The country/region-specific FYC standards shall be reviewed and determined by the IDA Executive Committee, taking into account the local economic development conditions and per capita income levels;
- ➍ The assessment period for the new life insurance contract count and FYC is from January 1st to December 31st of the previous year;
- ➎ Application fee: USD 400 for Bronze Dragon/Silver Dragon/Golden Dragon Award; USD 800 for Platinum Award.

■ Manager Category Award

※The application criteria for the IDA Manager Category Award are based on the number of IDA members within a manager’s directly supervised/administratively affiliated team.

Subcategory	Application Criterion
Bronze Dragon Award for Excellent Manager	Leading a team with 3 members who have attained IDA membership for the current year
Silver Dragon Award for Excellent Manager	Leading a team with 6 members who have attained IDA membership for the current year
Golden Dragon Award for Excellent Manager	Leading a team with 9 members who have attained IDA membership for the current year
Platinum Award for Excellent Manager	Leading a team with 12 members who have attained IDA membership for the current year

- ➊ For the purpose of application for the Manager Category Award, each team member who has attained IDA membership for the current year may be counted only once toward the eligibility of only one manager.
- ➋ The Agent Category Award received by managers will not be counted toward their eligibility for the Manager Category Award.
- ➌ The list of team members involved in a Manager Category Award application will be verified based on the certification documentation issued by the applicant’s financial insurance institution.
- ➍ Application fee: USD 400 for Bronze Dragon/Silver Dragon/Golden Dragon Award; USD 800 for Platinum Award.

Application and Certification Process

◎ Insurance Company Affiliated Insurance Agents

- 1. Applicants must accurately provide relevant information and data.
- 2. All certification documentation submitted by applicants must be endorsed with a stamp/signature by the policy-issuing insurance company to be accepted as valid proof.

◎ Other Financial Insurance Institution Affiliated Insurance Agents

- 1. Applicants must accurately provide relevant information and data.
- 2. Applicants must furnish certification documentation issued and endorsed with a stamp/signature by the insurance company they represent. The consolidated data provided by the insurance companies must meet the IDA application standards.
- 3. Applications must be signed/stamped by the affiliated financial insurance institutions before submission.

专属权益，赋能IDA会员精进

成功通过资格审核成为当年度国际龙奖IDA会员后，即可享受为期一年的会员权益，其起讫时间为申请核准年度的7月1日起，至次年度的6月30日止。会员权益的内容体现在「荣誉认证」与「学习赋能」上，包括：

荣誉认证

- ◎国际龙奖IDA荣誉奖牌（奖座）
- ◎国际龙奖IDA荣誉证书
- ◎国际龙奖IDA名人录
- ◎国际龙奖IDA会员荣誉徽章
- ◎IDA专属荣誉照及荣誉头像
- ◎授权使用IDA专属标识与品牌
- ◎当年度报名IDA年会得参与颁奖典礼
- ◎国际龙奖IDA会员生日电子贺卡
- ◎IDA高研院APP IDA智能名片
- ◎IDA高研院APP专属会员权益

Honors and Recognition

- ◎ IDA Medal (Trophy) of Honor
- ◎ IDA Certificate of Honor
- ◎ Induction into IDA Who's Who
- ◎ Badge of Honor for IDA Members
- ◎ Exclusive IDA Honor Photo and Honor Portrait
- ◎ Authorization to use exclusive IDA logos and brands
- ◎ Eligibility to participate in the IDA Annual Conference Award Ceremony upon registration
- ◎ Birthday E-Card for IDA members
- ◎ IDA College IDA smart business card
- ◎ IDA College exclusive membership benefits

学习赋能

- ◎IDA官网行业前瞻信息
- ◎IDA高研院APP世界金融保险从业者在线终身教育第一平台
- ◎当年度国际龙奖IDA精选讲师电子课件
- ◎当年度国际龙奖IDA会员电子季刊

Learning Empowerment

- ◎ Access to domestic and international industry foresight information on the IDA official website
- ◎ Access to IDA College, the World's Leading Online Lifelong Education Platform for Financial and Insurance Professionals
- ◎ Access to e-Courseware of featured lectures by IDA keynote speakers for the current year
- ◎ Access to Electronic IDA Member Quarterly for the current year



Exclusive Benefits: Empowering IDA Members to Seek Continuous Improvement

Upon successfully passing the qualification review and becoming an IDA member for the current year, members can enjoy a one-year membership benefit period, starting from July 1 of the approval year to June 30 of the following year. Membership benefits are reflected in honor recognition and learning empowerment, including:

国际龙奖IDA终身会员专属权益

- ◎国际龙奖IDA终身会员荣誉勋章
- ◎国际龙奖IDA终身会员荣誉徽章
- ◎国际龙奖IDA终身会员专属西服
- ◎国际龙奖IDA证书烫有「终身会员Life Member」会员字样
- ◎国际龙奖IDA终身会员专属荣誉照
- ◎《IDA名人录》、官网及IDA高研院APP上设有「国际龙奖IDA终身会员专区」

Exclusive Benefits for IDA Life Members

- ◎ Medal of Honor for IDA Life Members
- ◎ Badge of Honor for IDA Life Members
- ◎ Exclusive suit for IDA Life Members
- ◎ IDA certificate embossed with "Life Member" wording
- ◎ Exclusive Honor Photo for IDA Life Members
- ◎ Being featured in the "IDA Life Member Section" in IDA Who's Who, on the official website, and on IDA College

国际龙奖IDA名人堂会员专属权益

- ◎国际龙奖IDA名人堂会员荣誉奖座
- ◎国际龙奖IDA名人堂会员荣誉徽章
- ◎国际龙奖IDA名人堂会员专属西服
- ◎国际龙奖IDA证书烫有「名人堂 Hall of Fame」字样
- ◎国际龙奖IDA名人堂会员专属荣誉照
- ◎《IDA名人录》、官网及IDA高研院APP上设有「国际龙奖IDA名人堂会员专区」

Exclusive Benefits of IDA Hall of Fame Members

- ◎ Trophy of Honor for IDA Hall of Fame Members
- ◎ Badge of Honor for IDA Hall of Fame Members
- ◎ Exclusive suit for IDA Hall of Fame Members
- ◎ IDA certificate embossed with "Hall of Fame" wording
- ◎ Exclusive Honor Photo for IDA Hall of Fame Members
- ◎ Being featured in the "IDA Hall of Fame Member Section" in IDA Who's Who, on the official website, and on IDA College





IDA終身榮譽大使團

Delegation of
International Dragon Award
Honorary Lifetime Ambassadors

追求榮譽 · 共創偉業

Pioneering a Great Cause in the Pursuit of Honor

国际龙奖IDA终身荣誉大使团

为持续彰显国际龙奖IDA「典范·完美·尊贵」之崇高理念，国际龙奖IDA执行委员会特别于世界金融保险业界，征选并邀请100位优秀的、有代表性的，且具有国际龙奖IDA会员身分的保险精英，担任「国际龙奖IDA终身荣誉大使」。

荣任国际龙奖IDA终身荣誉大使者，其各个都是在所属国家地区、所属保险公司中的佼佼者，不仅绩效名列前茅，他们对保险从业的敬业态度、对保险意义功能的理解，抑或是追求荣誉成为行业标杆，无私为行业付出与奉献等，都值得被尊崇与效法。

未来他们将持续彰显国际龙奖IDA的崇高理念「典范·完美·尊贵」，发扬人寿保险保障，无私分享专业知识、技能与市场经营经验等，以推动人寿保险的意义与价值，共同为世界金融保险业的荣誉与发展做出贡献。



富邦人寿梁国榕
Fubon Life Insurance
IDA年资IDA's seniority
26年(Year)



大东方人寿陈礼祥
Great Eastern Life Assurance
IDA年资IDA's seniority
26年(Year)



宏利人寿龙子明
Manulife (International)
Limited
IDA年资IDA's seniority
25年(Year)



太平人寿韦正喜
Taiping Life Insurance
IDA年资IDA's seniority
15年(Year)



凯基人寿杨臻萍
KGI Life Insurance
IDA年资IDA's seniority
14年(Year)



国泰人寿陈子涵
Cathay Life Insurance
IDA年资IDA's seniority
14年(Year)



中美联泰大都会人寿周刚
Sino-US United MetLife
Insurance
IDA年资IDA's seniority
12年(Year)



台湾人寿杨秀梅
Taiwan Life Insurance
IDA年资IDA's seniority
11年(Year)



中国人寿齐义霞
China Life Insurance
IDA年资IDA's seniority
11年(Year)



友邦保险蔡丽云
AIA Singapore Private
Limited
IDA年资IDA's seniority
7年(Year)



国泰人寿廖鸿儒
Cathay Life Insurance
IDA年资IDA's seniority
6年(Year)



友邦保险黄俐菁
AIA Company Limited
IDA年资IDA's seniority
6年(Year)

Delegation of IDA Honorary Lifetime Ambassadors

To continue embodying the noble ideals of the IDA—Paragon, Perfection, Nobility—the IDA Executive Committee has specially selected and invited 100 outstanding and representative insurance elites who are IDA members to serve as "IDA Honorary Lifetime Ambassador."

These ambassadors are top performers in their respective countries, regions, and insurance companies. Their dedication to the insurance profession, understanding of its significance and functions, pursuit of honor, and selfless contributions to the industry make them worthy of respect and emulation.

In the future, they will continue to uphold the noble ideals of the IDA (Paragon, Perfection, Nobility), promote the protection of life insurance, selflessly share professional knowledge, skills, and market experience, and contribute to the honor and development of the global financial insurance industry.



丰隆保险李雨郡
Hong Leong Assurance
Berhad
IDA年资IDA's seniority
25年(Year)



智慧保险陈美惠
Wisdom Management
Berhad
IDA年资IDA's seniority
23年(Year)



友邦保险刘翔而博士
AIA International Limited
IDA年资IDA's seniority
20年(Year)



新光人寿曾春燕
Shin Kong Life Insurance
IDA年资IDA's seniority
19年(Year)



台新人寿陈玉婷
Taishin Life Insurance
IDA年资IDA's seniority
18年(Year)



宏利人寿黄谟贤
Manulife (International)
Limited
IDA年资IDA's seniority
18年(Year)



中国平安史军
Ping An Insurance
IDA年资IDA's seniority
13年(Year)



新华保险张培幸
New China Life Insurance
IDA年资IDA's seniority
13年(Year)



大东方人寿张曜峭
Great Eastern Life Assurance
IDA年资IDA's seniority
13年(Year)



宏利人寿彭远智
Manulife (International)
Limited
IDA年资IDA's seniority
13年(Year)



中信保诚人寿朱远平
CITIC-Prudential Life
Insurance
IDA年资IDA's seniority
13年(Year)



国泰人寿方壮莉
Cathay Life Insurance
IDA年资IDA's seniority
12年(Year)



凯基人寿吕敏淑
KGI Life Insurance
IDA年资IDA's seniority
11年(Year)



瑞众人寿李炯
Rui Life Insurance
IDA年资IDA's seniority
11年(Year)



中宏保险丁芬
Manulife-Sinochen Life
Insurance
IDA年资IDA's seniority
10年(Year)



百年人寿李琴丽
Aeon Life Insurance
IDA年资IDA's seniority
8年(Year)



友邦保险江莹
AIA Financial Advisers
IDA年资IDA's seniority
7年(Year)



友邦保险曾国祥
AIA Financial Advisers
IDA年资IDA's seniority
7年(Year)



大东方人寿陈佳佳
Great Eastern Life Assurance
IDA年资IDA's seniority
6年(Year)



保诚保险甘祖豪
Prudential Assurance
Malaysia Berhad
IDA年资IDA's seniority
5年(Year)



友邦保险刘坤维
AIA Berhad
IDA年资IDA's seniority
5年(Year)



富邦人寿廖京鹏
Fubon Life Insurance
IDA年资IDA's seniority
5年(Year)

依 IDA 终身荣誉大使 IDA 年资排序
Ordered by IDA Lifetime Honorary
Ambassador IDA's seniority



世界华人保险 终身成就奖

「世界华人保险终身成就奖」是世界华人保险业最崇高的荣誉奖项，在国际龙奖IDA年会上隆重颁发，期望为世界金融保险行业树立学习楷模与崇高典范。获奖者其一是投入在行业的高层行政与管理，在治理公司及带领行业前行有巨大贡献者；其二是扎根于行业的业务前线，体现在客户销售、规划与服务，抑或是团队组织发展等面向有卓越表现者。

「世界华人保险终身成就奖」旨在肯定获奖者在行业的重大建树与贡献。每年于世界各地接受行业领袖推荐，并征询多方意见与国际龙奖IDA执行委员会审慎评选；推选标准如下，有适合者授颁1到2位为限。

The "Worldwide Chinese Life Insurance Lifetime Achievement Award" aims to recognize and honor the noteworthy accomplishments and impactful contributions of its awardees. Each year, global industry leaders nominate candidates, and the final selection is meticulously conducted through comprehensive consultations and evaluations by the IDA Executive Committee. The selection criteria are as follows, with only 1 to 2 individuals being awarded annually.

世界华人保险终身成就奖标准

- ① 于行业不同领域服务达40年以上者。
- ② 不分国籍和语言，于行业中德高望重者，树立学习的榜样。
- ③ 长期对行业有卓越贡献，其中包括了：在行业的领导地位、专业领域的创新、并在行业中获得同业的尊崇等指标。
- ④ 为行业人才培养贡献最大心力，更为行业奉献了一生，始终如一的精神风范，是「典范·完美·尊贵」的最佳诠释。

Criteria of the Worldwide Chinese Life Insurance Lifetime Achievement Award

- ① Individuals with over 40 years of service across various sectors within the industry.
- ② Individuals, irrespective of nationality or cultural background, who serve as exemplary role models within the sector.
- ③ Individuals who have made enduring, impactful contributions to the industry, demonstrating leadership, pioneering innovations in professional domains, and earning the esteem of their peers.
- ④ Individuals who have dedicated their lives to nurturing industry talent and consistently embody the ethos of "Paragon, Perfection, Nobility."

Worldwide Chinese Life Insurance Lifetime Achievement Award

The "Worldwide Chinese Life Insurance Lifetime Achievement Award" is the highest honor in the World Chinese Insurance Industry. It is presented at the IDA Annual Conference with the aim of setting a model and exemplary benchmark for the global financial insurance industry. The recipients of the Lifetime Achievement Award are distinguished into two categories: those in senior administrative and managerial roles who have made substantial contributions in corporate governance and industry advancement, and those on the front lines of business who have exhibited exceptional performance in client engagement, sales, strategic planning, service provision, and team development.

历届世界华人保险终身成就奖得主

Past recipients of the Worldwide Chinese Life Insurance Lifetime Achievement Award

世界華人保險

終身成就獎



2004年

友邦保险行政区域总监 黄伟庆先生



2006年

「保险教父」梅第·法克沙戴先生



2009年

新光人寿及新光金控副董事长 吴家录先生



2012年
新光人寿驻会董事 潘柏铮先生



2012年
远雄人寿行销副总经理 吕文香女士



2016年
美国IARFC协会 艾德文·莫洛先生



2016年
国泰人寿副董事长 黄调贵先生



2013年
宏利人寿行政区域总监 沈维灿先生



2013年
希克斯全球企业负责人 所罗门·希克斯先生



2017年
友邦保险荣誉主席 林文德先生



2023年
友邦集团前首席执行官 黄经辉先生



2014年
人寿保险商业同业公会荣誉理事长 林文英先生



2014年
中国平安人寿首席顾问 黄宜庚先生



2023年
友邦保险丰盛区高级资深区域总监 朱宪华先生



2023年
友邦保险区域执行总监及荣誉顾问 容永祺先生

世界華人保險

終身成就獎



2015年
富邦人寿董事长 郑本源先生



2024年
大东方控股集团总裁 许福成先生



2024年
保诚保险资深业务总监 甘志明先生



CIA500

Chinese Insurance Agency 500

世界华人保险500强团队

CIA500 世界华人保险500强团队 CIA500 Chinese Insurance Agency 500

在国际龙奖IDA荣誉体系架构中，挑战组织发展的极限路径，CIA500奖项是国际龙奖IDA优秀主管奖所追求的中期目标，透过强化组织人力、绩优人力占比、13个月保单件数继续率等团队关键指标，扎根扎深，强化团队体质并追求CIA500荣誉，进而朝往国际龙奖IDA百人团队的荣誉挑战。

CIA500荣誉的诞生，目的是协助团队在经营上更有价值，彰显保险团队中的灵魂——团队领军人物的重要性，赋予对团队有卓越贡献，属于团队领军人及团队的专属荣耀。

Within the framework of the IDA Honor System, the CIA500 award represents a key milestone on the journey to expand the limits of organizational development. Positioned as an intermediate goal en route to the IDA Manager Category Award, the CIA500 honor encourages agency leaders to elevate team performance across key metrics such as Unit Headcount, Elite Members Ratio, and 13-Month Policy Persistency, setting the stage for future progression to the prestigious IDA Hundred- Elite Team distinction.

The creation of the CIA500 honor aims to add value to team management and highlights the pivotal role of the team leader—as the soul of the insurance team. It bestows extraordinary honor and prestige on team leaders and their teams who have made outstanding contributions.

CIA500世界华人保险500强团队

CIA500 Chinese Insurance Agency 500

组织管理经营是一门专业技术，一个团队能够长期维持高绩效，且还能逐步成长、扩大组织，富有愿景与使命，拥有优良、正向的团队文化，领军人物绝对是团队中的重要灵魂与精神支撑。

为了进一步推动保险业务员通路持续健康发展，让世界金融保险从业人员持续成长与进步，保险行销集团继设立国际龙奖IDA后，2016年为世界金融保险卓越团队设立彰显荣耀的标准——CIA500（世界华人保险500强团队，Chinese Insurance Agency 500）。

「只有团队的领军人优秀，才会有优秀的保险从业人员；团队领军人更应该为人寿保险行业，作为一个中流砥柱。」CIA500荣誉的诞生，为了就是让团队经营更有价值，彰显保险团队中的灵魂——团队领军人物的重要性，赋予对团队有卓越贡献，属于团队领军人的专属荣耀。

Organizational leadership represents a specialized skill set. Sustaining high performance and fostering continuous growth and expansion within a team necessitates a visionary, purpose-driven culture. The leaders of such teams embody the vital essence and ethos of the organization.

In furtherance of promoting the robust development of insurance agency channels and fostering the ongoing growth and enhancement of financial insurance practitioners worldwide, IMM International established the CIA500 (Chinese Insurance Agency 500) in 2016. This initiative, conceived subsequent to the establishment of the International Dragon Award (IDA), sets a benchmark of excellence for exemplary insurance teams on a global scale.

"Outstanding insurance practitioners are led by exceptional team leaders. Team leaders are the bedrock of the life insurance industry." The inception of the CIA500 accolade underscores the pivotal role of team leaders in the insurance sector, acknowledging their significant contributions and extending exclusive recognition to these leaders.

CIA500执行委员会 CIA500 Executive Committee



副主席 Vice Chairperson	副主席 Vice Chairperson	副主席 Vice Chairperson	创会主席 Founding Chairperson	主席 Chairperson	副主席 Vice Chairperson	副主席 Vice Chairperson	副主席 Vice Chairperson
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CIA500使命—— 共荣、共进、共好

Mission of CIA500 —— We Glorify, Develop, and Excel Together

CIA500是团队与团队领军人的最高荣耀，更是凝聚世界金融保险团队经营智慧的百科全书。CIA500以「共荣、共进、共好」为使命，引领世界金融保险团队领军人共同交流、分享、学习、成长，不断拓宽格局与视野，创造团队管理新思维，为行业更美好的未来而努力。

CIA500 stands as the highest accolade for agencies and agency leaders, encapsulating the collective wisdom of global financial insurance team management. CIA500 has set its mission "We Glorify, Develop, and Excel Together", guiding agency leaders within the global financial insurance landscape to engage in mutual exchange, collaboration, learning, and growth. Its objective is to broaden their perspectives and horizons, cultivate new management paradigms, and strive collectively for a brighter future within the industry.

CIA500理念—— 做大、做强、做精

Philosophy of CIA500—— Expand, Elevate, and Cultivate Niche Excellence

CIA500的审核标准是以引导世界金融保险业以「做大、做强、做精」的发展为理念，从这一个理念出发，CIA500执行委员会分别以「组织人力」、「绩优人力占比」、「13个月保单件数继续率」3大指标为核心进行审核要求。

The CIA500 evaluation criteria are designed based on the principle of "Expanding, Elevating and Cultivating Niche Excellence" within the global financial insurance industry. Bearing this principle in mind, the CIA500 Executive Committee evaluates applicants focusing on three core indicators: unit headcount, elite members ratio, and 13-month policy persistency.

CIA500的3项荣誉指标

3 Key Indicators of CIA500

CIA500树立优秀团队领军人的标准，用卓越团队领军人的影响力来为世界金融保险行业培育出更多优秀的保险从业人员，进而能够让金融保险业更加专业理性、健康、繁荣发展。

The CIA500 sets standards for outstanding agency leaders and leverages their influence to cultivate more excellent insurance practitioners, thereby fostering a more rational, healthy, and prosperous development of the global financial insurance industry.



桂冠奖 Laurel Crown (直辖组织) Directly Managed Headcount	条件 Criteria	皇冠奖 Imperial Crown (所辖组织) Affiliated Headcount
≥50人	组织人力 Unit Headcount	≥300人
≥10%	绩优人力占比 Elite Members Ratio	≥7%
≥92%	13个月保单件数继续率 13-Month Policy persistency	≥90%

※CIA500执行委员会保留对各项标准每年调整的权利以适时反应实际状况。
The CIA500 Executive Committee reserves the right to adjust the award criteria annually to ensure alignment with the prevailing circumstances.



指标 1 做大：组织人力

组织人力提升是团队发展的根本，也是团队领军人的重责大任。一个向上持续发展的团队，团队领军人需具备选才、育才、留才等能力，透过引进人力并成功定着等扎实经营，才能够带领团队持续壮大。

Indicator 1 Expand: Unit Headcount

Headcount growth forms the foundation of team development and is a core responsibility of team leaders. For sustainable team growth, team leaders must be capable of identifying, nurturing and retaining talents. Only by attracting and successfully retaining new members can a team achieve long-term expansion.

直辖组织人力和所辖组织人力定义

- 1. 直辖组织人力是指团队负责人按保险机构的规章、业务制度、营销团队管理办法等规定直接管辖的营销单位人力。
- 2. 所辖组织人力是指团队负责人按保险机构的规章、业务制度、营销团队管理办法等规定所管辖的营销单位。
- 3. 直辖组织人力和所辖组织人力的数据需由申请团队所属保险机构开具证明。

Definitions of Directly Managed Headcount and Affiliated Headcount

- 1. Directly Managed Headcount refers to the sales units directly managed by an agency leader according to the insurance organization's regulations, business systems, and agency management methods.
- 2. Affiliated Headcount refers to the sales units affiliated with an agency leader according to the insurance organization's regulations, business systems, and agency management methods.
- 3. The data on directly managed headcount and affiliated headcount must be validated by documentation issued by the insurance organization to which the applying team belongs.



指标 2

做强：绩优人力占比

提升团队伙伴产能是团队领军人的天职，当团队中有愈来愈多的业务员追求国际荣誉奖项，往高目标挑战与迈进，必能带动团队整体绩效与产能的提升。

Indicator 2 Elevate: Elite Members Ratio

Enhancing the productivity of team members is an inherent responsibility of team leaders. As more agents in a team strive for international honors and set their sights on higher goals, the team's overall performance and productivity are certain to reach new heights.

绩优人力占比定义

- 1.资料统计时间：当年度1月1日至12月31日。
- 2.绩优人力：指获得IDA个人杰出业务铜龙／银龙／金龙／白金奖会员资格，或获得MDRT／COT／TOT资格的人员（包含团队领军人本人）。
- 3.绩优人力占比计算：上述绩优人力总和除以组织人力必须大于或等于申请标准；同时具备IDA或MDRT资格者只按照一人一项次计入。
- ※所有计入IDA或MDRT资格者，均需提交其个人获得IDA或MDRT会员相关资料；同时，绩优人力数据需由申请团队所属公司开具证明。
- ※注：中国大陆仅以IDA做为唯一资格审核条件。

Definition of Elite Members Ratio

1. Data Collection Period: From January 1 to December 31 of the current year.
2. Elite Members: Encompasses individuals qualifying for IDA Bronze Dragon /Silver Dragon/Golden Dragon/Platinum Awards for Agent Category, or those qualifying for MDRT/COT/TOT membership (including team leaders themselves).
3. Calculation of Elite Members Ratio: The total count of elite members divided by the unit headcount must meet or surpass the application standard; individuals qualifying for both IDA and MDRT are counted only once.
- ※All individuals qualifying for IDA or MDRT must submit their IDA or MDRT membership data; additionally, the data on elite members must be validated by documentation issued by the company to which the applying team belongs.
- ※Note: In Chinese mainland, IDA is the only criteria for evaluating CIA500 eligibility.

指标 3

做精：13个月保单件数继续率

团队13个月保单件数继续率的高低，代表着团队整体销售模式与服务的品质，优质规划的每一份保单，将为团队伙伴奠定永续经营的基础，反映出一个团队发展的稳定度，更决定了团队发展的未来。

Indicator 3 Cultivate Niche Excellence: 13-Month Policy Persistency

A team's 13-month policy persistency reflects its overall sales approach and service quality. Each well-structed policy serves as a cornerstone for sustainable operations, indicating the level of stability in team growth in hinting at its future development prospects.

13个月保单件数继续率

申请团队是依公司既有的13个月保单件数继续率的计算方法为原则，截止至当年度12月31日的13个月保单件数继续率，13个月保单件数继续率的资料需由申请团队所属公司开具证明。

13-Month Policy Persistency

The applying teams' applications are based on their respective company's existing method for calculating the 13-month policy persistency, which is measured until December 31 of each year. The 13-month policy persistency data must be validated by documentation issued by the company to which the applying team belongs.



CIA500的审核理念

1.CIA500标准每年将按行业发展状况进行相应调整，以充分反应及提升世界金融保险精英团队的水平。

2.由于各地区及各保险机构经营环境及市场成熟度有别，团队规模及人力的发展存在较大差异，CIA500执行委员依据此现况将会员分为「CIA500桂冠级」及「CIA500皇冠级」，以更加切合不同发展阶段的团队进行申请。

3.「CIA500桂冠级」是以申请团队领军人的直辖单位规模（人力）为依据，而「CIA500皇冠级」是以申请团队领军人的所辖单位规模（人力）为依据提出申请。

4.申请团队长既可单独以直辖单位申请「CIA500桂冠级」，以所辖单位申请「CIA500皇冠级」，亦可同时以直辖单位及所辖单位申请「CIA500桂冠级」和「CIA500皇冠级」。

CIA500 Evaluation Philosophy

1. The CIA500 criteria will be updated annually in response to industry developments, ensuring that they fully reflect and elevate the standards for elite teams in the global financial insurance industry.

2. As business readiness and market maturity vary across regions and insurance organizations, teams differ greatly in terms of scale and headcount growth. To better align with the developmental stages of different applying teams, the CIA500 Executive Committee categorizes the awards into "CIA500 Laurel Crown" and "CIA500 Imperial Crown".

3. "CIA500 Laurel Crown" is granted based on the size (headcount) of the directly managed unit of the applying team leader, while "CIA500 Imperial Crown" is based on the size (headcount) of the affiliated unit of the applying team leader.

4. Agency leaders have the option to apply for either or both of "CIA500 Laurel Crown" (based on their directly managed headcount) and "CIA500 Imperial Crown" (based on their affiliated headcount).

CIA500奖项对保险公司 与团队经营的意义

1. 世界水平荣耀

CIA500定义出优秀团队的标准，透过与世界优质业务队伍共享国际奖项荣耀，引领团队持续聚焦高目标、提升经营绩效并缔造新纪录，推进世界金融保险业的成长与发展。

2. 优质团队品牌

团队领军人透过对CIA500三项指标的追求，提升团队组织人力与经营的绩效与品质，打造出团队高素质、高绩效与高收入的品牌形象。

3. 强大业务效应

CIA500荣誉所带来的品牌效应，将带动保险公司与团队组织的人力增长与绩效提升，更能为行业与保险公司树立起标杆，发挥引领与榜样的力量。

The significance of the CIA500 Award to insurance companies and team management

1. Setting the Bar for Outstanding Teams

CIA500 defines the standards for outstanding teams, sharing international award honors with world-class teams. This initiative aims to guide teams to continuously focus on high goals, enhance operational performance, set new records, and promote the growth and development of the global financial insurance industry.

2. Building a Premium Team Brand

By striving to meet the three CIA500 indicators, team leaders can elevate the caliber of their organizational workforce and operational effectiveness, crafting an image of a top-quality, high-performance, and lucrative team brand.

3. Driving Business Impact

The prestige of CIA500 honors will boost human resource growth and performance for insurance companies and team organizations. It will also establish benchmarks, showcasing leadership and serving as an exemplary model for the industry and insurance firms.



CIA500会员申请流程

CIA500 Membership Application Process

*每年4月1日~6月30日开放申请（超出此期限提出的申请将不予受理）

* Application Period: Annually from April 1 to June 30
(Applications received beyond this period will not be accepted).

1.填写申请者数据

申请人以其直辖或所辖团队的前一年度（1月1日至12月31日）的各项指标为依据，于次年度提出申请。

2.提交绩优人力证明文件

IDA或MDRT当年度达标且申奖人员（绩优人力若为MDRT，需提供绩优人员当年度MDRT审核文件复印件证明）。

3.提交公司证明文件

需公司主管签署，并加盖有效公司章。

4.完成调研问卷提交电子相片

个人全身／半身电子照片E-mail至
immcia500@163.com或CIA500执行委
员会相关人员，请注明：「公司、地
区、姓名、申请奖项」。

5.递交申请书

申请书原件及相关资料，请提交至
CIA500执行委员会各地区服务中心。

6. 支付申请费用

支付方式：现金、银行转账、QRcode
付款；请注明：「公司、地区、姓名、
申请奖项」。

※注：中国大陆仅以IDA做为唯一资格审核条件。
※Note: In Chinese mainland, IDA is the only criteria for evaluating CIA500 eligibility.

1. Complete applicant details

Applications are based on the performance of applicants' directly managed units or affiliated units during the previous year (January 1 to December 31), as measured by the indicators outlined above, and should therefore be submitted in the year following the reference year.

2. Provide documentary proof of Elite Members

Include proof of IDA or MDRT qualifications for the current year (for MDRT, submit a copy of the MDRT verification document).

3. Submit company documentary proof

Documentation must be endorsed by a company supervisor and bear the official company seal.

4. Complete the required survey and submit digital photos

Forward full-body or half-body electronic photos via e-mail to immcia500@163.com or CIA500 Executive committee personnel, with the subject line following the format of "Company Name, Region, Applicant Name, Award Category."

5. Submit application forms

Submit the original application form and relevant documents to the CIA500 Executive Committee's regional service centers.

6. Pay application fee

Payment can be made in cash, via bank transfer, or using a QR payment code; please be sure to note "Company Name, Region, Applicant Name, Award Category" in the payment reference.

CIA500会员专属权益

CIA500 Exclusive Membership Benefits

*会员权益为期一年，自申请核准年度9月1日起至次年度8月31日为止。

*Membership benefits are valid for 1 year, commencing from September 1 of the application approval year to August 31 of the subsequent year.



※CIA500执行委员会保有修改调整会员权益内容的权利。

※Please note that the CIA500 Executive Committee reserves the right to amend or adjust membership benefits.

国际龙奖IDA成功基因库 建置保险经营生态系， 赋能国际龙奖IDA

荣誉与教育驱动世界金融保险从业人员卓越与成长

为引领世界金融保险从业人员提升专业素养、形象与社会地位，保险行销集团建置保险经营生态系，协助世界金融保险从业人员进步与成长，赋能保险从业人员。

「国际龙奖IDA成功基因库」，将2大成长核心「荣誉」与「教育」相结合，不仅协助保险从业人员迈向优秀，更可进阶成为世界级国际龙奖IDA会员。

保险行销集团于行业中提供丰富、多元的学习资源系统，协助保险从业人员透过长期学习，提升专业知识与绩效产能、建立正确的从业价值观，持续彰显保险的价值与意义，鼓励并陪伴保险从业人员聚焦、达标并持续完成国际龙奖IDA。

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Charitable Initiatives

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Insurance industry AI education and training platform

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开拓视野格局全方位学习管道

挑战业务销售体系的极限
Challenge the limits of the sales performance system

国际龙奖IDA
荣誉体系

挑战坚持
Challenge the limits

名人堂
IDA Hall of Fame

终身会员
Life Member of IDA

国际龙奖IDA杰出业务铜龙奖
IDA Bronze Dragon Award for Outstanding Agent
国际龙奖IDA杰出业务银龙奖
IDA Silver Dragon Award for Outstanding Agent
国际龙奖IDA杰出业务金龙奖
IDA Golden Dragon Award for Outstanding Agent
国际龙奖IDA杰出业务白金奖
IDA Platinum Award for Outstanding Agent
国际龙奖IDA百人荣誉
IDA Hundred Honors

国际龙奖IDA

IDA Success DNA Bank

Building an Insurance Management Ecosystem to Empower IDA

Foster excellence and growth among global financial insurance practitioners through dual pillars of "Honor" and "Education"

To lead the enhancement of professional competency, image, and social standing of practitioners in the global financial insurance sectors, IMM International has built an insurance management ecosystem to empower financial insurance practitioners worldwide and support their advancement and growth.

By integrating the dual core pillars of "Honor" and "Education", IDA Success DNA Banksupports insurance practitioners on their journey toward excellence and progression to the world-class IDA membership.

IMM International offers a wealth of diverse, industry-tailored learning resources to help insurance professionals enhance their professional knowledge and performance through long-term learning, cultivate sound professional values, and continuously highlight the value and significance of insurance. It encourages and supports insurance professionals in their efforts to pursue, attain, and consistently maintain IDA standards.

国际会议

International Conferences

IDA honor system

挑战组织发展体系的极限
Challenge the limits of the organizational development system

的极限
of perseverance

终身会员
Life Member of IDA

名人堂
IDA Hall of Fame

国际龙奖IDA
世纪传奇百人团队
IDA Century Legend Team

国际龙奖IDA杰出业务铜龙奖
IDA Bronze Dragon Award for Outstanding Agent
国际龙奖IDA杰出业务银龙奖
IDA Silver Dragon Award for Outstanding Agent
国际龙奖IDA杰出业务金龙奖
IDA Golden Dragon Award for Outstanding Agent
国际龙奖IDA杰出业务白金奖
IDA Platinum Award for Outstanding Agent
国际龙奖IDA百人荣誉
IDA Hundred Honors

since 1998

训练体系

AI专项训练 AI助教 AI课后训练
IDA高研院 院制课
IDA College Program

高研院 since 2021

院制课 since 2021

Certification and Training

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保险趋势洞察掌握从业方向

IRDC since 2002

白皮书 since 2018

IDA Success DNA Bank, a 40-plus-year legacy of industry wisdom

逾40年的积累， 国际龙奖IDA 成功基因库



专业出版 Professional Publications



保险行销集团以客观、中立的视角，为世界金融保险行业提供专业的金融保险丛书及展业工具，至今已超过5,000万余册，是世界华人保险业界发行量最广、影响力最深远的专业出版刊物。

获邀出书的作者皆来自17个国家与地区、逾250家金融保险机构的国际龙奖IDA会员，内容聚焦在销售实务、组织管理、财富传承与专业认知等，旨在为世界金融保险从业人员的永续发展注入养分。

From an impartial standpoint, IMM International provides professional financial insurance publications and business tools for the global financial insurance sector. With a distribution exceeding 50 million copies to date, these publications are the most widely distributed and influential professional resources in the Chinese-speaking insurance industry worldwide.

All invited authors are IDA members representing over 250 financial insurance institutions across 17 countries and regions. Their works cover topics such as sales practices, organizational management, wealth succession, and professional awareness, offering valuable insights that support the sustained growth of financial insurance practitioners worldwide.



1989年，全球第一本以华人寿险从业人员为读者对象的专业杂志创刊，它以提升世界金融保险从业人员的专业素养、形象和社会地位为使命，发行中文繁体版、中文国际版、中文简体版3种版本，透过文字的力量，为世界金融保险业的理性发展与繁荣注入前行动力。2021年，因应市场变化，中文简体版升级为每月一个核心主题深入研究的杂志书，深度剖析寿险营销与管理问题，分享行业顶尖人士的成功经验，广受市场欢迎。

杂志创刊至今36年来，共采访9,000多位海内外产、官、学专家及卓越成功人物，呈现60,000多个版面，数万篇采访报导文章，将保险业爱的使命、正确的价值观与成功经验等传递到世界各地，读者遍及17个国家地区，长期订户数累计超过210,000人。

In 1989, we pioneered the world's first professional magazine dedicated to Chinese life insurance practitioners. Its primary goal was to elevate the professional competence, image, and social standing of insurance practitioners. Subsequently, we introduced three editions to cater to diverse markets: Traditional Chinese, International Chinese, and Simplified Chinese. With the power of words, we aspire to foster rational development and prosperity within the global financial insurance industry. In 2021, in response to evolving market dynamics, the Simplified Chinese edition evolved into a monthly magazine-style publication featuring in-depth explorations of core themes. Each issue delves into critical topics in life insurance marketing and management, sharing insights and success stories from industry leaders, thereby gaining substantial market acclaim.

Over the past 36 years, the magazines have featured and interviewed more than 9,000 experts from industry, government, and academia, both domestically and internationally. Over 60,000 cover pages have been published, featuring tens of thousands of articles that convey the love, right values, and successful experiences of the insurance industry to readers in 17 countries and regions, garnering more than 210,000 long-term subscribers.



国际会议 International Conferences



世界华人保险大会

Worldwide Chinese Life Insurance Congress

1996年第一届世界华人保险大会于台北拉开帷幕，大会每2年举办一次，至今已陆续于全球近20座城市成功举办。近30年来，世界华人保险大会一直致力于为世界金融保险业打造一个不受语言、地域、公司、民族、文化限制的学习殿堂，建构国际性、专业性及高水平的交流平台，累计至今参与人数近90,000人。

The first Worldwide Chinese Life Insurance Congress was inaugurated in Taipei in 1996 and has since been held biennially, successfully hosted in nearly 20 cities around the world. For nearly 30 years, the Worldwide Chinese Life Insurance Congress has been dedicated to creating a learning platform for the global financial insurance industry that transcends the boundaries of language, region, company, ethnicity, and culture. It has established an international, professional, and high-standard exchange platform, attracting nearly 90,000 participants over time.



国际龙奖IDA年会

IDA ANNUAL CONFERENCE

国际龙奖IDA年会自2000年起，每年于世界各地举开，至今超过20个城市，吸引逾130,000人共襄盛举。多年来举办大会、上百场的经验交流分享，邀请近千位讲师，剖析销售与组织发展等面向的实务经验，力求给予与会精英最大的启示与鼓舞，提供知识盛宴。大会更举开IFOF国际金融前瞻论坛，盛邀全球各大保险公司的高层领导在金融核心等领域，进行交流与学习，以洞悉世界金融趋势的最新脉络。经过多年的经营与积累，国际龙奖IDA年会在世界金融保险业界建立了广泛且深远的影响。

国际龙奖IDA年会中的荣耀礼赞、龙之夜颁奖典礼，是国际龙奖IDA会员最尊贵、荣耀、感动的时刻，国际龙奖IDA会员站上荣耀的舞台，过去一年辛勤付出、汗与泪交织出辉煌的成就，都在国际龙奖IDA颁奖典礼大放异彩。

Since 2000, the IDA Annual Conference has been held in over 20 cities worldwide, attracting over 130,000 participants. Over the years, it has hosted hundreds of experience-sharing sessions, featuring nearly a thousand of speakers who shared insights into sales practices and organizational development—delivering an intellectual feast that has inspired and empowered industry elites worldwide. The Conference also includes the International Financial Outlook Forum (IFOF), which brings together senior executives from leading insurance companies worldwide to exchange ideas and promote learning on key financial sectors, offering forward-looking perspectives on emerging financial trends. With years of continuous development and deep industry engagement, the IDA Annual Conference has established a broad and lasting influence across the global financial insurance industry.

The IDA Honor Salute and the Dragon Night Award Ceremonies celebrate the most prestigious, inspiring, and heartfelt moments for IDA members. Stepping onto the stage of honor represents the culmination of years of dedication and perseverance—a journey paved with hard work and sacrifice that finally leads to a moment to shine at the IDA award ceremony.



CIA500 领导人峰会

Chinese Insurance Agency 500

世界华人保险500强团队领导人峰会

CIA500世界华人保险500强团队领导人峰会自2016年在杭州启动，透过会员之间经验分享、交流与合作，协助团队领导人不断拓宽经营格局与视野，创建世界金融保险营销团队经营的新思维，引领行业朝着更高、更快、更健康的发展方向。

经由CIA500执行委员会搭建的「CIA500世界学府」平台，邀请当届CIA500会员借助个人团队经营的卓越经验，引领世界金融保险业共同成长，助力有愿景及永续发展之CIA500领导人峰会参会领导人，共同实现CIA500「共荣、共进、共好」的使命，实践「做大、做强、做精」的理念。

CIA500 Chinese Insurance Agency 500 was initiated in 2016 in Hangzhou. Through experience sharing, exchanges, and cooperation among members, the congress fosters the wisdom and insights necessary for global insurance marketing teams to achieve greater heights. It empowers team leaders, broaden their business perspectives and create innovative management strategies for global financial insurance marketing teams, steering the industry towards higher, faster, and healthier development.

"CIA500 World Academy", a platform established by the CIA500 Executive Committee, invites current CIA500 members to lead the collective pursuit of growth in the global financial insurance industry by leveraging their exceptional team management experience. The goal is to support aspiring team leaders attending the CIA500 Summit in their pursuit of sustainable development, ultimately fulfilling CIA500's mission "We Glorify, Develop, and Excel Together" and achieving the philosophy of "Expanding, Elevating, and Cultivating Niche Excellence" across the financial insurance industry.



IARFC 大中华区年会

在多变时局下，保险事业的经营必然走向专业化之路。每年举办的IARFC大中华区年会，两岸四地的财务顾问规划师在同一平台上，聚集一堂，透过交流分享，共同探讨如何将财务规划观念落实，并执行于工作之中。

In the face of fast-evolving market landscapes, the insurance business must inevitably move towards professionalization. The annual IARFC Greater China Annual Conference gathers financial planning advisors from across the Greater China on a single platform. Through sharing and discussion, they explore ways to implement financial planning concepts in their work.



为提升世界金融保险行业的专业形象，保险行销集团积极于全球各地举办国际型保险会议，打造符合当地市场需求的高质量学习，引领金融保险从业人员持续成长与精进。

To elevate the stature of the global financial insurance industry, IMM International actively convenes international insurance conferences across the globe, offering high-quality, market-specific learning platforms that support financial insurance practitioners toward continuous growth and advancement.

世界华人保险大会系列活动

世界华人保险大会系列活动至今已有20余年历史，历经城市超过60个，举办场次近300场，参与人数近300,000人。透过邀请海内外业界顶尖精英分享，探讨保险事业永续发展之路，为当地保险市场的经营，注入一股正面积积极的力量！

The Worldwide Chinese Life Insurance Congress Series With a history spanning over 20 years, this congress series has been held in more than 60 cities worldwide, staging nearly 300 sessions and attracting close to 300,000 participants. By gathering top industry elites across the globe to share insights on sustainable development in the insurance sector, the conference injects positive energy into the local insurance markets it serves.



全國華語壽險研討會 National Chinese Life Insurance Congress

全国华语寿险研讨会自1997年创办发展至今，已有逾50,000名寿险精英参会学习成长，并透过奖项的设立，建构荣誉的平台，肯定与表扬寿险业精英的杰出表现，俨然成为该市场寿险业的年度盛会。

Officially Established in 1997, the National Chinese Life Insurance Conference has since evolved into the premier annual event in the market. To date, it has empowered over 50,000 life insurance elites through learning and development. Through its award system, the conference has established a prestigious platform to recognize and honor the outstanding achievements of professionals within the life insurance industry.



保險行銷創世紀盛典 IDA DAY Insurance Marketing Century Creation Ceremony

为促进金融保险业正向发展，并持续传递保险行业专业信息、知识、技能，因而举办国际级高规格的保险行销盛会，汇集世界级讲师和前瞻性议题，安排创新多元的课程，提供金融保险从业人员正确的价值观与发展方向。

To promote the sound development of the financial insurance industry and continuously disseminate professional information, knowledge, and skills within the insurance sector, we are pleased to announce the hosting of an internationally prestigious insurance marketing summit. This premier gathering will convene world-class speakers to explore forward-thinking topics through innovative and diverse programs, empowering financial insurance professionals with sound values and development directions.



认证培训 Certification and Training



世界华人保险教育训练机构（Worldwide Chinese Insurance Training Institute，简称WCIT华保教育）是保险行销集团于2012年在香港注册成立的保险培训机构，为「提升世界金融保险从业人员的专业素养、形象与社会地位，以及成为国际级荣誉殿堂的尊贵人士」为机构使命。

The Worldwide Chinese Insurance Training Institute (WCIT) is an insurance training institute founded by IMM International in 2012 in Hong Kong, with the mission to "enhance the professional competence, image, and social standing of practitioners in the global financial insurance industry, and empower them to attain international recognition and honor".



国际认证财务顾问师

国际认证财务顾问师（RFC），为美国3大财务专业认证之一，其宗旨在于协助人们以储蓄、消费、保险、投资及理财规划将金钱做更合适地运用。IARFC于2002年授权保险行销集团在大中华地区推动该认证课程，至今已超过20,000名精英取得其专业证照，获得会员资格。

The Registered Financial Consultant (RFC) is one of the top three financial professional certifications in the United States, aimed at helping individuals manage finances more effectively through saving, spending, insurance, investing, and financial planning. In 2002, the International Association of Registered Financial Consultants (IARFC) authorized IMM International to promote this certification program in the Greater China region. To date, over 20,000 elite practitioners have obtained this certification and membership.



认证退休规划师

认证退休规划师（ChRP）为首项大中华区退休规划专业认证，协助世界金融保险从业人员为客户提供优质退休规划，提升退休养老生活品质，成就圆满人生。ChRP自2012年推动以来，至今已有超过15,000名精英取得该专业证照，获得会员资格。

The Chartered Retirement Planner (ChRP) is the first professional retirement planning certification in the Greater China region. It assists financial insurance practitioners worldwide in providing high-quality retirement planning services, helping clients enhance post-retirement well-being and achieve a fulfilling and rewarding life. Since its launch in 2012, over 15,000 elite practitioners have obtained this certification and membership.





认证家族财富传承规划师（CFWP），是联合亚太菁英财富管理学院共同开发之认证课程。透过提供专业知识，提供全方位家族财富传承搭建及规划，用实务案例分析及使用操作模板，协助金融保险从业人员成为其客户所信赖的家族财富顾问。

The Chartered Family Wealth Planner (CFWP) certification is a program jointly developed with the Asia Pacific Elite Wealth Management Institute. Through the provision of professional knowledge, comprehensive family wealth succession planning, practical case analysis, and operational templates, this certification helps financial and insurance practitioners worldwide become trusted family financial advisors to their clients.



寿险营业单位会议经营管理师（IAMA）提供一套完整的寿险营销单位会议经营系统，提升营业主管会议经营的能力，让会议经营成为营业单位主管的核心竞争力。

The Insurance Agency Meeting Administrator (IAMA) offers a complete meeting management system tailored for life insurance agencies. By empowering agency leaders to conduct more productive meetings, the program turns meeting management into a key competitive advantage for agency growth.



前瞻智库 Visionary Think Tank



保险资讯研究发展中心（Insurance Information Research & Development Center，简称IRDC，是保险行销集团于2002年成立的一个专为世界金融保险业服务的调研机构。其成立的宗旨在于透过科学与理性的调研资料，协助世界金融保险从业人员在经营的过程中突破展业瓶颈、提高运营绩效。

自2018年，IRDC与北京大学汇丰商学院风险管理与保险资讯研究发展中心共同合作，调研发布「中国保险中介市场生态白皮书」，对世界金融保险从业人员的生态调查及团队建设及个人品牌等项目发起调研深入研究，期望给保险从业人员一个经营管理的科学依据，以帮助保险从业人员做出正确的规划与决策。

The Insurance Information Research & Development Center (IRDC) is a research institution established in 2002 by IMM International, specifically serving the global financial insurance sector. Its goal is to enable access to scientific and rational research data, helping financial insurance practitioners worldwide overcome business development challenges and boost operational efficiency.

Since 2018, the IRDC has been collaborating with the Risk Management and Insurance Research Center (RMIRC) at Peking University HSBC Business School. Together, they have conducted research and published the "China Insurance Intermediary Market Ecology White Paper". This research focuses on ecological surveys, team building, and personal branding projects among global financial insurance practitioners. The goal is to provide insurance practitioners with a scientific basis for management and operations, aiding them in making informed planning and decision-making.



科技赋能 Technology Empowerment



2021年，保险行销集团面向全球保险业推出新版《IDA高研院》移动端手机应用程序，致力于打造世界金融保险从业者在线终身教育第一平台。该App 拥有来自世界各地优秀的 IDA 讲师和超过600多节线上学习资源，帮助从业人员提升销售技能和组织发展的能力。

同时，还提供丰富多元的展业工具，包括IDA会员专属智能展业名片、超过1,500天的保险知识日历、2,500张签名海报和展业贺卡、4,500篇资讯短文，期许所有世界金融保险从业人员“以专业致胜，用科技赋能”。

In 2021, IMM International launched a new version of "IDA College"—a mobile application specially designed for the global insurance industry, with the mission of developing it into the World’s Leading Online Lifelong Education Platform for Financial Insurance Professionals. The app features outstanding IDA instructors from around the world and offers over 600 online learning sessions to help financial insurance practitioners enhance their sales skills and organizational development abilities.

Additionally, it provides a wide range of marketing tools, including exclusive smart business cards for IDA members, an insurance knowledge calendar covering over 1,500 days, more than 2,500 signed posters and business greeting cards, and nearly 4,500 informational articles. The goal is for all global financial insurance professionals to "win with professionalism and empower with technology."

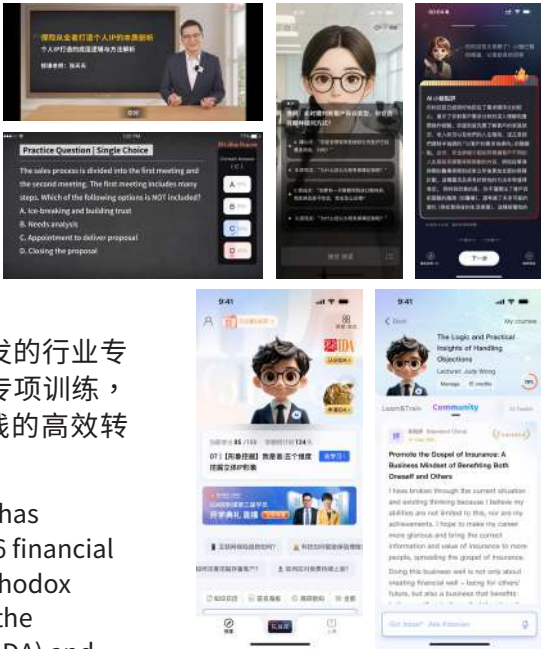


自2024年8月全球发布以来，院制课学员已覆盖10个国家与地区，86家金融保险机构。IDA院制课以正统的保险教育理念，依托国际龙奖IDA & CIA500的国际荣誉，结合国际化师资与专业课程，帮助全球从业人员构建完整的金融保险知识与行销管理实战能力，打造高专业、高产能、高执行力的卓越团队。

此外，IDA高研院 | 院制课搭载了由保险行销集团开发的行业专家大模型——AI小销，融合AI助教、AI课后训练与AI专项训练，构建全场景AI教育训练体系。助力学员从学习到实践的高效转化，全面提升销售管理与实战能力。

Since its launch in August 2024, the IDA College Program has reached students in 10 countries and regions, covering 86 financial and insurance institutions. Based on the principles of orthodox insurance education, the IDA College Program leverages the international honors of the International Dragon Award (IDA) and CIA500, combining a global faculty with professional courses. This enables insurance industry professionals worldwide to develop a comprehensive foundation in financial and insurance knowledge coupled with practical skills in sales and management, helping to build high-performance, highly professional, and highly effective teams.

In addition, the IDA College Program is powered by "AI Xiao Xiao", a domain-specific AI model developed by IMM International. This platform integrates AI teaching assistants, post-class AI training, and specialized AI training modules to create a holistic AI-based training ecosystem. It facilitates efficient transformation from learning to practice, comprehensively enhancing students’ practical skills in sales and management.



爱心公益 Charitable Initiatives



世界华人保险慈善公益推广会以「播下点滴之源，孕育浩瀚希望」为号召，期望创造一个专属于世界金融保险业的慈善平台，于世界各地凝聚最具爱心的保险从业人员，以行动实现保险关爱，彰显保险从业人员回馈社会的一面，提升整体保险业的形象及地位。

世界华人保险慈善公益推广会于2008年新加坡世界华人保险大会中，回应浙江省新华爱心教育基金会「捡回珍珠计画」，至今已有17年。足迹遍及25个省市，开设371个珍珠班，已帮助16,320位「家境相对困难、品学兼优」的高中生获得入学机会进而改变他们的人生，总计已有11,026位珍珠孩子顺利升上大学！截至2024年底，世界华人保险慈善公益推广会已募集人民币1亿2,321余万元，帮助16,320位珍珠生及200位大学生重返校园。

自2018年与财团法人爱心第二春文教基金会共同参与「小珍珠助学计划」，已开设135个小珍珠班，帮助了810名「家庭弱势、学习落后」的小珍珠学生，共募集新台币3,240余万元善款。

The Worldwide Chinese Life Insurance Philanthropy Promotion Committee, with the motto "A seed of love · A harvest of hope", aims to create a charity platform unique to the financial insurance industry worldwide. It seeks to bring together the most compassionate insurance practitioners worldwide, demonstrating the care and social responsibility of insurance practitioners, and enhancing the overall image and status of the insurance industry.

It has been 17 years since the Committee first responded to the call of "Hope for Pearls", an initiative launched by Xin Hua Education Foundation, at the 2008 Worldwide Chinese Life Insurance Congress in Singapore. Over the years, this initiative has expanded across 25 provinces and cities, establishing 371 Pearl Classes. It has provided life-changing educational opportunities to 16,320 "financially disadvantaged yet academically outstanding and morally upright" high school students, with 11,026 Pearl Students successfully admitted to universities. By the end of 2024, the Committee has raised over RMB123,210,000 in charitable donations, helping 16,320 Pearl Students and 200 university students return to campus.

Since 2018, the Worldwide Chinese Life Insurance Philanthropy Promotion Committee jointly launched the "Little Pearl Student-Aid Program" in partnership with Renewal Foundation Taiwan. This initiative has established 135 Little Pearl Classes and supported 810 students who come from underprivileged families and are academically behind, successfully raising over NT\$32.4 million in charitable donations.



国际龙奖IDA

引领世界金融保险从业人员，追求世界级的标准与荣誉，
为世界金融保险业定义绩优，给予从业人员明确的发展与成长方向。

International Dragon Award IDA

Guides global financial insurance practitioners in pursuing world-class standards and honors, defining excellence in the industry while providing clear development roadmaps for insurance practitioners.

国际龙奖IDA荣誉体系

为世界金融保险从业人员提供长期经营与发展的成功路径，
更为所属的金融机构、组织团队挹注稳健发展的基石。

International Dragon Award IDA Honor System

Provides long-term success pathways for global financial insurance practitioners and strengthens the development foundation for affiliated financial institutions and organizational teams.

国际龙奖IDA成功基因库

保险行销集团建置保险经营生态系，
协助世界金融保险从业人员进步与成长，赋能保险从业人员。
「国际龙奖IDA成功基因库」，将2大成长核心「荣誉」与「教育」相结合，
不仅协助保险从业人员迈向优秀，更进阶成为世界级国际龙奖IDA会员。

International Dragon Award IDA Success DNA Bank

This is an insurance business ecosystem developed by IMM International to empower financial insurance practitioners worldwide and support their growth and advancement efforts. By integrating the dual core pillars of "Honor" and "Education", the IDA Success DNA Bank guides insurance practitioners on their journey toward excellence and progression to the world-class IDA membership.



**共创典范、完美、尊贵的保险人生，
同行，不止于此刻，我们与您共赴每一阶段的重要旅程。**

Together, we are shaping an insurance profession defined by "Paragon, Perfection, and Nobility".
Your journey with us doesn't end here—we remain your dedicated partner
through all important milestones ahead.